THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

VOL. 11, NO. 24
MARCH 11, 1950

MUSIC OPERATORS of AMERICA
1st National Convention
MARCH 6-7-8
PALMER HOUSE, CHICAGO, ILL.

EXECUTIVE GROUP IN SESSION:

L. to r., Standing: L. A. Conforti, Les Montooth, Charles Hannum, Hirsh de LaViez, Mike Isaacs, C. S. Pierce, D. M. Steinberg. Seated: Phil Levin, A. Johnson, Roy Cuddihy, Sidney H. Levine, George A. Miller, Al Denver, Norman Gertz and Mel Kerby.

EXECUTIVE COMMITTEE MEMBERS NOT SHOWN IN PHOTO:

C. L. Bever, Jack Cohen, Tom Combe, Fred Fixel, Morris Goldman and Sol Hoffman.

Ed Wurgler Says

GENERAL SALES MANAGER

"THANKS FELLOWS"

TO OPERATORS ALL OVER THE WORLD FOR YOUR SPONTANEOUS DELUGE OF ORDERS— APPRECIATION AND PRAISE FOR THE

WURLITZER

Twelve Fifty

WESTERN UNION
SYA056 CTA084
CT CNA007 NL PD CHARLESTON K CO WVIR 13
1950 FEB 14 AM 8 55
ED R WURGLER
GENERAL SALES MANAGER THE RUDOLPH WURLITZER CO
NORTH TONAWANDA NY
YOU WEREN'T KIDDING WHEN YOU ANNOUNCED THAT THE 1250 WOULD BE NEW ALL THE WAY THRU NEVER SAW SO MANY NEW AND IMPORTANT FEATURES IN A PHONOGRAPH IN ALL MY LIFE FORTY EIGHT SELECTIONS FROM TWENTY FOUR RECORDS AND INEXPENSIVE CHANGE OVER TO 45 OR 33-1/3 RPM RECORDS STOP ALL COMPETITION
M G RHODES VALLEY MUSIC CO CHARLESTON WEST VIRGINIA
1250 45 33-1/3 RPM
WESTERN UNION
SYA075 SPJ384 SA138
S LLG219 PD ST LOUIS MO 12 805P
1950 FEB 13 AM 8 48
E R WURGLER
GENERAL SALES MANAGER THE RUDOLPH WURLITZER CO
NORTH TONAWANDA NY
SINCE 1932 I HAVE BOUGHT APPROXIMATELY 800 MUSIC MACHINES. NINETY PER CENT OF MY FLEET ARE WURLITZERS. IF THERE IS A BETTER MACHINE BUILT WURLITZER WILL BUILD IT
J M & WM STILLETON 114 NORTH KINGS HIGHWAY
SIKESTON MISSOURI
WESTERN UNION
SYA075 CTA051 CG NL 1250 MEMPHIS TENN 13
STANLEY CLARDE
CLIMACUS CGN NL 1250 MEMPHIS TENN 13
ED R WURGLER GENERAL SALES MANAGER
1950 FEB 14 AM 8 35
RUDOLPH WURLITZER CO
WE HAVE OPERATED WURLITZER EQUIPMENT EXCLUSIVELY ON OUR ROUTES SINCE 1940 STOP ALWAYS A GOOD MONEY MAKER NEW 1250 WITH ITS SELECTIONS SHOULD OUT EARN ALL PREVIOUS MODELS STOP WE ARE PUTTING ITS OUR TOP LOCATIONS AT ONCE
CONGRATULATIONS
STANDARD AUTOMATIC MUSIC CO DAN LEVINE
WESTERN UNION
SYA025 MA335
M MWA225 CGN NL PD MILWAUKEE WIS 13
1950 FEB 14 AM 8 04
ED R WURGLER
GENERAL SALES MGR THE RUDOLPH WURLITZER CO
HEARTIEST CONGRATULATIONS ON SMARTEST AUTOMATIC PHONOGRAPH OF ALL TIME
GEORGE SCHROEDER JR 3891 NORTH PORT WASHINGTON RD MILWAUKEE
WESTERN UNION
SYA060 EGS134
ES083 PD NEW YORK NY 12
1950 FEB 12 AM 9 40
ED WURGLER
RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA NEW YORK
HEARTIEST CONGRATULATIONS ON SMARTEST AUTOMATIC PHONOGRAPH OF ALL TIME
SERVEWELL MUSIC CO NEW YORK NY
WESTERN UNION
SYA049 SPJ098 KA048
K DCA290 OL PD OKLAHOMA CITY OKLA 12 405P
1950 FEB 12 AM 8 22
RUDOLPH WURLITZER CO
HATS OFF TO THE WURLITZER 1250 THANKS TO THE ADAPTA-SPEED RECORD CHANGER AND THE 10.00 ADAPTER KITS WE WONT BE FORCED TO BUY A NEW RECORD CHANGING MECHANISM IF A DIFFERENT SPEED RECORD BECOMES THE VOGUE MY ORDER IS IN
C A CULP PRESIDENT OKLA OPERATORS ASSN
WESTERN UNION
SYA033 PA113
P CA073 NL PD CHICAGO ILL 12
1950 FEB 13 AM 9 21
ED R WURGLER GEN SALES MGR
RUDOLPH WURLITZER CO
FORTY EIGHT PLAYS IDEAL ANSWER TO PUBLIC DEMAND YOUR DESIGN IS TOPS
BARNEY POSS VALLEY MUSIC CO AURORA ILL
WESTERN UNION
SYA074 SPD277
SY NA331 NL PD ELPASO TEX 12
1950 FEB 13 AM 8 48
THE RUDOLPH WURLITZER CO ATTN ED WURGLER
PHONOGRAPH DIV NORTH TONAWANDA NY
EVERYTHING SAID BY YOUR DISTRIBUTOR PROVED TRUE WITH SHOWING OF MODEL 1250 TODAY FINEST PHONOGRAPH WURLITZER HAS EVER OFFERED WITH FEATURES WHICH MAKES IT A SURE PROFIT EARNER 48 PLAYS WILL SATISFY TOP LOCATION WITH NO ADDITIONAL OPERATOR OVERHEAD FOR RECORDS YOU HIT THE NAIL ON THE HEAD
G G GREINER PRES NEW MEXICO MUSIC OPERATORS ASSN

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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IN THIS ISSUE

March 11, 1950 · *Vol. 11, No. 24*

FIRST NATIONAL MOA MEET UNDERWAY.....Page 4
RECORD REVIEWS .....Pages 6 and 8
NATION'S TOP TEN JUKE BOX TUNES .....Page 10
'ROUND THE WAX CIRCLE .....Page 12
REGIONAL RECORD REPORT .....Pages 14 and 15
DISK JOCKEY RECORD REPORTS .....Pages 18 and 20
FOLK & WESTERN RECORD REVIEWS .....Page 26
HOT IN—HARLEM, CHICAGO, NEW ORLEANS & LOS ANGELES .....Page 30
JAZZ AND BLUES REVIEWS .....Page 33
BIG 5 FOLK AND WESTERN TUNES .....Page 36
TUNIS DISK HITS BOX SCORE .....Page 45
COIN MACHINE SECTION .....Page 46
CLASSIFIED ADVERTISING .....Pages 58 and 59
THE CONFIDENTIAL PRICE LISTS—Pages 60, 61 and 62
EASTERN FLASHES—CHICAGO CHATTER—LOS ANGELES CLIPPINGS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

There is no doubt that, at this first national meeting of MOA, there will arise discussions of various nature.

Among the things to be discussed, in all probability, will be that of the excise taxes on coin operated phonographs, any possible future national legislation in regard to the automatic music industry, public relations programs of divers character to help the industry in every regard and, last but not least, the minting of a 7½c coin and what this coin can mean to the entire juke box industry.

It is this latter factor, the 7½c (or 7c or 8c) coin, with which we concern ourselves at this time. The reason is because there is now in the Senate of these United States a bill (S.2787) presented by Senator Sheridan Downey (Dem., Calif.) asking that a 7½c coin be minted.

This is the first time that such a bill has been presented in the Congress of the United States. And, therefore, this is of extreme importance to the entire automatic music industry of America.

Should this bill win thru the various committees and be adopted by vote of the Senate and the House of Representatives, the 7½c coin then becomes fact.

This means a great deal to every juke box operator in the nation. It gives him the first glimpse of better profits from his present operations. It shows him the way to invest further in his business and obtain a decent return on his investment.

It will allow him to improve his service to the public. It means, to every juke box operator, that he can obtain a possible 50 per cent more gross return from his present equipment. Of course, that doesn't mean he will be able to retain the gross amount on a net basis, but it does allow him to obtain a share of the gross differential in net income for himself.

Where every industry in the nation has seen fit to raise the prices of its products and services, the automatic music industry has retained the 5c coin as its base of operation since the beginning of automatic music in any form and, especially, since the beginning of the modern automatic phonograph early in 1934.

One great reason was the fact that the 5c coin chute was part and parcel of every instrument. Change to 10c play was recommended, but the majority felt, at that time, that such a change would not prove acceptable to the public at large.

Therefore, the nation's juke box operators could only continue on the nickel, and, instead, attempt to arrange for a better percentage commission basis so that they would share on a more equitable basis with the location owners.

The majority of juke box operators have made such arrangements. But, even this hasn't proved to be satisfactory. The operators are still struggling, still fighting for every penny, still attempting to somewhat equalize the shares which they and the storekeeper receive from the juke box.

The 7½c coin is, without any doubt, and, as stated by *The Cash Box* in an editorial as far back as its May 6, 1946 issue, "the answer." Therefore, to really and actually cause the 7½c coin to become "the answer," it is up to every juke box operator in the nation, as well as his associations, to back this bill by writing to his Senator and his Congressman to vote "YES" for the minting of a 7½c coin.

Bill Gersh

FIRST NATIONAL MOA MEET UNDER WAY

MUSIC OPERATORS OF AMERICA

Juke Box Leaders From All Over Nation At Palmer House For First National Convention

It is indeed with great pride and pleasure that *The Cash Box* attends and surveys this very first national convention of MOA (Music Operators Of America).

Just a few years ago (January, 1948) prior to the opening of the national coin machine industry's convention in Chicago, *The Cash Box* was instrumental in calling together the nation's juke box leaders in a meeting in its suite of rooms at the Bismarck Hotel.

That evening, it has since been remarked by many, was the beginning of MOA. And that very evening, the men who are today the leaders of MOA, talked over the national problems facing this industry.

The next day, at the coin machine convention, all those who were present at the music operators' meet, created MOA officially as the national organization of the automatic music industry of America.

The critical period which brought on the creation of MOA was undergone in Washington (as attorney Sidney H. Levine so aptly reported it in his article "Objectives Of MOA" in the February 11, 1950 issue of *The Cash Box)* when but a handful of men came together (May, 1947) to protect the entire industry from two bills which were then being heard by the Sub-Committee of the Committee on the Judiciary (House of Representatives, H.R. 1269 and H.R. 2570).

The few who attended these hearings, who gave of their time, their effort and energy, who neglected their own businesses, struck home hard to *The Cash Box*. This publication so reported the facts to all the nation's juke box operators.

But even tho only a handful were present to work for the whole membership of the juke box industry they succeeded. The work which was done in Washington was reported in *The Cash Box* (May-June 1947) and has since been repeated time and again.

That was why, when the 1948 coin machine convention came around, *The Cash Box* called together leaders of the automatic music industry who were attending, and asked that they meet the evening before opening day in *The Cash Box* suite of rooms in the Bismarck Hotel.

That night the entire story of the work which had been done in Washington for all the industry was brought to the fore.

That night all present agreed that the time has at long last arrived when a national organization come into being strictly for surveilance of national problems which might, in any fashion whatsoever, effect the automatic music industry.

Today, as *The Cash Box* listens to the men who have come here from all over the country to attend this first national conference of MOA it swells with pride.

It was this publication that first spoke, wrote, explained, fought, and that is now proud to see the automatic music industry, as well as the many allied industries, in national assemblage.

It isn't numbers that count. It's the fact that men from every part of the country saw fit to come to this meet. These men, who are members of a very progressive industry have foreseen that this organization should be strengthened so that it will, in the future, be ready to help them with any national legislative problems which might arise.

That is the one aim of MOA: to help defend the nation's automatic music operators from any harm which might befall them due to national legislation.

It causes those, who attended the hearings in the nation's capitol in 1947, to relax and feel easier of mind when they look upon the men who have come to this first meeting of MOA, and who will carry on such effort in the future.

These men realize, as does every single member of the automatic music industry of America, that legislative attempts for royalties and for other matters will be made from time to time.

But, this time, there will be in force an organization well prepared to defend the nation's juke box operators. There will be automatic music men who will instantly rush on to Washington to act, when action is necessary.

And for this one big reason these men, who attended the 1947 Congressional hearings, are more relaxed than ever before. They realize that with MOA in existence the operators' problems regarding national legislation are taken care of from the standpoint that the juke box operator and his local organization can pay attention to local problems.

Yes, with modest and humble pride, and great pleasure, *The Cash Box* observes the first national meeting of Music Operators Of America, and thinks back that this, among its many other suggestions, to help benefit, to help make greater, to help this industry to progress and prosper has been well adopted.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically

CODE

AL—Aladdin	DV—Delvar	RO—Rondo
AP—Apollo	HA—Harmony	SA—Savoy
AR—Aristocrat	HT—Hi-Tone	SIT—Sittin' In
BB—Bluebird	KI—King	SP—Specialty
BU—Bullet	LO—London	SPT—Spotlite
CA—Capitol	ME—Mercury	SU—Supreme
CM—Commodore	MG—MGM	TE—Tempo
CO—Columbia	MO—Modern	TW—Tower
CR—Coral	NA—National	VI—Victor
DA—Dana	RA—Rainbow	VO—Vocalion
DE—Decca	RE—Regent	

		Pos. Last Week
1	**RAG MOP** BU-696—Johnny Lee Wills BU-322—Chuck Merrill CA-844—Starlighters-P. Weston O. CA-40280—Roy Hogsed CO-38710—Jimmy Dorsey O. CO-20669—Leon McAuliffe CR-60140—Ames Bros. DE-24855—Lionel Hampton O. DE-46214—Foggy River Boys ME-5371—Eddy Howard O. MG-10627—Johnny Bond O. VI-20-3685—Bradford-Romano VI-20-3688—Ralph Flanagan O. VI-21-0167—Pee Wee King	1
2	**MUSIC ! MUSIC ! MUSIC !** CA-862—Mickey Katz CO-38704—Hugo Winterhalter CR-60153—Ames Bros. DE-24881—Carmen Cavallero LO-604—Teresa Brewer ME-5369—Two Ton Baker MG-10627—Johnny Bond RA-90055—Eddie Miller VI-20-3693—Freddy Martin VI-21-0169—Homer & Jethro	4
3	**CHATTANOOGIE SHOE SHINE BOY** CA-40282—Tommy Duncan CA-850—Skitch Henderson CO-20669—Leon McAuliffe CO-38708—Frank Sinatra CR-60147—Bill Darnel DE-24863—Bing Crosby DE-46205—Red Foley ME-5369—Two Ton Baker VI-20-3685—Bradford-Romano VI-20-3692—Phil Harris	2
4	**I SAID MY PAJAMAS** CA-841—M. Whiting-De Vol CO-38709—Doris Day CR-60157—Babbitt-Tilton DE-24873—Merman-Bolger VI-20-3613—Martin-Warren	7
5	**DEAR HEARTS AND GENTLE PEOPLE** CA-57-777—Gordon MacRae CA-57-757—Benny Strong O. CA-57-40260—Eddie Kirk CO-38605—Dinah Shore DE-24794—Hannon-Ryan DE-24798—Bing Crosby LO-558—Buddy Greco ME-5336—Patti Page VI-20-3596—Dennis Day	3
6	**THERE'S NO TOMORROW** CO-38637—Doris Day CO-38636—Hugo Winterhalter O. *When The Wind Was Green* DE-24782—Carl Ravazza *Vieni Su* HA-1078—Alan Dale LO-554—Charlie Spivak VI-20-3582—Tony Martin *A Thousand Violins*	6
7	**IT ISN'T FAIR** CA-860—Benny Goodman O. CR-60156—Bill Harrington DE-24895—Joe Marine VI-20-3609—Sammy Kaye	9
8	**I CAN DREAM, CAN'T I** CO-38612—Toni Arden CR-60106—Glen Gray O DE-24705—Andrews Sisters HA-1078—Alan Dale NA-9092—The Blenders RA-10038—Jimmy Saunders VI-20-3553—Tex Beneke O.	5
9	**DADDY'S LITTLE GIRL** CA-850—Skitch Henderson O. CO-38711—Dick Jurgens O. CO-20670—Ray Smith CR-60158—Bob Eberly DE-24872—Mills Brothers LO-602—Henry Jerome O. ME-5371—Eddy Howard O. RA-80088—Dick Todd VI-20-3550—Phil Regan	—
10	**BAMBOO** CA-859—Ray Anthony O. DE-24894—Jerry Gray O. VI-20-3627—Vaughn Monroe O.	—

GREETINGS, MOA

. . . "It's So Good" to hear more and more of your juke boxes all over the country playing "It's So Good" (C'est Si Bon)

LISTEN TO
JOHNNY DESMOND
on the
DON McNEIL BREAKFAST CLUB
Every Morning
8 to 9
ABC Network
C. S. T.

LISTEN TO
JOHNNY DESMOND
on the
RONSON SHOW
Wednesday Evening
8:25 to 8:30
ABC Network
C. S. T.

Hear Johnny DESMOND
"C'EST SI BON"
(It's So Good)
backed by "IF YOU COULD CARE"
MGM NONBREAKABLE 10613

PRESS RELATIONS
NEW YORK
MILTON KARLE
CHICAGO
PAUL MONTAGUE
HOLLYWOOD
JERRY JOHNSON

P. S.
. . . thanks to all operators for playing my records.
Johnny Desmond

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE NEW YORK 19 N Y

THE CASH BOX Record Reviews

"Baby, Won't You Say You Love Me" (2:40)

"I'll Take An Option On You" (2:42)

RAY ROBBINS ORCH.
(Capitol 861)

● Plug tune from the 20th-Century-Fox film "Wabash Avenue" gets a fairly nice sendoff by the Ray Robbins ork. Titled, "Baby, Won't You Say Love Love Me," the song is offered in smooth dance tempo throughout, with the sweet refrain echoing pleasantly. Tune is a cinch to score with music fans and ops alike. The flip is a cute romantic ode, with a set of effective lyrics to match. Vocal echo on both sides is fair enough as it stands. Wax won't stop traffic—it will hold its own though.

"Talk Of The Town" (2:40)

"That Wonderful Man Of Mine" (2:47)

MAE WILLIAMS
(Crystalette 626)

● Chirp Mae Williams pitches her beautiful pipes on a pair of tunes that should satisfy her many fans. The gal's vocal effort on both ends of this platter is socko from the start. Material offered fits the mood and patter of the canary like a glove. "Talk Of The Town" is handled in smooth style, with excellent ork backing. The flip, "That Wonderful Man Of Mine" is a melody that has been around some, and should ring a bell with many an op. Disk is one that will earn its keep in the boxes—and more.

"I Will Love You Forever" (2:56)

"Sure Thing" (2:58)

KAY ARMEN
(London 615)

● Thrush Kay Armen steps out on wax here, with a new ballad that appears headed for hitdom. It's a plush, passionate ditty that Kay warbles, with the melody echoing brightly all thru. Titled, "I Will Love You Forever," Kay trills the lyrics of this sentimental ballad in glowing manner, while a vocal chorus adds to the splendor in the background. It's a ditty that bids fair to cop a host of juke box honors, and rates music ops avid listening attention. On the other end with "Sure Thing," Kay once again lends her pipes to a smooth ballad that beckons some heavy silver. The side we go for is "I Will Love You Forever."

"Sing Until The Cows Come Home" (2:38)

"Bring Her Out Again" (2:23)

AMES BROS.
(Coral 60164)

● The Ames Brothers, currently riding hotter than a ten dollar pistol via their click "Rag Mop" recording, turn out more excellent material for the phonos with this biscuit titled "Sing Until The Cows Come Home" and "Bring Her Out Again." Both sides have the sparkle and glitter of coin play about them, and are sure to meet with widespread fervor by their growing clan of fans. Top deck is a socko tavern tune that rolls along at a mellow clip. The flip stays in the same happy vein, and has a tint of the French in it to add to the luster and polish. Both sides should turn the trick for ops.

DISK OF THE WEEK

"Go To Sleep, Go To Sleep, Go To Sleep" (3:02)
"But Me, I Love You" (2:54)
MARY MARTIN—ARTHUR GODFREY (Columbia 38744)

MARY MARTIN

ARTHUR GODFREY

● Bright new ditty on the wax horizon that beckons an avalanche of juke box coin play is this clever disking by Mary Martin and Arthur Godfrey. The side is extremely novel, and has that extra spark and mark of quality about it that spells the difference. Ditty is a vocal duet by Mary and Arthur of a story that is cute as all get-out from start to finish. Lyrics tell of a bed-time conversation between hubby and wife, and are sure to be repeated far and wide once this bit gets around. Tag line of the tune is the title, echoed by both Mary and Arthur. Tempo and pace of "Go To Sleep, Go To Sleep, Go To Sleep" is moderate throughout, with light, dulcet orchestral accompaniment rounding out the side. On the other end with "But Me, I Love You," Mary and Arthur team up once again, and offer music ops another wonderful performance in another cutey that appears to be headed for a top spot on the boxes. Tune is rendered in sing-song fashion, with Mary and Arthur splitting vocal honors on the side. It's the type of melody that lingers long after the first earful, and is certain to be greeted with wide fervor on the part of music fans. Both sides of this platter avidly portray the fascinating type of recorded entertainment that professionals of the caliber of Mary Martin and Arthur Godfrey can offer. Disk is a sure-thing—ops should grab this one—but quick!

"It Isn't Fair" (2:54)
"You're Just A Little Diff'rent" (2:43)
FREDDY MILLER ORCH.
(King 15034)

● Pair of fair enough sides by the Freddy Miller ork, and the refrain of "It Isn't Fair" and "You're Just A Little Diff'rent" in the offing for music ops. Both sides show effectively, and might add to music ops take. Top deck is a current hot item, and has chirp Pat Terry spooning the lyrics in smooth style. Flip is another romantic lilt, with Pat and Rick Marshall in the vocal spotlight. Both sides might be used by ops as filler material.

"Mother, Mother, Mother" (2:44)
"Rain" (2:56)
TONI ARDEN
(Columbia 38739)

● Here's one that will surely have 'em going wild. It's chirp Toni Arden on a bright new ditty tagged "Mother, Mother, Mother," and oh what a wonderful one it is. Tune roles in a happy up tempo pace, with Toni piping the clever romantic lyrics in great voice all the way. Disk rings true, and has that tint of hitdom about it. The coupling is Toni's rendition of the rapidly rising oldie "Rain." "Mother" is the side we like.

"Peter Cottontail" (2:27)
"Floppy" (2:58)
MERVIN SHINER
(Decca 46221)

● Homespun-folksy platter by Mervin Shiner has the earmarks of a juke box winner about it. Both sides of this platter weave an enticing tale, especially suited for the Easter season. Titled "Peter Cottontail" and "Floppy," Mervin tells the story of the everlovin' Easter rabbit, with the clever lyrics holding the listeners attention from start to finish. Wax is the sort that has to be heard in order to be fully appreciated—and that is just what we recommend.

"I'll Never Be Free" (3:19)
"How You Sound" (2:58)
LIONEL HAMPTON ORCH.
(Decca 24911)

● Fresh wax from Lionel Hampton, and the echo of "I'll Never Be Free" and "How You Sound" headed ops way. Top side has chirp Irma Curry going off the deep-end on a sad sentimental ballad. It's good low-down tearful blues, the kind that tugs at you as you listen. The coupling is a hot and holler number, with Sonny Parker purring the blues echo of "How You Sound." Hamp's many fans should go for this wax.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ PETER COTTONTAIL	Mervin Shiner	Decca 46221
★ MOTHER, MOTHER, MOTHER	Toni Arden	Columbia 38739
★ MEMORIES OF SANTA LUCIA	Phil Brito	MGM 10649
★ BABY, WON'T YOU SAY YOU LOVE ME?	Ella Fitzgerald and Sy Oliver	Decca 24917

"As We Are Today" (3:15)
"Truly" (2:26)
VIC SCHOEN ORCH.
(Decca 24919)

● Pair of plush, rapturous melodies that should cause loads of tongue-wagging in the music biz, is this duo by the Vic Schoen ork. The sides are tempting tunes in the dreamy vein, and make for nice listening pleasure. Top deck is from the Warner Bros. flicker "Daughter Of Rosie O'Grady" and is sure to attract attention from the moon-in-June set. Vocal by Don Burke and the Lee Gordon Singers fills the ether with captivating tones of enchanted melody. The flip stays in the same vein and has Don and the vocal group turning in another wonderful performance. Take note of the excellent ork backing by maestro Schoen too, then latch on!

"If I Knew You Were Comin' I'd've Baked A Cake" (2:54)

"Silver Dollar" (2:50)

ART MOONEY ORCH.
(MGM 10660)

● Pair of current click tunes are set up here by the Art Mooney ork, and should be greeted by the leaders many fans with fair reaction. Topside, "If I Knew You Were Comin'" gets a nice sendoff by the Mooney band, with an ensemble wailing the cute and clever commercial lyrics. Bounce tempo and bright patter of the song adds to the wax incentive found here. The flip is another pert ditty with the chorus handling the fond lyrics once again. Both sides are hit possibilities, and should earn their keep in the boxes.

"Clap Hands" (2:30)

"When You Wore A Tulip" (2:47)

JIMMY DORSEY ORCH.
(Columbia 38731)

● The guy that's making 'em sit up and take notice with his rejuvenated style of Dixie pops up with a pair of hot ones in this disking of "Clap Hands" and "When You Wore A Tulip." Both tunes are oldies, dressed up in fresh, invigorating manner by the great Jimmy Dorsey gang. Mellow licks of bright Dixie run throughout, with the vocal echo by Claire Hogan on the topside and Kenny Martin on the flip dazzling all the way. Disk is one that should be greeted with much enthusiasm. It merits a featured spot on ops machines.

"Te Ame" (3:01)

"Just A Kiss Apart" (2:54)

EZIO PINZA
(Columbia 4605)

● The deep vocal intonation of Ezio Pinza, and the sparkle of a new hit shows in this stirring romantic ode titled "Te Ame" (I Loved You.) Offered in split vocal manner in Spanish and English, the tune rings a bell as you listen, and hold your attention. It's a melodic beguine, with Ezio offering the sugar-coated lyrics in strong scintillating tones that satisfy. On the other end with "Just A Kiss Apart," from the click "Gentlemen Prefer Blondes" Broadway musical, Ezio once again delivers a thrilling performance on this tender ballad. The side that has top notch possibilities is "Te Ame."

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

ONLY "LONDON" HAS THE RECORDING FROM

THE ORIGINAL SOUND TRACK OF THE FILM

"THE 3RD. MAN"

The Carol Reed Motion Picture Production by Graham Greene, Presented by David O. Selznick and Sir Alexander Korda.

ANTON KARAS'

ZITHER SOLO

"THE 3RD. MAN THEME"

LONDON RECORDS

NO. 536 (78 RPM) 75c plus tax

NO. 30005 (45 RPM) 75c plus tax

THE CASH BOX Record Reviews

"I Don't Want To Mess Around With You" (2:45)

"Paddlin' Madeline Home" (2:56)

JACK TETER TRIO
(Sharp 15)

● The Jack Teter Trio, who clicked so big with their rendition of "Johnson Rag," come up with a fresh pair of sides in this duo tagged "I Don't Want To Mess Around With You" and "Paddlin' Madeline Home." Both ends are rendered in a corn-jazz vein, featuring Jack at the vocals. Wax should do extremely well juke box-wise, especially so in those many tavern location. It's the type of material that draws steady repeat plays, and is worthy of ops attention.

"It Isn't Fair" (2:57)

"If I Forget You" (2:58)

JOEY NASH
(Happiness 105)

● The fella that originally caused a clambake with "It Isn't Fair" comes up with this rendition of the current hot hit, and turns in a smooth performance all the way. This version of "It Isn't Fair," with Joey Nash pitching his smooth pipes all the way, should prove to be fairly good material for music ops to latch onto. On the other end with another oldie in "If I Forget You," Joey once again delivers an enticing performance to kep this platter gilded with gold. Both sides rate as excellent juke box material.

"Dorothy" (2:38)

"Question And Answer Polka" (2:34)

JOHNNY PECON and SEXTETTE
(Capitol 90060)

● Pair of sides in the international vein, with Johnny Pecon & His Sixtette setting up the refrain of "Dorothy" and "Question & Answer Polka." Top side is an easy flowing waltz tune, with the lyrics weaving about the title. It's smooth stuff that should do fairly well in the boxes. Vocal work is effective as it stands, with the group rounding out the side. The flip is a straight instrumental polka offered in pleasing manner. Music ops who have a call for this brand might do well to take a look-see in this direction.

"In A Chinese Garden" (2:11)-(1:29) Parts I and II

GEORGE SHEARING QUINTET
(MGM 10647)

● George Shearing's many fans are sure to hop on the bandwagon for this latest etching by the maestro, with the echo of his famed "In A Chinese Garden" set up here. The piece brilliantly shows Shearing's aggregation at their best, displaying their versatile music talents in excellent manner from start to finish. Melody echoes the patter of the title tune, and weaves in moderate melodic tempo. While the piece itself might not be too commercial, it should sit well with Shearing's large bevy of devotees.

SLEEPER OF THE WEEK

"Why Do They Always Say No?" (2:40)

"The Old Piano Roll Blues" (2:37)

LAWRENCE "PIANO ROLL" COOK
(Abbey 15003)

LAWRENCE COOK

● Here's a throwback to yesteryear that's gonna startle the music business, and possibly usher in an era of prosperity for music ops, the likes of which we've never seen. It's novel, it's unique—it's hot! Lawrence "Piano Roll" Cook sits down at an old "player-piano," and comes up with as hot a pair of sides as we've seen in many a moon. Both songs are rendered with a tint of the gay '90's about them, with a vocal chorus chanting the solid lyrics. Top deck, titled "Why Do They Always Say No," has the piano tinkling away, while the Jim Dandies sing the mellow lyrics. It's music reminiscent of the old vaudeville routines used on stage of the famed Palace Theatre, and is certain to make the old-timers sit down and go back a number of years. Tune has a driving, mellow beat and seems to be sure-fire material for the tavern trade. On the other end with "The Old Piano Roll Blues," the tempo slows just a trifle and has Cook and the Jim Dandies back again on another oldie. This side spins in the same vein, and has that same sparkle about it. Both tunes show as boffo sides for the phonos, and are sure to be taken up by music ops once the wax gets around. It's a platter that rates a spot in any location—ops should grab this one by the boxful!!

"With My Eyes Wide Open I'm Dreaming" (2:42)

"Symphony Of Spring" (2:53)

RUSS CASE ORCH.
(MGM 10644)

● The musical wizardry of the Russ Case ork is shown in effective manner on this fresh duo tabbed "With My Eyes Wide Open I'm Dreaming" and "Symphony Of Spring." The top deck is a current hot pop item. This rendition, with the Quintones handling the vocal refrain is pleasing enough as it stands. The flip is a dreamy instrumental number styled to perfection by the Case ork. It's melodic plush music, ably suited for the tastes of dancers. Both sides should account for a fair enough play on the boxes.

"Memories Of Santa Lucia" (3:01)

"I Don't Know Whether To Laugh Or Cry Over You" (2:35)

PHIL BRITO
(MGM 10649)

● The captivating vocal strains of balladeer Phil Brito purr brightly on this fresh side tagged "Memories Of Santa Lucia" to set the stage for some hot juke box play. Phil's vocal work on this side is great from the word go. It's a fascinating Neapolitan air, gently handled in superb manner, with excellent ork backing by the Harold Mooney ork. Vocal in English and Italian on this air is sure-fire enough to warrant ops latching on. The flip is a current plug ballad that might catch on and go. We like "Memories Of Santa Lucia"—we're sure you will too.

"Baby, Won't You Say You Love Me?" (2:52)

"Don'cha Go 'Way Mad" (3:17)

ELLA FITZGERALD—SY OLIVER
(Decca 24917)

● More music from the click "Wabash Avenue" flicker, with Ella Fitzgerald teaming up with maestro Sy Oliver on this cutey tagged "Baby, Won't You Say You Love Me." Ditty is a sparkling bit of patter and chatter between Ella and Sy, with the romantic refrain echoing in soft subdued tones of captivating melody. The tune itself is one that's gonna prove to be a big winner—this rendition certainly is one of the best. The flip shows as another gravy side for ops as Ella and Sy run through a mellow rhythm ballad that sparkles all the way. Lyrics pack a ton of juke box dynamite and should catch on with music fans. Both sides are top notch tunes—ops should grab this biscuit.

"I'm Carrying A Torch For You" (2:56)

"September In The Rain" (2:58)

RALPH YOUNG
(Happiness 104)

● The vocal spooning of balladeer Ralph Young, and the offering of "I'm Carrying A Torch For You" and "September In The Rain" on tap for music ops. Ralph's big voice carries the tunes well, with smart ork backing by the Billy Butterfield ork seeping thru in the background. Top deck is just what the title indicates, a strong romantic pash tune, while the flip is the well known oldie. Both sides make for a pleasant listening Ops who have the room in their machines might try them.

"Wilhelmina" (3:01)

"Sugarfoot Rag" (3:04)

ART LUND
(MGM 10648)

● Art Lund, long missing from the phono spotlight, comes up with a socko pair of tunes that might possibly recapture his popularity, via this coupling tagged "Wilhelmina" and "Sugarfoot Rag." Top deck is a well recorded girl tune, with Art purring the lyrics in exceptionally wonderful style. Ditty bounces along at a mellow pace, and is delivered in fine manner. The flip is another up tempo melody, replete with a set of homespun lyrics that glow. Both ends shine brightly—ops should get with 'em.

"Wilhelmina" (2:37)

"I Don't Wanna Be Kissed" (2:57)

JAN GARBER ORCH.
(Capitol 870)

● Jan Garber sets up with his version of the plug tune from the 20th Century-Fox flicker "Wabash Avenue." Ditty, titled "Wilhelmina" is a rapidly rising favorite, and should be a big one in the very near future. This rendition, altho uninspired, is a danceable one, and may earn its keep in the boxes. The flip is another cute item, with a set of dainty romantic lyrics weaving throughout the tune. Vocal refrain on both sides of the wax by Bob Grabeau is effective enough as it stands. Ops in the market for a filler might try this one.

"Stormy Weather March" (3:04)

"The Carioca" (2:51)

JERRY GRAY ORCH.
(Decca 24912)

● Shades of Glen Miller—that's the story with this one! The first-rate Jerry Gray ork come up with a zinger that should give music ops a shot in the arm, via this cookie titled "Stormy Weather March." The platter, a straight instrumental number, is reminiscent of the old Glen Miller ork from start to finish. It's great music for listening, and equally solid for dancing pleasure. The other end shows just as well, with Jerry putting the boys thru their paces on a snappy, thrilling rendition of the standard "The Carioca." Both sides are boffo for the boxes—ops shouldn't miss this one!

"My Lily And My Rose" (2:38)

"Half A Heart" (2:32)

JON and SONDRA STEELE
(Coral 60165)

● Click vocal team of Jon & Sondra Steele turn out some fresh sides which music ops may care to go for. Titled "My Lily & My Rose" and "Half A Heart," the "My Happiness" kids offer a fairly pleasant rendition of two current pop tunes. Vocal refrain is in the sweet veing throughout, with effective organ accompaniment rounding out the sides. Music ops should know both tunes since they have been widely recorded. This version should do fairly well in some locations. Ops who have the room might listen in.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

Here come the DANCE BANDS again!

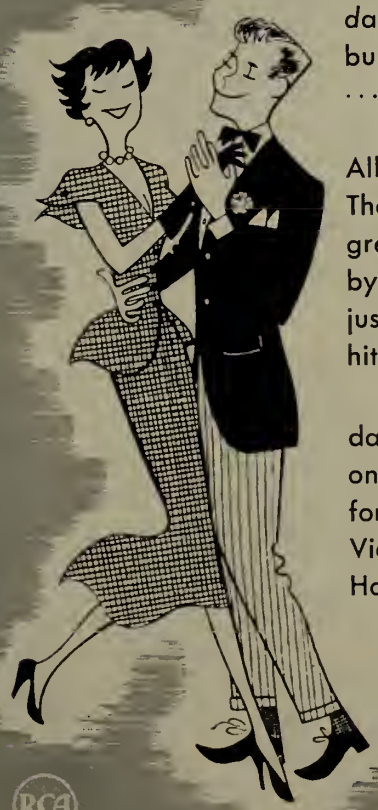
15 great bands!
great composers!
great **NEW** albums!

90 all-time hits!

The dance-tempo trend sparked by RCA Victor's Ralph Flanagan has become an avalanche! . . . RCA Victor answers America's pent-up yearning for really *danceable* music with 15 big new albums . . . 90 BRAND-NEW DANCE RECORDS . . . ALL "DESIGNED FOR DANCING"!

That's right—90 of 'em, all out at once! All with that really *danceable* beat. They're the all-time greatest tunes of 15 great composers . . . styled for dancing by 15 top-flight RCA Victor bands! It's just about the BIGGEST thing that's ever hit the pop record market!

At present these sensational new dance records are available in albums only. Coin ops interested in arranging for singles are invited to visit the RCA Victor Display in Room 744 of the Palmer House, Chicago, and discuss details.



- ☐ **"TEX BENEKE plays HOAGY CARMICHAEL"** 6 famous favorites: Star Dust, Lazy River, Lazy Bones, Rockin' Chair, Georgia On My Mind, Riverboat Shuffle.
- ☐ **"SPADE COOLEY plays BILLY HILL"** The Last Round-Up, Wagon Wheels, Lights Out, In The Chapel In The Moonlight, Empty Saddles, The Old Spinning Wheel.
- ☐ **"TOMMY DORSEY plays COLE PORTER"** Just One Of Those Things, Love For Sale, Why Shouldn't I, You Do Something To Me, I Get A Kick Out Of You, It's Delovely.
- ☐ **"RALPH FLANAGAN plays RODGERS AND HAMMERSTEIN"** Some Enchanted Evening, People Will Say We're In Love, The Surrey With The Fringe On Top, It Might As Well Be Spring, If I Loved You, Oh What A Beautiful Mornin'.
- ☐ **"LARRY GREEN plays VINCENT YOUMANS"** Tea For Two, Carioca, Time On My Hands, More Than You Know, Sometimes I'm Happy, I Want To Be Happy.
- ☐ **"ERSKINE HAWKINS plays W. C. HANDY"** St. Louis Blues, Careless Love, Memphis Blues, Aunt Hagar's Children, Beale Street Blues, John Henry Blues.
- ☐ **"SPIKE JONES plays THE CHARLESTON"** The Charleston, Charlestono-Mio, Black Bottom, Doin' The New Raccoon, I Wonder Where My Baby Is Tonight, Varsity Drag.
- ☐ **"SAMMY KAYE plays IRVING BERLIN"** Blue Skies, Always, How Deep Is The Ocean, Say It Isn't So, A Pretty Girl Is Like A Melody, Alexander's Ragtime Band.
- ☐ **"WAYNE KING plays JOHANN STRAUSS"** The Blue Danube, Wine, Woman and Song, Tales From The Vienna Woods, Emperor Waltz, You and You, Voices of Spring.
- ☐ **"FREDDY MARTIN plays JEROME KERN"** Make Believe, All The Things You Are, Smoke Gets In Your Eyes, I've Told Every Little Star, The Song Is You, Who.
- ☐ **"RAY McKINLEY plays RODGERS AND HART"** My Heart Stood Still, Blue Moon, You Took Advantage Of Me, It's Easy To Remember, Blue Room, Thou Swell.
- ☐ **"VAUGHN MONROE plays VICTOR HERBERT"** Ah! Sweet Mystery Of Life, Toyland, Kiss Me Again, Indian Summer, Gypsy Love Song, I'm Falling In Love With Someone.
- ☐ **"CLAUDE THORNHILL plays GEORGE GERSHWIN"** Oh Lady Be Good, Bidin' My Time, The Man I Love, Summertime, Embraceable You, Fascinatin' Rhythm.
- ☐ **"MIGUELITO VALDÉS plays ERNESTO LECUONA"** The Breeze And I, La Comparsa, Malagueña, Say Si Si, Always In My Heart, Jungle Drums.
- ☐ **"CHARLIE VENTURA plays DUKE ELLINGTON"** It Don't Mean A Thing, Sophisticated Lady, Solitude, Take The "A" Train, Mood Indigo, Prelude To A Kiss.

RCA VICTOR Records

DISKERS INTENSE INTEREST IN MOA CONVENTION SEEN AS START OF NEW ERA FOR PHONO BIZ

NEW YORK—One of the most noticeable trends in music business today is the increased promotional efforts that are being directed by the recording companies towards the music machine operators.

Decca Records has taken the lead in this all-important field with the announcement of the appointment of Robert Arkin as the head of a special department devoted to making direct contacts with the juke box men in behalf of the Decca diskery. Arkin will rove the entire country for the platter concern and will divide his attention not only among the juke box association heads but with the individual music operator as well. To many people who have been careful observers of the coin machine section of the music business since its inception, this is one of the most significant occurrences of recent years. It is a definite recognition by a major recording company of the importance of the juke box in the creation of a hit and the plugging needed to keep it "on top" once it does get up there.

Juke Box sales represent the most stable part of the music business. Regardless of whether or not the general public is buying records the 400,000 plus music machines in the country need to have records in them all the time. This means anywhere from 20 to 100 records per machine. It entails constant replacements and the desire of the operator to put the songs that look like money makers into his machines. So far, even in the best of times, this has meant a purchase by juke boxes of 27% of all 78 r.p.m. sales (and the new Wurlitzer phonograph is geared for easy conversion to 33 1/3 or 45) in addition to the tremendous amount of promotion that all this spinning in public places with a constant turnover means to retail sales. Increasingly in recent years the plugging that makes hits has come from the double-barreled source of juke box and disk jockey. Overlooking this potential juke box gold mine is a mistake that is now a thing of the past. With such firms as Decca going "all out" for the operator's business it appears that the pendulum has swung entirely.

Columbia Record's New York distributor has followed the pattern with the addition of a juke box contact man for the express purpose of getting more and more Columbia Records whirling on the machines where the public can hear them. This is the first such move by a major distributor and once again we feel that we can say with confidence that this step is only the first of many.

20th Century Fox Pictures, in order to capture coin machine operator support for the songs in their new musical "Wabash Avenue" are showing a special release of the flicker during the Music Operators of America convention being held in Chicago during March 6, 7 and 8. The Monroe Theatre in Chicago has been taken over with complimentary tickets being given to the ops for a special midnight showing entirely for them. 20th Century Fox as well as Feist Music, publisher of the plug tunes realize the fundamental importance of the music machines in the music business and they are extending these efforts with the realization that this well-calculated move will be amply repaid in good feeling and in purchases.

Recording artists from all over the country are flocking to the Palmer House in Chicago to attend the convention and meet the operators, Record companies, from the "independents" to the majors are making Chicago their headquarters during the March 6, 7, and 8 meet. All of these firms realize the importance of the juke box operator.

The proof of the pudding—as it is in everything—is in the figures, the votes and the final tally. Outstanding examples of the ability of the phonograph on its location all over the United States to "make" a record even without the support of the disk jockeys is afforded us right at the moment by the No. 15 song in the country, "Third Man Theme." Despite the fact that legal tangles had forced the banning of this novel tune, (played by an instrument never before heard in the United States) from the air lanes, the disk has jumped ten places in two weeks from the No. 25 spot to No. 15. "Third Man Theme" is one of the "hottest" records in the country and it is still climbing. All This *without* any radio play. "Can I Come In For A Second?" has been banned by the American Broadcasting Company and still remains a tremendous platter potential on the strength of juke box play and promotion.

The appointment of Robert Arkin as the special coin machine representative of Decca Records and as the head of a special department created for that purpose; Columbia's New York distributor following suit with a similar move, the 20th Century Fox special MOA preview and the tremendous interest all over the United States point unmistakably to the fact that all phases of the music industry have at last seen the possibilities and potentialities of the juke box operator as a customer and as a show case and are hopping on the coin-operated bandwagon.

Thanks for all those spins—

BIBBIDI-BOBBIDI-BOO

BALI HA'I

LET'S TAKE AN OLD FASHIONED WALK

I WANNA GO HOME (With You)

A DREAM IS A WISH YOUR HEART MAKES

FOREVER AND EVER

PERRY COMO

PUSSY CAT SO

A DREAMER'S HOLIDAY

SOME ENCHANTED EVENING

HUSH LITTLE DARLIN'

Latest Release—

DID ANYONE EVER TELL YOU, MRS. MURPHY?

Backed with

PLEASE BELIEVE ME

RCA VICTOR Records

Direction—

GAC GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President

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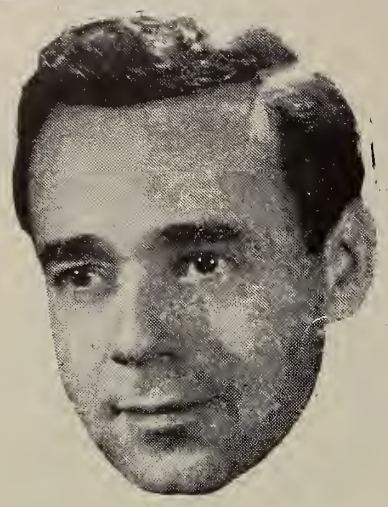
BENNY STRONG



And His Orchestra

Sweeping the Country!

"(If I Knew You Were Comin')

I'D'VE BAKED A CAKE"

Backed by

"DOES THE SPEARMINT LOSE ITS FLAVOR ON THE BEDPOST OVERNIGHT"

78 rpm No. 916 • 45 rpm No. F916

"If You're Irish Come Into The Parlor"

Backed by

"Elsie Shultzenheim"

78 rpm No. 834 • 45 rpm No. F834

"Save A Little Sunbeam (For A Rainy, Rainy Day)"

Backed by

"Who's Your Little Who-Zis"

78 rpm No. 802 • 45 rpm No. F802

Capitol RECORDS HOLLYWOOD

'ROUND THE WAX CIRCLE

NEW YORK :

Jimmy Dorsey's band added another four weeks to its very impressive engagement at the Hotel Statler here in Gotham . . . Sid Prosin elated over new contract Tommy Sosebee received from Coral Records. First two releases for Tommy exceeded expectations . . . A line from Billy Williams reveals he is working through the Dallas, Texas area, and plugging his latest RCA Victor release "Sweet Talkin' Georgia Gal" . . . No doubt about "Go To Sleep" by Mary Martin and Arthur Godfrey being a terrific juke-box item . . . Charles Bens Music Publishers are taking over Evan Georgeoff novelty tune, "Come Wet Your Mustache With Me," for continental Europe. They're set to record it with top artists . . . the many Vaughn Monroe fans will be satisfied with the showing Vaughn made as a cowboy in his new Republic picture "Singing Guns" . . . He does hard riding, uses a six shooter to advantage, and even gets the girl. In addition to that he sings . . . Garet Rombero signed his new group, Bill Landsford and the Landsfordaires to a Columbia Record contract . . . Bob Story visiting New York from Norfolk, Va. Bob airs out of WNOR, that city . . . Peggy Lee's Capitol disking of "Crazy He Calls Me" is a must . . . Bandleader Gene Williams is up and around after a siege with appendicitis. New York dee-jays made good use of Gene's recording of "Button Up Your Overcoat," due to the cold weather this past week . . . Wally Brady, of American Music out California way phoned to say hello, and give us a ditto from our Coast rep, Leo Simon . . . Louis Prima goes into the Click March 10 . . . Ella Fitzgerald, the first lady of song, celebrates her 17th anniversary as a singer at Birdland, where she is currently playing a two-week engagement. A tremendous turn-out of stage, screen and radio stars will be present to join in the festivities . . . Stan Kenton's new 40-piece ork now touring the country, broke a record a decade old in Chicago. 7,000 seats at the Civic Opera House were sold out a week in advance . . . Pat Terry, featured crooner on radio station WINS, opens at Boston's Latin Quarter for three weeks.

VAUGHN MONROE

CHICAGO :

Teddy Phillips coming into Aragon on March 28 for two weeks and then into Peabody Hotel, Memphis . . . his big new London disk "Clarence" featuring Lyn Hoyt may start new college boy fad the way she pronounces "Clawence" . . . Moe Wells, Orten Music, has 11 records on his click tune "If I Knew You Were Coming I'd've Baked A Cake" . . . Natt Hale is now official press relations manager for Blue Barron whose latest MGM disk "Are You Lonesome Tonight" backed with "Penny Wise And Love Foolish" is starting to move but strong . . . Eddy Hubbard and his ABC Club show featuring the Ames Bros., Nellie Lutcher, Ken Griffin and Herbie Fields playing to SRO crowds at the Oriental Theatre. Ames Bros. rendidtion of their clickeroo, "Rag Mop," getting puhlenty of encores . . . Ken Griffin planning a tour of Europe beginning in May. Sales of his Rondo Records have been big in Europe, but under present monetary arrangements, his royalties are all tied up. By the way Ken just made an album, "Little Prayers For Little People," which is to be released by Rondo in time for Easter sales . . . Tues. midnite, March 7, 20th Century Fox will hold world premiere of "Wabash Avenue" at Monroe Theater which features two big Leo Feist tunes, "Baby Won't You Say You Love Me" and "Wilhelmina" . . . all music ops invited . . . On a coast to coast broadcast, Tues., Feb. 28, from Civic Theater, Don McNeill of the "Breakfast Club" presented Spike Jones with a certificate identifying him as a "Doctor of Frustration" . . . Evelyn and Art Sheridan, American Record Distributors, are going terrific with Savoy's newest disk, "Double Crossing Blues," chirped by Little Esther . . . Aristocrat has two new tunes, Muddy Waters doing "Rolling and Tumbling" and Gene Ammons blowing his sax to "Rockin' Rocker," both sound great . . . Music ops asked for and received 100 tickets for the famed "Breakfast Club" broadcast over WCFL where they will hear Johnny (Desmo) Desmond, MGM's Records' singing star sing his click, "C'est Si Bon" (It's So Good) . . . Billy Eckstine makes a personal appearance for one week starting April 7 at the southside's Regal Theater . . . Dick "Two Ton" Baker invites music ops to WGN studio for a listen to his swell broadcast . . . Jimmy Martin on his way to London, England, on business, he says.

JOHNNY DESMOND

LOS ANGELES :

Bill Leuenhagen, Mary Solle, Kay and the gang did it again, this time the biggest juke op party, in attendance and live talent, they've yet thrown with record companies participating at the Rodger Young Auditorium . . . Joe Perry of Decca (and Coral) and Mike Kurlan, who distributes Coral locally, were grinning like a pair of contented pussy cats over the fact that the overflow crowd necessitated the party going from its usual room to the larger CORAL ROOM upstairs . . . To give you an idea of how big a thing the live talent phase of these clambakes is getting to be, here's the in person lineup for that night: Decca's Russ Morgan, who wowed 'em not so much with his handiwork at the out-of-tune piano but with his fine humor and anecdotes; Madeleine Russell, who does a great job on "Crazy He Calls Me"; Crystalette's recently signed Mae Williams, whose "Don't Take Your Love From Me" is tops in our book; Harry Babbitt, his imitations and songs real crowd pleasers; that fine harmonica team and our old friends, MGM's Jimmy and Mildred Mulcay; and an array of other excellent talent including the Sons of the Pioneers, Mr. Goon Bones, Rudy Render, Polly Bergen, Marvin Ash, Buzz Butler, Jerry Gray and Jimmie Dolan, latest addition to the Capitol western talent parade and one of its best in our opinion.

RUSS MORGAN

• THE MUSIC OF THE STARS • M-G-M RECORDS • THE MUSIC OF THE STARS • M-G-M RECORDS • THE MUSIC OF THE STARS • M-G-M RECORDS • THE MUSIC OF THE STARS •

Operators...

See you at the convention...
Visit us in Room 406.

Make it an M-G-M double!

M-G-M RECORDS BRINGS YOU THE HOTTEST HITS BY THE BIGGEST STARS!

A STAR-HIT COMBINATION THAT DOUBLES THE PLAYS IN YOUR BOXES!

BILLY ECKSTINE

MY FOOLISH HEART
Sure Thing
M-G-M Non-Breakable 10623

SITTING BY THE WINDOW
Lost In A Dream
M-G-M Non-Breakable 10602

BLUE BARRON

ARE YOU LONESOME TONIGHT
Penny Wise And Love Foolish
M-G-M Non-Breakable 10628

BIG MOVIE SHOW IN THE SKY
Mr. Disk Jockey
M-G-M Non-Breakable 10594

ART MOONEY

THE CRY OF THE WILD GOOSE
The Flying Dutchman
M-G-M Non-Breakable 10651

ZITHER SERENADE
Truly
M-G-M Non-Breakable 10636

★ ★

ART LUND

SUGARFOOT RAG
Wilhelmina
M-G-M Non-Breakable 10648

LOVE IS
Kissing Me
M-G-M Non-Breakable 10603

JOHNNY DESMOND

C'EST SI BON
If You Could Care
M-G-M Non-Breakable 10613

DON'T CRY JOE
The Last Mile Home
M-G-M Non-Breakable 10518

SARAH VAUGHAN

ONCE IN A WHILE
The Man I Love
M-G-M Non-Breakable 10549

THE LORD'S PRAYER
Sometimes I Feel Like A Motherless Child
M-G-M Non-Breakable 10592

★ ★

BILL FARRELL

GOD'S COUNTRY
Spring Made A Fool Out Of Me
M-G-M Non-Breakable 10652

IT ISN'T FAIR
Bamboo
M-G-M Non-Breakable 10637

GEORGE SHEARING QUINTET

THE CONTINENTAL
Nothing But D. Best
M-G-M Non-Breakable 10596

EAST OF THE SUN
Conception
M-G-M Non-Breakable 10530

JACK FINA

SPAGHETTI RAG
Shangri-La
M-G-M Non-Breakable 10610

DOWN HOME RAG
Waltz In C Sharp Minor
M-G-M Non-Breakable 10544

★ ★

HANK WILLIAMS

LONG GONE LONESOME BLUES
My Son Calls Another Man Daddy
M-G-M Non-Breakable 10645

I JUST DON'T LIKE
THIS KIND OF LIVIN'
May You Never Be Alone
M-G-M Non-Breakable 10609

IVORY JOE HUNTER

S. P. BLUES
Why Fool Yourself
M-G-M Non-Breakable 10618

I ALMOST LOST MY MIND
If I Give You My Love
M-G-M Non-Breakable 10578

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GUITAR AND PIANO BOOGIE
I'm Only Telling You
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(Lift Your Glass) Sing Until The Cows Come Home — CORAL 60164

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(Put Another Nickel In) Music! Music! Music! — CORAL 60153

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(But I Kissed The Girl Who Did)
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(Ah! Le Petit Vin Blanc)
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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MARCH 11, 1950

New York, N. Y.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. RAG MOP *(Ames Bros.)*
3. CHATTANOOGIE SHOE SHINE BOY *(Bing Crosby)*
4. DEAR HEARTS AND GENTLE PEOPLE *(Dinah Shore)*
5. I SAID MY PAJAMAS *(Martin-Warren)*
6. WEDDING SAMBA *(Edmundo Ros)*
7. IT ISN'T FAIR *(Sammy Kaye)*
8. I'D'VE BAKED A CAKE *(Eileen Barton)*
9. THERE'S NO TOMORROW *(Tony Martin)*
10. ENJOY YOURSELF *(Guy Lombardo)*

Chicago, Ill.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
3. RAG MOP *(Ames Bros.)*
4. I SAID MY PAJAMAS *(Martin-Warren)*
5. DEAR HEARTS & GENTLE PEOPLE *(Bing Crosby)*
6. THERE'S NO TOMORROW *(Tony Martin)*
7. DADDY'S LITTLE GIRL *(Mills Bros.)*
8. I'D'VE BAKED A CAKE *(Eileen Barton)*
9. ENJOY YOURSELF *(Guy Lombardo)*
10. JOHNSON RAG *(Jack Teter Trio)*

Pittsburgh, Pa.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. GOD'S COUNTRY *(Snooky Lanson)*
3. RAG MOP *(Ames Bros.)*
4. DADDY'S LITTLE GIRL *(Dick Todd)*
5. I'D'VE BAKED A CAKE *(Eileen Barton)*
6. IT ISN'T FAIR *(Sammy Kaye)*
7. MONDAY, TUESDAY, WEDNESDAY *(Reggie Goff)*
8. WITH MY EYES WIDE OPEN *(Patti Page)*
9. KID'S A DREAMER *(Rosemary Clooney)*
10. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*

Philadelphia, Pa.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. GOD'S COUNTRY *(Frank Sinatra)*
3. KID'S A DREAMER *(Rosemary Clooney)*
4. JOHNSON RAG *(Jimmy Dorsey)*
5. MONDAY, TUESDAY, WEDNESDAY *(Kitty Kallen)*
6. WITH MY EYES WIDE OPEN *(Patti Page)*
7. RAG MOP *(Ames Bros.)*
8. I ALMOST LOST MY MIND *(Fran Warren)*
9. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
10. FLYING DUTCHMAN *(Richard Hayes)*

Owensboro, Ky.

1. CHATTANOOGIE SHOE SHINE BOY *(Bing Crosby)*
2. MUSIC, MUSIC, MUSIC *(Carmen Cavallaro)*
3. RAG MOP *(Ralph Flanagan)*
4. IT ISN'T FAIR *(Sammy Kaye)*
5. I SAID MY PAJAMAS *(Martin-Warren)*
6. CRY OF THE WILD GOOSE *(Frankie Laine)*
7. WITH MY EYES WIDE OPEN *(Patti Page)*
8. I'D'VE BAKED A CAKE *(Eileen Barton)*
9. CANDY & CAKE *(Mindy Carson)*
10. BIBBIDI BOBBIDI BOO *(Perry Como)*

Monroe, La.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. RAG MOP *(Ames Bros.)*
3. WEDDING SAMBA *(Guy Lombardo)*
4. SUGAR BLUES *(Three Suns)*
5. DEAR HEARTS & GENTLE PEOPLE *(Bing Crosby)*
6. WITH MY EYES WIDE OPEN *(Patti Page)*
7. GODS WERE ANGRY WITH ME *(Whiting-Wakely)*
8. QUICKSILVER *(Bing Crosby)*
9. SITTING BY THE WINDOW *(Billy Eckstine)*
10. BROKEN DOWN MERRY GO ROUND *(Whiting-Wakely)*

Savannah, Ga.

1. I CAN DREAM CAN'T I *(Andrews Sisters)*
2. DEAR HEARTS AND GENTLE PEOPLE *(Gordon Mac Rae)*
3. QUICKSILVER *(Bing Crosby)*
4. WITH MY EYES WIDE OPEN *(Patti Page)*
5. JOHNSON RAG *(Russ Morgan)*
6. CHARLEY, MY BOY *(Main Street Band)*
7. CHATTANOOGIE SHOE SHINE BOY *(Bing Crosby)*
8. THERE'S NO TOMORROW *(Tony Martin)*
9. OLD MASTER PAINTER *(Richard Hayes)*
10. DON'T CRY JOE *(Gordon Jenkins)*

Shoals, Ind.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. RAG MOP *(Pee Wee King)*
3. DEAR HEARTS AND GENTLE PEOPLE *(Benny Strong)*
4. OLD MASTER PAINTER *(Frank Sinatra)*
5. I CAN DREAM CAN'T I *(Andrews Sisters)*
6. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
7. JOHNSON RAG *(Russ Morgan)*
8. THERE'S NO TOMORROW *(Alan Dale)*
9. I SAID MY PAJAMAS *(Martin-Warren)*
10. QUICKSILVER *(Doris Day)*

Jacksonville, Fla.

1. THIRD MAN THEME *(Guy Lombardo)*
2. DEARIE *(Merman-Bolger)*
3. JOHNSON RAG *(Jimmy Dorsey)*
4. MUSIC, MUSIC, MUSIC *(Carmen Cavallaro)*
5. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
6. MY FOOLISH HEART *(Billy Eckstine)*
7. RAG MOP *(Ames Bros.)*
8. QUICKSILVER *(Doris Day)*
9. LOVE WALKED IN *(Artie Shaw)*
10. MY SMALL SENOR *(Peggy Lee)*

Boston, Mass.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
3. DEAR HEARTS AND GENTLE PEOPLE *(Dinah Shore)*
4. CRY OF THE WILD GOOSE *(Frankie Laine)*
5. THERE'S NO TOMORROW *(Tony Martin)*
6. I WANNA GO HOME *(Perry Como)*
7. KID'S A DREAMER *(Rosemary Clooney)*
8. I CAN DREAM CAN'T I *(Andrews Sisters)*
9. BAMBOO *(Vaughn Monroe)*
10. DADDY'S LITTLE GIRL *(Dick Todd)*

Rochester, N. Y.

1. I SAID MY PAJAMAS *(Martin-Warren)*
2. WE'LL BUILD A BUNGALOW *(Johnny Long)*
3. IT ISN'T FAIR *(Sammy Kaye)*
4. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
5. THERE'S NO TOMORROW *(Tony Martin)*
6. WITH MY EYES WIDE OPEN *(Patti Page)*
7. COPPER CANYON *(Madelyn Russel)*
8. SO THIS IS LOVE *(Vaughn Monroe)*
9. RAG MOP *(Ames Bros.)*
10. CHATTANOOGIE SHOE SHINE BOY *(Bing Crosby)*

Fayetteville, Ark.

1. QUICKSILVER *(Doris Day)*
2. JOHNSON RAG *(Russ Morgan)*
3. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
4. GOD'S WERE ANGRY *(Whiting-Wakely)*
5. BAMBOO *(Vaughn Monroe)*
6. RAG MOP *(Ralph Flanagan)*
7. DEAR HEARTS & GENTLE PEOPLE *(Bing Crosby)*
8. I CAN DREAM CAN'T I *(Andrews Sisters)*
9. OLD MASTER PAINTER *(Peggy Lee)*
10. BROKEN DOWN MERRY GO ROUND *(Whiting-Wakely)*

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MARCH 11, 1950

Los Angeles, Calif.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. I SAID MY PAJAMAS *(Martin-Warren)*
3. CRY OF THE WILD GOOSE *(Frankie Laine)*
4. THERE'S NO TOMORROW *(Tony Martin)*
5. CHATTONOOGIE SHOE SHINE BOY *(Bing Crosby)*
6. RAG MOP *(Ames Bros.)*
7. JOHNSON RAG *(Pearl Balley)*
8. WEDDING SAMBA *(Andrews Sisters)*
9. ALL THE BEES ARE BUZZIN' *(Mindy Carson)*
10. DEAR HEARTS & GENTLE PEOPLE *(D. Shore)*

Winston-Salem, N. C.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. QUICKSILVER *(Doris Day)*
3. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
4. I ALMOST LOST MY MIND *(Ivory Joe Hunter)*
5. RAG MOP *(Ames Bros.)*
6. I'LL NEVER BE FREE *(Lucky Millinder)*
7. ENJOY YOURSELF *(Guy Lombardo)*
8. SILVER DOLLAR *(Johnny Long)*
9. IT ISN'T FAIR *(Sammy Kaye)*
10. CRY OF THE WILD GOOSE *(Frankie Laine)*

Newark, N. J.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. RAG MOP *(Ames Bros.)*
3. DADDY'S LITTLE GIRL *(Dick Todd)*
4. IT ISN'T FAIR *(Sammy Kaye)*
5. CHATTONOOGIE SHOE SHINE BOY *(Bing Crosby)*
6. WEDDING SAMBA *(Edmundo Ros)*
7. WITH MY EYES WIDE OPEN *(Patti Page)*
8. JOHNSON RAG *(Russ Morgan)*
9. I SAID MY PAJAMAS *(Martin-Warren)*
10. ENJOY YOURSELF *(Guy Lombardo)*

Fort Worth, Texas

1. I SAID MY PAJAMAS *(Tony Martin)*
2. QUICKSILVER *(Bing Crosby)*
3. SENTIMENTAL ME *(Ames Bros.)*
4. WITH MY EYES WIDE OPEN *(Patti Page)*
5. WEDDING SAMBA *(Ziggy Elman)*
6. ENJOY YOURSELF *(Guy Lombardo)*
7. THIRD MAN THEME *(Guy Lombardo)*
8. CANDY & CAKE *(Mindy Carson)*
9. THERE'S NO TOMORROW *(Tony Martin)*
10. BROKEN DOWN MERRY GO ROUND *(Whiting-Wakely)*

Peekskill, N. Y.

1. THERE'S NO TOMORROW *(Tony Martin)*
2. IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
3. I WANNA GO HOME *(Perry Como)*
4. SUGARFOOT RAG *(Bill Darnel)*
5. HAUL OFF AND LOVE ME *(Rosemary Clooney)*
6. MY ROSA *(Tony Pastor)*
7. QUICKSILVER *(Doris Day)*
8. COUNT EVERY STAR *(Ray Anthony)*
9. CRY OF THE WILD GOOSE *(Frankie Laine)*
10. RAG MOP *(Ames Bros.)*

Woodburn, Ore.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. JOHNSON RAG *(Russ Morgan)*
3. RAG MOP *(Ames Bros.*
4. I CAN DREAM CAN'T I *(Andrews Sisters)*
5. DEAR HEARTS & GENTLE PEOPLE *(D. Shore)*
6. THERE'S NO TOMORROW *(Tony Martin)*
7. QUICKSILVER *(Bing Crosby)*
8. I SAID MY PAJAMAS *(Merman-Bolger)*
9. OLD MASTER PAINTER *(Phil Harris)*
10. BAMBOO *(Vaughn Monroe)*

New England, North Dakota

1. QUICKSILVER *(Doris Day)*
2. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
3. RAG MOP *(Pee Wee King)*
4. BAMBOO *(Vaughn Monroe)*
5. DEAR HEARTS & GENTLE PEOPLE *(Bing Crosby)*
6. I SAID MY PAJAMAS *(Martin-Warren)*
7. GALLWAY BAY *(Bing Crosby)*
8. JOHNSON RAG *(Russ Morgan)*
9. I WANNA GO HOME *(Perry Como)*
10. I CAN DREAM CAN'T I *(Andrews Sisters)*

Wilmington, N. C.

1. JOHNSON RAG *(Russ Morgan)*
2. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
3. WHISPERING HOPE *(Stafford-Mac Rae)*
4. OLD MASTER PAINTER *(Phil Harris)*
5. I SAID MY PAJAMAS *(Martin-Warren)*
6. DUST *(Jimmy Wakely)*
7. HEART TROUBLE *(Texas Slim)*
8. TENNESSEE BORDER *(Red Foley)*
9. DEAR HEARTS & GENTLE PEOPLE *(Bing Crosby)*
10. GOD'S COUNTRY *(Al Jolson)*

Brodhead, Wis.

1. MUSIC, MUSIC, MUSIC *(Carmen Cavallaro)*
2. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
3. RAG MOP *(Ames Bros.)*
4. QUICKSILVER *(Bing Crosby)*
5. THE CRY OF THE WILD GOOSE *(Tennessee Ernie)*
6. WUNDERBAR *(Guy Lombardo)*
7. WITH MY EYES WIDE OPEN *(Patti Page)*
8. I SAID MY PAJAMAS *(Tony Martin)*
9. WEDDING SAMBA *(Andrews Sisters)*
10. ENJOY YOURSELF *(Guy Lombardo)*

Deadwood, S. Dakota

1. DEAR HEARTS & GENTLE PEOPLE *(Benny Strong)*
2. RAG MOP *(Ralph Flanagan)*
3. ECHOES *(Jo Stafford)*
4. I WANNA GO HOME *(Perry Como)*
5. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
6. ENJOY YOURSELF *(Guy Lombardo)*
7. BAMBOO *(Vaughn Monroe)*
8. QUICKSILVER *(Bing Crosby)*
9. MONDAY, TUESDAY, WEDNESDAY *(Art Mooney)*
10. OPEN DOOR, OPEN ARMS *(Jo Stafford)*

Macon, Ga.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. DEAR HEARTS & GENTLE PEOPLE *(Bing Crosby)*
3. QUICKSILVER *(Bing Crosby)*
4. RAG MOP *(Lionel Hampton)*
5. ENJOY YOURSELF *(Guy Lombardo)*
6. DADDY'S LITTLE GIRL *(Mills Bros.)*
7. JOHNSON RAG *(Russ Morgan)*
8. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
9. THERE'S NO TOMORROW *(Tony Martin)*
10. BLACK COFFEE *(Ella Fitzgerald)*

Syracuse, N. Y.

1. RAG MOP *(Ralpjh Flanagan)*
2. CHATTANOOGIE SHOE SHINE BOY *(Bing Crosby)*
3. DID ANYONE EVER TELL YOU MRS. MURPHY? *(Perry Como)*
4. ENJOY YOURSELF *(Doris Day)*
5. SUNSHINE CAKE *(Bing Crosby)*
6. CANDY & CAKE *(Mindy Carson)*
7. DEAR HEARTS & GENTLE PEOPLE *(Gordon Mac Rae)*
8. CINDERELLA WORK SONG *(Fontaine Slsters)*
9. WEDDING SAMBA *(Ziggy Elman)*
10. OLD MASTER PAINTER *(Frank Sinatra)*

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PETER COTTONTAIL — *MERVIN SHINER*
FLOPPY — *DECCA 46221*

IF I KNEW YOU WERE COMIN' I'D 'VE BAKED A CAKE
IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE
ETHEL MERMAN and RAY BOLGER
DECCA 24944

DADDY'S LITTLE GIRL — *MILLS BROTHERS*
IF I LIVE TO BE A HUNDRED — *DECCA 24872*

ENJOY YOURSELF (It's Later Than You Think)
RAIN OR SHINE — *GUY LOMBARDO*
DECCA 24825

C'EST SI BON (It's So Good) — *DANNY KAYE*
WILHELMINA — *DECCA 24932*

WITH MY EYES WIDE OPEN, I'M DREAMING
LOST IN A DREAM — *INK SPOTS*
DECCA 24887

I SAID MY PAJAMAS (And Put On My Pray'rs)
DEARIE — *ETHEL MERMAN and RAY BOLGER*
DECCA 24873

MY FOOLISH HEART — *GORDON JENKINS*
DON'T DO SOMETHING TO SOMEONE ELSE (That You Wouldn't Want Done To You) — *DECCA 24830*

CANDY AND CAKE — *EVELYN KNIGHT*
A WOMAN LIKES TO BE TOLD — *DECCA 24943*

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America's Fastest Selling Records!

He scores one for himself!

The man who made some of the greatest arrangements ever recorded by Glenn Miller, Tex Beneke and Artie Shaw scores again . . .

WITH HIS OWN BAND.

Jerry Gray

and His Orchestra

Recording another GRAY GREAT!

STORMY WEATHER MARCH

(DECCA 24912)

Remember these great Jerry Gray arrangements?

BEGIN THE BEGUINE (Artie Shaw)

CHATTANOOGA CHOO CHOO (Glenn Miller)

STRING OF PEARLS (Glenn Miller)

ST. LOUIS BLUES MARCH (Tex Beneke)

Exclusively—

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Management—BERLE ADAMS AGENCY

6365 Selma Avenue

Hollywood 28, California

George Marek Appointed Assistant To General Manager Of RCA Record Dep't.

NEW YORK — Appointment of George R. Marek, Music Editor of "Good Housekeeping" Magazine, prominent author and advertising executive, to the newly created post of Assistant to the General Manager, effective immediately, was announced today by Paul A. Barkmeier, Vice-President and General Manager of the RCA Victor Record Department. Mr. Marek will be responsible for coordination of Red Seal Artist and Repertoire activities with advertising, sales, merchandising, and promotion functions of the Record Department, Mr. Barkmeier said.

The appointment of Mr. Marek is a further step in strengthening the company's position in the field of classical music in which it has been industry leader for half a century.

"Mr. Marek comes to RCA Victor with a background of many years of practical experience in the classical music field as well as the highly specialized field of advertising and merchandising," Mr. Barkmeier said.

"For the past ten years, he has been one of the country's most widely read writers on music, and has concerned himself particularly in his writings with the problems of developing broader audiences for classical music. This invaluable background, coupled with more than 20 years of activity as an account executive for one of the country's leading advertising agencies particularly qualifies him for his new assignment.

"Mr. Marek has worked closely with RCA Victor in the past, not only in the planning of advertising programs for classical music, but in the development of a number of extremely valuable record projects, which have been made available to the public on the RCA Victor label.

Ernest Tubb Signs New Four Year Pact

NEW YORK—Ernest Tubb, one of America's top country artists, has been signed to a new four-year Decca recording contract, it was announced today by David Kapp, Vice-President of Decca Records, Inc.

An exclusive Decca star throughout his fabulous career, Tubb is now celebrating his tenth anniversary with the Decca organization.

He was brought to the attention of Decca recording officials in 1940 by Mrs. Jimmie Rodgers, wife of the late and popular cowboy star.

Mrs. Rodgers first heard Ernest Tubb sing over radio station KONO in San Antonio, Texas. When she learned of his devotion to the memory of her late husband, she presented Tubb with Jimmie's famous guitar, although she had been offered as much as $3,000 for the instrument. She felt that only Ernest Tubb could carry on in the Rodgers singing tradition.

Today, Ernest Tubb resides in Nashville, Tenn., where he runs his own music publishing house and record shop. Of course, he continues to star on several of his own radio shows emanating from station WSM, Nashville.

A "SLEEPER" HIT IF THERE EVER WAS ONE

"YOU DIRECTED ME TO HEAVEN"

Metro 8007-B

By SANDE TRIO Featuring Russ Burton

METRO Records

8007-B BMI

YOU DIRECTED ME TO HEAVEN

(Dory Denton)

SANDE TRIO

Featuring RUSS BURTON

LIC. BY AFR. METRO RECORDS INC. 1697 BROADWAY N.Y. 19, N.Y.

Order From Your Nearest Distributor — or Direct From

METRO RECORDS, 1697 BROADWAY NEW YORK, N. Y.

Here's hoping these two are Knockouts for any Juke Box....

Jimmy DORSEY

"When You Wore A Tulip"

and

"Clap Hands Here Comes Charlie"

on...

COLUMBIA RECORDS

= 38731

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The Cash Box

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Invites All MOA Visitors To Drop Into

Room

746

At The Palmer House

During The MOA Show

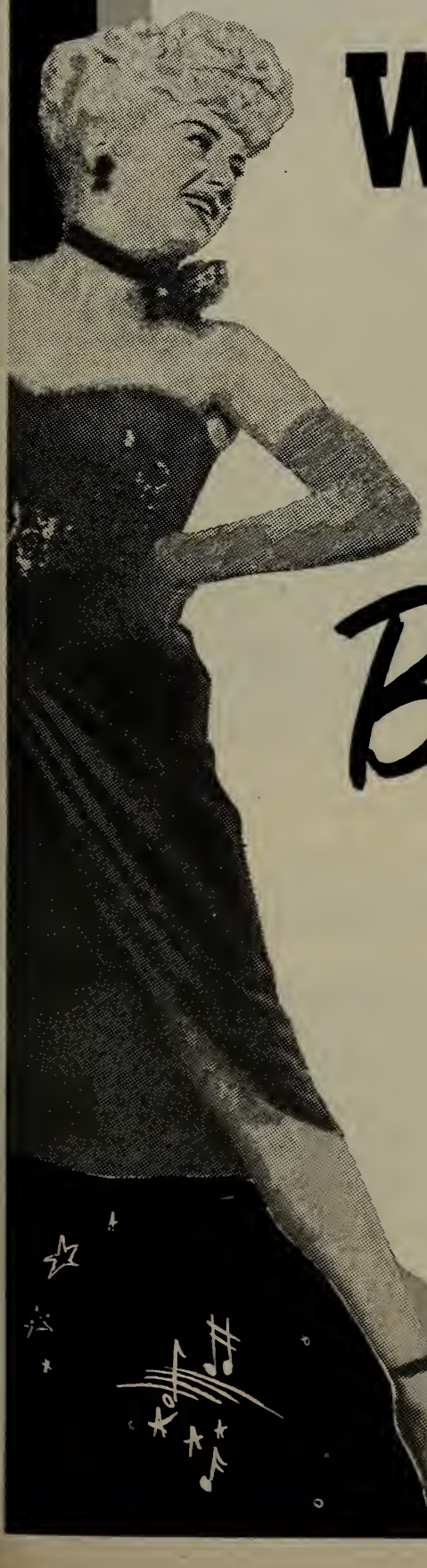
★

Welcome!

Music Operators Of America

ON YOUR FIRST NATIONAL CONVENTION • PALMER HOUSE, CHICAGO

See the special M.O.A. preview of the greatest musical picture of the year "WABASH AVENUE," a 20th Century-Fox production starring Betty Grable and Victor Mature and featuring Phil Harris and James Barton. Hear two of 1950's top song hits "WILHELMINA" and "BABY, WON'T YOU SAY YOU LOVE ME" by Mack Gordon and Josef Myrow. Showing at Monroe Theatre, 57 West Monroe Street, Midnight, Tuesday, March 7th. Tickets available from your entertainment committee.



WILHELMINA

Recorded by

JAN GARBER ORCH......Capitol #870
DANNY KAYE.....Decca #24953
KAY KYSER ORCH......Columbia #38713
ART LUND.....M-G-M #10648
FREDDY MARTIN ORCH....RCA Victor #20-3693

Baby, WON'T YOU SAY YOU LOVE ME

Recorded by

BILLY BUTTERFIELD.....London #650
NAT "KING" COLE.....Capitol #889
BILLY ECKSTINE.....M-G-M #10643
ELLA FITZGERALD.....Decca #24917
HERB JEFFRIES.....Columbia #38738
RAY ROBBINS ORCH......Capitol #861

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799 Seventh Ave., N. Y. 19

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Nellie Lutcher

"Real Gone" Gal!

Her Newest Juke Box Sensations

"CAN I COME IN FOR A SECOND"

Awarded The Cash Box "Sleeper Of The Week"—Feb. 25

(Capitol # 847)

"Only You"

A New Disk That'll Pull Coins Into Juke Boxes

(Capitol # 798)

...Here's The One You Waited For...

"That's A'Plenty"

BACKED BY: **"I NEVER GET TIRED"**

Personal Direction: Carlos Gastel

Capitol RECORDS HOLLYWOOD

Press Relations: Gene Howard Los Angeles Milton Karle New York City

Phil Harris, Alice Faye & Earl Wilson Guest With Maestro Jimmy Dorsey

NEW YORK—Caught guesting with maestro Jimmy Dorsey during the latter's engagement at the Hotel Statler, New York, are, left to right: Alice Faye, Phil Harris, columnist Earl Wilson, Jimmy Dorsey, and Jim McCabe, manager of the Hotel Statler. Dorsey's jazz etchings on Columbia wax have the music industry dancing with joy, as are the many new Dorsey devotees who are flocking to the Cafe Rouge. Dorsey's "Rag Mop" and "Clap Hands," the latter just issued, are only two of the many excellent sides currently gaining music operators attention throughout the land.

The jazz craze currently taking hold has record companies rushing helter-skelter for original Dixieland groups. Maestro JD, among many others, is partially responsible for this situation. Basically, it all stems from the current emphasis being given by all major recording companies, to further promote dance-band music, whether it be Dixie or what-have-you.

Occasion for the above pic was prompted by Mr. & Mrs. Harris, who "just had to see" the brand of music Jimmy was putting down.

Thanks: Operators for making..

"The Orioles"

The Nation's No. 1 Singing Quartet in 1949

Starting 1950 with a *BANG!*

"IS MY HEART WASTING TIME"

backed by

"WOULD I STILL BE THE ONE IN YOUR HEART"

JUBILEE # 5018

• • • •

"AT NIGHT" *backed by* "EVERY DOG-GONE TIME"

JUBILEE # 5025

Follow these TOP STARS in '50 on JUBILEE . . .

★ THE BALLADEERS
★ RENE HALL
★ VIOLA WATKINS
★ CASS FRANKLIN
★ LA VERNE RAY
★ JUNE NELSON

Jubilee RECORD CO., INC.
764 10th AVE. NEW YORK, N.Y.

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GOLD
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MARY ELLEN Qtte. MGM
RAY ANTHONY Capitol

FROM THE SAMUEL GOLDWYN PRODUCTION "MY FOOLISH HEART"

2. "MY FOOLISH HEART"

recorded by

MINDY CARSON RCA Victor
BILLY ECKSTINE MGM
RICHARD HAYES Mercury
GORDON JENKINS Decca
HUGO WINTERHALTER Columbia
MARGARET WHITING Capitol

3. "THE FLYING DUTCHMAN"

recorded by

RICHARD HAYES Mercury
MITCH MILLER and HERB JEFFREYS Columbia
ART MOONEY MGM
HUGO WINTERHALTER RCA Victor

4. "PLEASE BELIEVE ME"

recorded by

PERRY COMO RCA Victor

5. "DUST"

recorded by

GENE AUTRY Columbia
GENE KRUPA Columbia
MERVIN SHINER Decca
JIMMY WAKELY Capitol

6. "POISON IVY"

recorded by

GENE AUTRY Columbia
BUZ BUTLER Decca
GORDON MacRAE Capitol
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RUTH BROWN

"FISH TAIL"
"WAXIE MAXIE BOOGIE"
902

FRANK
(FLOORSHOW)
CULLEY

"NOBODY'S SWEETHEART"
773

VINCE MONDI
(BLUE)

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THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending March 4.

Bernie Mack
WMUR—Manchester, N. H.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. RAG MOP *(Jimmy Dorsey)*
3. DADDY'S LITTLE GIRL *(Mills Bros.)*
4. CHATTANOOGIE SHOE SHINE BOY *(Bill Darnell)*
5. CAN I COME IN FOR A SECOND *(Parks-Garrett)*
6. CANDY & CAKE *(Mindy Carson)*
7. CRY OF THE WILD GOOSE *(Frankie Laine)*
8. BLUE RIBBON GIRL *(Jerry Wayne)*
9. OLD PIANO ROLL BLUES *(Jubalaires)*
10. FLYING DUTCHMAN *(Richard Hayes)*

Ira Cook
KECA—Hollywood, Calif.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. MY FOOLISH HEART *(Gordon Jenkins)*
3. ENJOY YOURSELF *(Guy Lombardo)*
4. CRY OF THE WILD GOOSE *(Frankie Laine)*
5. WE'LL BUILD A BUNGALOW *(Johnny Long)*
6. WITH MY EYES WIDE OPEN *(Ink Spots)*
7. BAMBOO *(Vaughan Monroe)*
8. SENTIMENTAL ME *(Ames Bros.)*
9. RAG MOP *(Starlighters)*
10. DADDY'S LITTLE GIRL *(Mills Bros.)*

Robert Snyder
WOKO—Albany, N. Y.

1. RAG MOP *(Johnnie Lee Wills)*
2. CHATTANOOGIE SHOE SHINE BOY *(Phil Harris)*
3. WITH MY EYES WIDE OPEN *(Patti Page)*
4. HALF A HEART *(Gordon Mac Rae)*
5. LOVELY BUNCH OF COCONUTS *(Freddy Martin)*
6. PETER COTTONTAIL *(Mervin Shiner)*
7. I BEEPED WHEN I SHOULDA BOPPED *(Teresa Brewer)*
8. I LOVE HER, OH, OH, OH *(Enoch Light)*
9. COME DANCE WITH ME *(Fred Waring)*
10. C'EST SI BON *(Johnny Desmond)*

Lee Morris
WSB—Atlanta, Ga.

1. CHATTANOOGIE SHOE SHINE BOY *(Phil Harris)*
2. CANDY & CAKE *(Mindy Carson)*
3. MY FOOLISH HEART *(Gordon Jenkins)*
4. CRY OF THE WILD GOOSE *(Frankie Laine)*
5. MY HERO *(Ralph Flanagan)*
6. DEARIE *(Kirk-Warren)*
7. BEYOND THE SUNSET *(Stafford-Mac Rae)*
8. RAG MOP *(Ralph Flanagan)*
9. I CAN DREAM CAN'T I *(Andrews Sisters)*
10. I'D'VE BAKED A CAKE *(Eileen Barton)*

Donn Tibbetts
WTSV—Claremont, N. H.

1. DANCER AT THE FAIR *(Ted Herbert)*
2. CANDY & CAKE *(Arthur Godfrey)*
3. CREW CUT *(Jerry Gray)*
4. GO TO SLEEP *(Godfrey-Martin)*
5. I ALMOST LOST MY MIND *(Fran Warren)*
6. ONE, TWO, THREE *(Harry Babbitt)*
7. LEAVE IT TO LOVE *(Ralph Flanagan)*
8. RAG MOP *(Ralph Flanagan)*
9. DID ANYONE EVER TELL YOU MRS. MURPHY? *(Perry Como)*
10. SILVER DOLLAR *(Johnny Long)*

Eddie Gallaher
WTOP—Washington, D. C.

1. CHATTANOOGIE SHOE SHINE BOY *(Bing Crosby)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. THERE'S NO TOMORROW *(Tony Martin)*
4. RAG MOP *(Ames Bros.)*
5. I CAN DREAM CAN'T I *(Andrews Sisters)*
6. CRY OF THE WILD GOOSE *(Frankie Laine)*
7. WITH MY EYES WIDE OPEN *(Patti Page)*
8. DEAR HEARTS AND GENTLE PEOPLE *(Dinah Shore)*
9. ENJOY YOURSELF *(Guy Lombardo)*
10. IT ISN'T FAIR *(Sammy Kaye)*

Arty Kay
WKLX—Lexington, Ky.

1. CHATTANOOGIE SHOE SHINE BOY *(Bing Crosby)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. RAG MOP *(Ames Bros.)*
4. BEYOND THE SUNSET *(Three Suns)*
5. THERE'S NO TOMORROW *(Tony Martin)*
6. IT ISN'T FAIR *(Sammy Kaye)*
7. I SAID MY PAJAMAS *(Martin-Warren)*
8. I'D'VE BAKED A CAKE *(Eileen Barton)*
9. THE CRY OF THE WILD GOOSE *(Frankie Laine)*
10. DEAR HEARTS AND GENTLE PEOPLE *(Dinah Shore)*

Art Leavitt
KREO—Indio, Calif.

1. CHATTANOOGIE SHOE SHINE BOY *(Frank Sinatra)*
2. THERE'S NO TOMORROW *(Tony Martin)*
3. I SAID MY PAJAMAS *(Whiting-DeVol)*
4. BIBBIDI BOBBIDI BOO *(Ilene Woods)*
5. I CAN DREAM CAN'T I *(Andrews Sisters)*
6. RAG MOP *(Starlighters)*
7. MARTA *(Tony Martin)*
8. SURE THING *(Margaret Whiting)*
9. JOHNSON RAG *(Alvino Rey)*
10. BAMBOO *(Vaughn Monroe)*

Dick Gilbert
KTYL—Phoenix, Arizona

1. MUSIC, MUSIC, MUSIC *(Carmen Cavallero)*
2. BAMBOO *(Vaughn Monroe)*
3. WITH MY EYES WIDE OPEN *(Patti Page)*
4. I'D'VE BAKED A CAKE *(Al Trace)*
5. MARTA *(Tony Martin)*
6. I'LL STRING ALONG WITH YOU *(Henri Rene)*
7. CRY OF THE WILD GOOSE *(Frankie Laine)*
8. WHEN MY STAGECOACH REACHES HEAVEN *(Garwood Van)*
9. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
10. GOD'S COUNTRY *(Frank Sinatra)*

Johnny Slagle
WXYZ—Detroit, Mich.

1. IT ISN'T FAIR *(Sammy Kaye)*
2. SUNSHINE CAKE *Bing Crosby)*
3. CANDY & CAKE *(Mindy Carson)*
4. THERE'S NO TOMORROW *(Tony Martin)*
5. SENTIMENTAL ME *(Ames Bros.)*
6. CRY OF THE WILD GOOSE *(Frankie Laine)*
7. SITTING BY THE WINDOW *(Billy Eckstine)*
8. SILVER DOLLAR *(Johnny Long)*
9. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
10. DEARIE *(Bolger-Merman)*

Al Jarvis
KLAC—Hollywood, Calif.

1. CRY OF THE WILD GOOSE *(Frankie Laine)*
2. CHATTANOOGIE SHOE SHINE BOY *(Bing Crosby)*
3. RAG MOP *(Ames Bros.)*
4. MY FOOLISH HEART *(Gordon Jenkins)*
5. SITTING BY THE WINDOW *(Billy Eckstine)*
6. CRAZY HE CALLS ME *(Billy Holiday)*
7. BAMBOO *(Vaughn Monroe)*
8. MUSIC, MUSIC, MUSIC *(Carmen Cavallero)*
9. MOTHER PRARIE *(Bobby Doyle)*
10. THIRD MAN THEME *(Guy Lombardo)*

Sherm Feller
WCOP—Boston, Mass.

1. NOTHING LESS THAN BEAUTIFUL *(Buddy Clark)*
2. MUSIC, MUSIC, MUSIC *(Eddie Miller)*
3. I'D'VE BAKED A CAKE *(Eileen Barton)*
4. GOD'S COUNTRY *(Vic Damone)*
5. BAMBOO *(Vaughn Monroe)*
6. CRY OF THE WILD GOOSE *(Frankie Laine)*
7. DADDY'S LITTLE GIRL *(Dick Todd)*
8. KISS ME *(Vic Damone)*
9. WEDDING SAMBA *(Guy Lombardo)*
10. I SAID MY PAJAMAS *(Warren-Martin)*

Myron Barg
WMOR—Chicago, Ill.

1. MUSIC, MUSIC, MUSIC *(Two Ton Baker)*
2. C'EST SI BON *(Johnny Desmond)*
3. OLD MASTER PAINTER *(Richard Hayes)*
4. CRY OF THE WILD GOOSE *(Frankie Laine)*
5. GOD'S COUNTRY *(Vic Damone)*
6. MY FOOLISH HEART *(Mindy Carson)*
7. JOHNSON RAG *(Russ Morgan)*
8. YOU'RE ALWAYS THERE *(Evelyn Knight)*
9. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
10. DADDY'S LITTLE GIRL *(Bob Eberly)*

Bud Wendell
WJMO—Cleveland, Ohio

1. IT ISN'T FAIR *(Sammy Kaye)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. CHATTANOOGIE SHOE SHINE BOY *(Frank Sinatra)*
4. CANDY & CAKE *(Mindy Carson)*
5. C'EST SI BON *(Johnny Desmond)*
6. WITH MY EYES WIDE OPEN *(Patti Page)*
7. SUGAR COATED LIES *(Connie Haines)*
8. RAIN OR SHINE *(Guy Lombardo)*
9. LOST IN A DREAM *(Billy Eckstine)*
10. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*

Trav Bayly
KDAL—Duluth, Minn.

1. CRY OF THE WILD GOOSE *(Frankie Laine)*
2. WITH MY EYES WIDE OPEN *(Patti Page)*
3. SITTING BY THE WINDOW *(Billy Eckstine)*
4. RAG MOP *(Johnny Lee Wills)*
5. BIRDS & BEES *(Yogi Yorgesson)*
6. IF I HAD A MILLION DOLLARS *(Tony Pastor)*
7. MONDAY, TUESDAY, WEDNESDAY *(Herb Jeffries)*
8. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
9. SO THIS IS LOVE *(Vaughn Monroe)*
10. BANG, BANG BOOGIE *(King Cole)*

Max Cole
WOV—New York, N. Y.

1. MY FOOLISH HEART *(Gordon Jenkins)*
2. IT ISN'T FAIR *(Bill Farrell)*
3. GOD'S COUNTRY *(Vic Damone)*
4. PUSH KA PEE SHEE PIE *(Louis Jordan)*
5. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
6. FOR YOU MY LOVE *(King Cole & Nellie Lutcher)*
7. THE CONTINENTAL *(George Shearing)*
8. WITH MY EYES WIDE OPEN *(Patti Page)*
9. BASIN ST. BLUES *(Ella Fitzgerald)*
10. THERE'S AN X IN THE MIDDLE OF TEXAS *(Mel Torme)*

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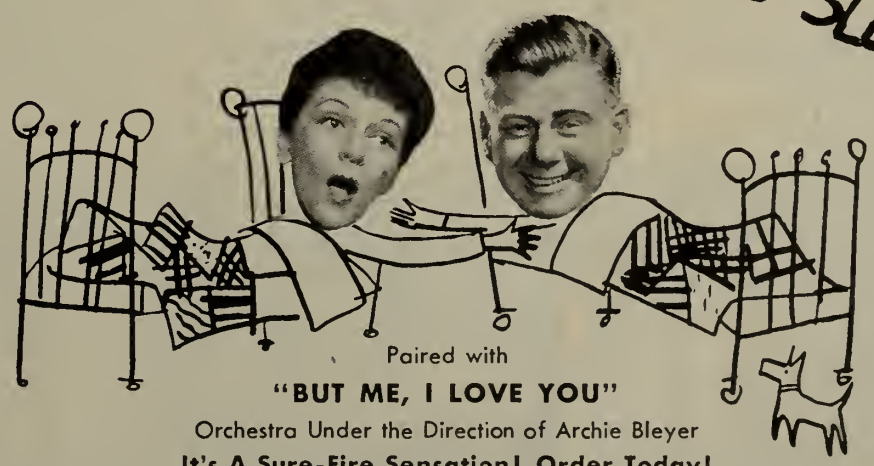

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ERNESTINE WASHINGTON
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Jimmy (Baby-Face) Lewis
1206 PIG KNUCKLES AND RICE TONIGHT
CALYPSO TROUBADOURS
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MUSIC TRADE ANXIOUS FOR NEW TRENDS IN 1950

NEW YORK — Current music trends are causing greater comment among the moguls and followers of music now than at any time in the past decade.

The experimentation of the '40's that was marked by the spectacular rise and decline of be bop and the progressive work by Woody Herman, Charley Barnet and Stan Kenton is now giving way to a nationwide reversal to the Dixieland style that harks back to the birth of jazz. It is evident that these phenomena are like the smoke that pours out of a volcano —a sign that something much bigger is brewing and will explode at any moment.

What will it be? That is the sixty-four dollar question that would be worth considerably more than that to the man who can answer it. Unfortunately, no such man exists or ever will. It is impossible to predict musical trends. It even takes a good bit of shrewdness and personal observation to ascertain when a trend is under way—particularly during the early stages.

It is for this reason that music publishers often concentrate on a particular field that they are sure is going to "last." They will stick to ballads, pops, novelties and only rarely or just as a sideline will they go into such unpredictables as jazz, be bop or the new "compulsion" folk-songs and legends put to music. Examples of the latter are "Mule Train," "Flying Dutchman," "Lucky Old Sun," "Riders In The Sky," "Cry of the Wild Goose" and "Pony Express." This compulsion technique is brand new, different and has taken everyone by storm.

Regardless, however, of the popularity that these phases of music attain we must remember that they all represent movement in music. Movement which must be said to be going forward even when the folk tunes, hill billys, down-home, traditional and Dixieland styles become the vogue. The progress that they measure is not that of music as an art form—it is your progress and mine—that of the music business in establishing a more permanent hold on the public. It is a heightening of the constant need of the public to dance, have a tune they can whistle to and a ballad that they can call "our song" and be dreamy over.

As strong as this grip on the public is maintained—that is exactly how strong music business will be. It is for this reason that we measure the current great hits and revived interest in music as a step forward, a progression, for the music business regardless of whether the tunes are Dixieland or the ultra-modern experimentations of Barnet, Gillespie, Ventura, Kenton and Herman.

Musicians, just as well as the rest of us, are aware that popularity may run in cycles. The reorganization of the old Bob Crosby "Bobcats" and the Jimmy Dorsey Dixieland combo notwithstanding orchestra leaders and musicians are aware of this constant desire by the music business for something new and are incessantly seeking new feelings, new sounds and new stars in the field.

What does the future hold? It seems certain that Dixieland's grip is going to be very strong for the near future and that such techniques as the "piano roll" and barrellhouse will probably show their quota of hits. But whether it's progressive jazz or Dixieland two-beat, 1950 looks like the biggest year for music in a long time.

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Ernest Tubb-Red Foley
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2 **CHATTANOOGIE SHOE SHINE BOY**
Red Foley
(Decca 46205)

3 **TAKE ME IN YOUR ARMS AND HOLD ME**
Eddy Arnold
(RCA Victor 21-0146)

4 **SLIPPING AROUND**
Whiting-Wakely
(Capitol 57-40224)

5 **BLUES STAY AWAY FROM ME**
Delmore Brothers
(King 803)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

SUNDAY DOWN IN TENNESSEE
Red Foley
(Decca 46197)

ANTICIPATION BLUES
Tennessee Ernie
(Capitol 57-40258)

MY BUCKET'S GOT A HOLE IN IT
Hank Williams
(MGM 10560)

I GOTTA HAVE MY BABY BACK
Floyd Tillman
(Columbia 20641)

RAG MOP
Johnnie Lee Wills
(Bullet 696)

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Decca 24838

"RAINDROP SERENADE" and "La Golondrina"
Decca 24854

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and
"If You Smile At The Sun"
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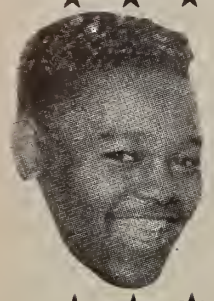

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ON RECORD NO. 5065

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BACKED BY

"BOOGIE WOOGIE BABY"

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JEWEL KING

ON RECORD NO. 5061

"BROKE MY MOTHER'S RULE"

BACKED BY

"I'LL GET IT"

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

CECIL GANT

ON RECORD NO. 5066

"WHEN YOU LEFT ME BABY"

BACKED BY

"YOU'LL BE SORRY"

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RCA Victor Tees Off On Heavy Dance Band Promotion Campaign

NEW YORK—RCA Victor this month teed off the biggest popular promotion program in their history with the simultaneous release of fifteen new dance albums in a series titled "Here Come the Dance Bands Again."

To celebrate the beginning of their program Victor staged a gala cocktail party Monday night, February 27th, at Victor Exhibition Hall, this city, for the trade press, disk jockeys and talent agency executives. The highlights were twofold, they included a sneak preview of the new Vaughn Monroe picture "Singing Guns" and a discussion on the Victor dance band promotion.

Joe Csida, A & R chief for RCA-Victor, was moderator during talks by Milton Krasne of General Artists Corporation, Maurie Shrier of Music Corporation of America, and Willard Alexander, one of the leading authorities on the band business.

The sum and substance of the speakers comments was an agreement by all concerned that the band business is definitely on the way up; styles like Dixieland doing their share to start the ball rolling. The recent creation of the Jerry Gray and Ralph Flanagan orks copying the supremely danceable style of Glen Miller is another factor. Above all, the Victor album series of fifteen entitled "Here Come the Dance Bands Again" which features such name bands as Tex Beneke, Spade Cooley, Tommy Dorsey, Ralph Flanagan, Larry Green, Erskine Hawkins, Spike Jones, Sammy Kaye, Wayne King, Freddy Martin, Ray McKinley, Vaughn Monroe, Claude Thornhill Charlie Ventura and Miguelito Valdes.

The scope of RCA Victor's tremendous dance program has been inspired by a strong indication this past season that the public once again has been feeling a rhythmic beat in their dancing shoes. This indication has been sparked by the success of such platters as Tommy Dorsey's "Until," which last year revived the popular Tommy Dorsey style and led to subsequent hits "Dry Bones" and "Hucklebuck"; Les Brown's sleeper, "I've Got My Love To Keep Me Warm" and, of course, the reception accorded to the new bandleader, Ralph Flanagan.

The music featured in the albums is by Hoagy Carmichael, Billy Hill, Cole Porter, Rodgers and Hammerstein, Vincent Youmans, W. C. Handy, Irving Berlin, Jerome Kern, Rodgers and Hart, Victor Herbert, George Gershwin Duke Ellington, Ernesto Lecuona and the immortal Johann Strauss.

The 1935 music of the Goodman's, Dorsey's, Shaw's, and Miller's swept the country and gave historic impetus to a dance craze which has never been equalled. Ballrooms, first run theatres, radio networks, vacation resorts and even the movies all featured bands as part of the new enthusiasm which spearheaded the juke box industry from 150,000 coin machines on location to 500,000 in six years.

The era of lush band earnings lasted until the war and the emergence of such outstanding popular singers as Bing Crosby, Frank Sinatra, Perry Como, Dick Haymes, Vic Damone, Mel Torme, Johnny Mercer, Jo Stafford, Peggy Lee, Doris Day, Frankie Laine, Dinah Shore, Margaret Whiting, Tony Martin and Eddy Howard. Now with the entire nation ready to swing back to the great dance band days of the late 30's and 40's and with the dance disks being given added acceptance (the revolutionary 45 r.p.m. disks aiding the process), RCA Victor's fifteen album "invitation to dance" represents an outstanding marker, both in the history of the band business and of popular music in our time.

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and GET AN EARFUL OF

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LATEST AND GREATEST
MGM RECORDING

"MEMORIES OF SANTA LUCIA"

BACKED WITH

"I DON'T KNOW WHETHER TO LAUGH OR CRY OVER YOU"

MGM 10649

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Greets MOA

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It makes me feel good all over to know so many of you are using my records, and that you are making money with them. I hope some day to be able to thank each and every one of you personally. But until that time, let me say--you are great and I am grateful.

Sincerely,

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BACKED WITH

"MUSIC, MUSIC, MUSIC"

Mercury Record # 5369

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THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"Long Gone Lonesome Blues" (2:55)
"My Son Calls Another Man Daddy" (2:57)
HANK WILLIAMS
(MGM 10645)

HANK WILLIAMS

● The tremendous popularity of folk star Hank Williams shows in all its glory on this fresh coupling. The platter shows as a hot juke box coin culler, and is one that music ops are going to grab for wide and plenty. Hank's vocal work on the sides is nothing less than sensational. Top deck, titled "Long Gone Lonesome Blues" is a medium tempo'd slow blues item, with Hank wailing the incentive lyrics in sure-fire tones that satisfy and add up to juke box silver. Guitar strum in the background adds to the platter's glowing tones, with the story that Hank weaves sure to be greeted by his many fans with much enthusiasm. On the other end of the disk with "My Son Calls Another Man Daddy," Hank comes back with another tune that has tremendous hit possibilities. It's a tender story that Hank weaves, and one that is sure to be taken up. Ditty is a slow sentimental ode that just can't miss. The platter is a blue-ribbon winner—ops should climb on the bandwagon.

"Groovy Boy" (2:51)
"The Intoxicated Rat" (2:57)
RED SOVINE
(MGM 10642)

● Red Sovine on tap for music ops to listen to, with the echo of "Groovy Boy" and "The Intoxicated Rat" seeping thru the platter. Both sides feature some great guitar work, with Red basking brightly in the vocal spot. Material offered has a nice ring to it, and makes for pleasing listening. They're the type of tunes that grow upon you, and have to be heard in order to be fully appreciated. That's just what this corner recommends.

"He's A Cowboy Auctioneer" (2:44)
"Boogie Woogie Cowboy" (2:57)
TEX RITTER
(Capitol 928)

● Music styled in the manner of Tex Ritter, and the metro of "He's A Cowboy Auctioneer" and "Boogie Woogie Cowboy" show as a pair of great sides for music ops to latch onto. Both ends of this recording make for wonderful listening pleasure, and are sure to be greeted by music fans with wide fervor. Tunes have a mellow western flavor to them, and should do extremely well on the boxes. It's a disk that rates a spot, ops should latch on—but pronto.

"The Two Years We Were Married" (2:42)
"Unfaithful One" (2:52)
EDDIE KIRK
(Capitol 877)

● Eddie Kirk on tap with some new sides for music ops, with the echo of "The Two Years We Were Married" and "Unfaithful One" on tap for ops to get next to. Both sides are slow lamenting tunes, with Eddie pitching the vocal in soft, pleasing tones that satisfy. Lyrics of the songs echo the sentiments found in the title, and as such, should be picked up by Eddie's many fans once this biscuit gets around. Ops should get next to this one.

"Chug-A-Lug" (2:17)
"You Don't Know What Lonesome Is" (2:19)
COUNTRY WASHBURNE
(Capitol 875)

● Pair of sides by Country Washburne and the set up of "Chug-A-Lug" and "You Don't Know What Lonesome Is" in the offing for music ops. Both sides make for wonderful listening pleasure, and should earn some healthy coin take on the boxes. Top deck, handled by a vocal group is a mellow up tempo number, with a set of fine lyrics. The flip slows down somewhat and has the gang turning in another wonderful performance. Both sides rate ops listening time—and more.

"Take Me In Your Arms and Hold Me" (2:54)
"Roses Mean Remembrance" (2:46)
FRED THORNTON
(4 Star 1435)

● Some fair enough wax by Fred Thornton, and the set up of "Take Me In Your Arms And Hold Me" and "Roses Mean Remembrance" headed ops way. Both sides shows as a pair of uninspired folk singing material, altho the instrumental accompaniment offered is there for the asking. Tunes are in the slow, lament vein, and feature Fred threading his way thru a sorrowful, sad pair of melodies. Ops who have the time might take a looksee.

"All That Goes Up Must Come Down" (2:25)
"Standing On The Outside" (2:15)
HANK THOMPSON
(Capitol 876)

● Hank Thompson and his Brazos Valley Boys turn up with some excellent music in this pairing titled "All That Goes Up Must Come Down" and 'Standing On The Outside." Both sides make for wonderful listening pleasure, and should be greeted by music ops with fair fervor. Top deck is a cute ditty whirling in slow tempo, while the flip has a mellow set of romance lyrics offered in top notch vocal manner. Both ends merit ops avid listening attention.

Herb Hendler To Exit RCA Victor Post. Joins Bernie Woods In Personal Management Firm

NEW YORK—Herb Hendler, executive promotion manager for the RCA Victor pop series, has announced that he is leaving the record firm to join Bernie Woods as personal manager of Ralph Flanagan.

In what is undoubtedly the biggest surprise of all the recent moves in waxing circles, Hendler revealed that he and Bernie Woods, who has just left Variety to manage orchestra leader Flanagan, will form a partnership and create a new personal management firm. Flanagan will be their first artist and they will restrict their attentions to him alone for the first six months.

Hendler was formerly with the now defunct Cosmo Records, and more recently with Rainbow Records, and then joined RCA Victor. Hendler left Victor to handle the press relations and record promotion for Dinah Shore. He returned to the Major Diskery after a short time to assume the position that he has now held for the last two years.

The job of appointing a successor to Hendler will hold him in his present status for another two weeks or so and then he will join Woods, who is now vacationing, and commence his new activities. Flanagan, who has made a sensation with his Glenn Miller style of music, is one of the fastest rising young bandleaders in the country and considered one of the "hottest" items in the entire RCA Victor stable.

Eddie Fisher To RCA Label

NEW YORK—RCA Victor announced recently the promotion of singer Eddie Fisher from the Bluebird label to parent Victor Records wax.

Fisher's current hit, "Am I Wasting My Time On You", is credited with being one of the major reasons for the promotion. Fisher is well known in music circles and is expected to become one of the strongest artists in the RCA Victor stable.

Phil Brito Set With First MGM Sides

NEW YORK—Phil Brito, popular MGM singing star, has just returned from the coast after finishing a new Monogram Picture, "Square Dance Katy", in which he had a stellar position.

Brito just recently signed an MGM recording contract. One of the first of the sets of sides that he will cut under his present deal is "Memories of Santa Lucia" and "I Don't Know Whether To Laugh Or To Cry Over You".

Don Haynes, manager of Tex Beneke, is handling Brito now with booking being done by M.C.A. Brito is most famous for his recording of "Come Back To Sorrento" and other dittys with a Neapolitan motif worked into them. He has recently been making movies which add further promotion to his numbers.

"PRETTY KITTY KELLY"

SHE'S BACK AGAIN!

It Sold 4 Million Copies

Recorded By

PHIL REGAN

The Singing Irish Ambossodor

On

RCA VICTOR

"AM I WASTING MY TIME ON YOU"

An All-Time Hit !

Recorded By:

1. Bluebird—Eddie Fisher
2. Mercury—Eddy Howord Orch.
3. Copitol—Poul Weston Orch.
4. London—Reggie Goff ond Velvetones
5. Corol—Evo Corter ond Orch.
6. Jubilee—Violo Wotkins

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"SLEEPER" FOR JUKES

JOEY NASH

Billboord Colls It A Good One For The Jukes

"YOU'RE A REAL SWEETHEART"

backed by

"THAT'S RIGHT"

HAPPINESS #106

and

"IT ISN'T FAIR"

backed by

"IF I FORGET YOU"

HAPPINESS #105

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DOUG WROTE THE WORDS . . .

He's on ex-juvenile delinquent who went from bod to worse. His lyrics ore the greotest threot to society since the H-bomb!

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. . . ond did such o good job you con hordly tell whot song he stole it from. He's burning with so much enthusiosm he's moking on osh of himself.

STAN SINGS THE WHOLE MESS . . .

His voice is so rich the dorn thing ought to retire. It sounds like thot occordion pinches his stomoch every time he squeezes it.

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"SENTIMENTAL ME"

backed by

"COPPER CANYON"

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TERRIFIC NOVELTY! JUKE BOX!

"I WANT A FELLA"

VOCAL BY

PAT O'CONNOR

with HAL GRAHAM ORK

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Musical Comedy Star Honored

NEW YORK — Yvonne Adair (right), one of the stars of the Broadway Musical, "Gentlemen Prefer Blondes," is shown presenting to Carol Channing, the star of the show, her scroll of Honorary Citizen of the City of Little Rock. This document, plus an honorary membership in the Little Rock Chamber of Commerce, was awarded by the Mayor of that town.

Ben Hicks, of the Little Rock Chamber of Commerce, in co-operation with record exploiter Henry Okun, had the scrolls presented for Carol's vocal efforts on the Columbia disc, "A Little Girl From Little Rock," that she does in the show, "Gentlemen Prefer Blondes." The score is published by J. J. Robbins and Sons, and "A Little Girl From Little Rock," is cutting quite a buzz on the Juke Boxes as are other numbers of the show.

Herb Jeffries Into Apollo

NEW YORK—Herb Jeffries opened at the Apollo Theatre Friday March 3. This marks his initial appearance at this theatre.

Herb Jeffries has enjoyed double honors few singers in the business have. He received the *Metronome* Magazine award as the "Singer of the Year" and *Look* Magazine chose his album "Magenta Mood" as the album of the year.

During his current stay in New York, he has appeared at Bop City and, more recently, the Shelbourne Lounge. Jeffries, who records for Columbia records, has a best seller in "Monday, Tuesday, Wednesday, I Love You," the flip side being "Just For Old Times." Soon out is the much talked of "Flying Dutchman."

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"TELL ME YOU LOVE ME"
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EDDIE "PIANO" MILLER

plays

"EASTER PARADE"
"THREE LITTLE WORDS"
Rainbow 60033
"WHEN YOU WORE A TULIP"
"JUKE BOX ANNIE" (vocal by SUNSHINE GAL)
Rainbow 60099

Current DERBY Hits

FREDDIE MITCHELL

and Ork

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Derby 728
"EASTER BOOGIE"
Derby 733

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(with Jimmy Mundy Ork)

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Derby 729
"CHLOE"
Derby 735
(play this record in the dark)

KING ODOM FOUR

"LOVER COME BACK TO ME"
"I'M GLAD I MADE YOU CRY"
Derby 736

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Victor's Versatile Vibrant Voice...

From Warren

Does it again

By far her finest...

The Cash Box—February 25, 1950:

● Thrush Fran Warren, currently riding hot via several tunes, comes up with another effective pair in this coupling titled "I Almost Lost My Mind" and "Who Cares." Top deck is a jazz ballad, while the flip turns to a sentimental romantic ode. Fran's pipes pitch true on both ends of the wax, and should be greeted warmly by her many fans. Orchestral background by maestro Henri Rene rounds out the sides in excellent manner. Top deck might look good.

"I ALMOST LOST MY MIND"

backed by

"WHO CARES"

RCA Victor Records

78 rpm 20-3686
45 rpm 47-3209

COLUMBIA'S GREAT NEW SINGING STAR!!

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"THIS IS HEAVEN TO ME"

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"MORE THAN I SHOULD"

backed with

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Abbey's "Piano Roll" Has Disk Biz Going Wild

New York—Abbey Records President, Pete Doraine has the entire recording industry talking about his exciting new record "The Old Piano Roll Blues" and "Why Do They Always Say No?". The question in everyone's mind is whether or not Abbey Records has started a new trend in using piano rolls that will be even "hotter" than the present Dixieland craze.

The Abbey session employed a player piano with QRS roll featured. Not since 1929 has the pianola been featured to any extent whatever. Although a recent interview with Simon Fraser, manager of the Imperial Industries plant in the Bronx, sole manufacturer of piano rolls which is still operating, reveals that there are probably as many as 100,000 player pianos still in use and that the demand for rolls each year would be a "surprise" to most people, the use of the QRS roll has had the effect of introducing an entirely "new sound" into music business.

Lawrence Cook, an "arranger" for QRS rolls participated with the male vocal duo at the cutting and is given equal space with them on the label. An "arranger," Cook explains, is a man who plays the pianola in traditional style cutting the roll as he goes along; Cook combines the features of a piano player and a technician, after playing he cuts additional notes in the roll by hand, adding the typical details and "runs" characteristic of rolls and impossible to obtain on the more orthodox keyboard.

QRS is the sole manufacturer of piano rolls and the disk was cut by special arrangement with them. Fraser claims that during the war years it was impossible for his factory of 30 employees (all that remains of an industry that once involved more than 100,000 people) to keep up with orders and that even now there is a constant demand for piano rolls mostly from the rural areas. He feels confident that the sides "The Old Piano Roll Blues" and Why Do They Always Say No?" will further hypo the increasing business of the last few years.

Peak year for the pianola was 1929, it was also the year that began the steady decline in the vogue for that instrument. Fraser blames this downfall on radio, sound movies and the resultant reduction of the life span of songs from a year or more to a matter of a single month or two. The possibilities of this piano roll, if it catches the imagination of the general public are staggering. It is entirely feasible to have locations install nickleodeon piano roll players should the demand warrant it.

It was admitted by many piano manufacturers questioned that they have been investigating (on a tentative basis) the manufacture of player pianos for a general market. The Aeolian American Company of East Rochester, N.Y. already has a playette attachment which can be affixed to a conventional style piano and convert it, though this is not yet ready for sale or distribution.

Pete Doraine, shares credit for the pianola idea with Gus Grant and Cy Coben. Doraine has an exclusive contract with QRS pacting them to an agreement barring any other record company from using the piano rolls for a recording.

Sugar Chile Robinson

WATCH FOR

"SAY LITTLE GIRL"

78 rpm No. 897 • 45 rpm No. F897

backed by

"BOUNCING BALL BOOGIE"

Even better than his terrific

"NUMBERS BOOGIE"

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"TWO-TON" BAKER

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FOR YOUR BOXES AND FOR YOUR POCKETS

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AMOS MILBURN

WALKING BLUES

JOHNSON RAG

Aladdin 3049

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HERB KENNY

KEY TO MY HEART

WHY DO I LOVE YOU?

Aladdin 3048

• • •

CHARLES BROWN

TORMENTED

DID YOU EVER LOVE A WOMAN

Aladdin 3044

• • •

CALVIN BOZE

WAITING AND DRINKING

IF YOU EVER HAD THE BLUES AL 3045

• • •

SAUNDERS KING

MISERY BLUES

BLUES ABOUT MIDNIGHT AL 3046

• • •

SOUL STIRRERS

SEEK AND YE SHALL FIND

ONE OF THESE DAYS AL 2029

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Capitol Names Livingston Vice-Pres. Hypo's Promotion Dept.

HOLLYWOOD — Capitol Record has revealed the appointment of Alan Livingston as Vice-President of the firm, simultaneous with an announcement of expansion in their sales promotion department.

Livingston, formerly the A & R head of the Coast Major's kiddie disk and album departments, joined the waxery in 1946. He is credited with having placed Capitol among the nation's leaders in the lucrative children's records field. The most famous of Livingston's creations are the "Bozo," "Rusty" and "Sparky" series.

"Bozo" is one of the most valuable "gimmicks" that Capitol owns. It has been licensed to no less than 15 manufacturers of children's articles and is the subject of a television show both live and on film that is owned by the diskery. Livingston will continue to cooperate with Jim Conkling, viceprexy in charge of the A & R department in regards to those properties.

The addition of a promotion man in each of the five areas in which Capitol divides the country, a man who will report to the regional managers but receive his personal instructions from the Major's Hollywood headquarters, is the new policy that will be followed in the sales promotion department. Their duties will include handling Capitol artists in their territory with special emphasis on disk jockey contact work, special dealer promotions with window displays and artist's personal appearances at local dealers.

Capitol's Cleveland headquarters, center of their Eastern Sales Division, has not yet named its promotion appointee. The other four, however, are Joe Matthews for the Western, Harry Settergren for the Midwestern region, John Trifero for the New York area and Dee Kilpatrick moving to Nashville.

"It Isn't Fair!!"

NEW YORK—"It Isn't Fair" says disk jockey Jack Lacy, Radio Station WINS, New York, to singer Joey Nash, as he sees Nash trying to make two points the easy way. Nash is the fellow who originally made "It Isn't Fair," popular some years ago, by singing it on the air about thirty times weekly on remote band shots and on network airshots. The rebirth of the tremendous popularity of the tune prompted Nash to cut it recently on the Happiness label.

MGM Pacts Monica Lewis

NEW YORK—M-G-M Records has signed songstress Monica Lewis and bassist Bob Haggard to new exclusive recording contracts. Miss Lewis is the latest female vocalist signed by the company in a move to further strengthen M-G-M's roster of distaff-side vocal talent. Others recently pacted have included Jane Harvey, Doris Drew, and Judy Valentine. Haggard, long a famous band-sideman, was tapped by M-G-M to front a new orchestra which will specialize in Dixieland.

London Records Realign New Artist & Repertoire Policy

New York—London Records, this past week, settled down to its new, permanent quarters and began their campaign to maintain and improve the platterie's strong position in the American record market. A new Artists and Repertoire organization is being created based on the policy discussion recently held in London, England between A & R chief Tutti Camarata, President E. R. (Ted) Lewis, and Executive Vice-President Dan Berne.

The plan announced is for each member of the staff to handle three or four artists almost entirely. Even a major part of the promotion for the artists assigned to the staffer will be the latter's responsibility. Director of promotion drives will be General Manager D. H. Toller-Bond who will coordinate and cooperate with all the individual artists and promotion men. Camarata will have the final word in all music matters.

As it now stands the London set-up places Camarata as top executive, assisted by Jack Pleis, arranger and conductor who will aid in the A & R department, and Joe Hards, who remains the head of the London Library Service in addition to his new duties. Tawny Nielson, former program director for the British Broadcasting Company, will select American material for the London artists who are recording in England. Evelyn Savage will act as co-ordinator for all A & R activities.

Berle Adams, will handle the rhythm and blues section. First option arrangements for any masters that they produce on an "experimental" basis exist with Bill Putnam of the Universal Plattery in Chicago and with Manny Koppelman of Boston. Most London artists are being signed on the basis of conditional pacts with minimum four-side guarantees. Among the London regulars are Teresa Brewer, Teddy Phillips, Charlie Spivak, Kay Armen, Al Morgan, Bobby Wayne and Snooky Lanson.

Vice-Prexy Berne and President Lewis also discussed plans to improve their disker's distributor set-up by filling any gaps in their national coverage and by even closer cooperation with the present London outlets. The Canadian market is known to have been discussed but no announcement on the subject has been released as yet.

Harvey Geller, in one of the first of the promised big promotion moves, was switched from the New York Sales Division to a post under General Manager Toller-Bond as national disk-jockey contact man. Camarata has completed arrangements to return to England on April 24 to conduct LP recording dates. The A & R chief estimates that he will spend a week Overseas waxing material that includes another instrumental album of operatic selections plus some original Camarata products.

"SENSATIONAL"
is the way everyone describes
ARISTOCRAT'S great new records
★
MUDDY WATERS'
"ROLLING AND TUMBLING"
(PART I AND PART II)
★
GENE AMMONS'
"ROCKIN' ROCKER"
BACKED WITH
"PENNIES FROM HEAVEN"
★
... Going Greater Every Day
THE BLUES ROCKERS'
"TIMES ARE GETTING HARD"
BACKED WITH
"TROUBLE IN MY HOME"
★
DISTRIBUTORS ATTENTION
SOME TERRITORY STILL AVAILABLE TO PROGRESSIVE, HARD HITTING DISTRIBUTORS WHO WANT TO EARN REAL PROFITS WITH RECORDS THAT ARE GOING RIGHT TO THE TOP
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"CLARENCE"
by
Teddy Phillips
and his Orchestra

featuring

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"It'll start a new fad - when Lynn sings CLARENCE!"
LONDON
RECORD No. 666
backed with "HEY THERE RUBIN"
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New Singing Sensation

GREGG JONES

in novel version of

"GOD'S COUNTRY" & "KEEPER OF THE BLUES"

LEE # 205

The New Hit-Makers

THE SHADOWS

"I'D RATHER BE WRONG THAN BLUE"
and
"YOU ARE CLOSER TO MY HEART THAN MY SHADOW"
LEE # 202

Climbing to # 1 Spot

"I'VE BEEN A FOOL" and "NOBODY KNOWS"
LEE # 200

A Spiritual Sender

"WHEN WAS JESUS BORN"
"I'LL BE SATISFIED"

by

THE SONS OF HEAVEN

LEE # 5001

2 Great Calypso's

"LET'S PRAY FOR THE RAIN"
and
"BOM BOM SALLY"
LEE # 203

"KISS KISS KISS"
and
"MOCO JOE"
LEE # 204

by PRINCE AUBREY and the Famous Calypso Troubadors

LEE SALES CO., INC.

733 11th AVENUE NEW YORK, N, Y.

Norman Granz To Europe For Jazz Concerts

NEW YORK—Norman Granz, Jazz At The Philharmonic impressario left for Europe Sunday (March 5th) to set up a late spring tour of the continent for his unit. The JATP crew, which has been touring this country semi-annually for the past nine years at present includes Ella Fitzgerald, Flip Phillips, Lester Young, Coleman Hawkins, Buddy Rich and several other top jazzmen.

Granz, instead of turning over bookings to European promoters will set up dates for his jazz concerts by himself in London, Paris, Brussels, Copenhagen, Stockholm, Rome and Milan. In addition, Granz alone will arrange advertising, publicity, promotion, and ticket sales as he does here in this country.

Recently appointed Director of Mercury Record Corporation's rhythm, blues and jazz operation, Granz wound up his affairs in New York last week by recording blues singer Dinah Washington, Machito and his Orchestra, Lester Young, Flip Phillips and the newly signed Canadian pianist Oscar Peterson. The latter was introduced to American audience at Granz's Carnegie Hall jazz concert last year. Peterson will soon open at Bop City in New York.

Jerry Gray Ork Cuts Two Sides In Old Miller Style

NEW YORK—Jerry Gray, orchestra leader recording for the Decca label, is giving a real bang to the many, many fans of the late Glenn Miller band and the style that Glenn Miller made the most popular in the country.

The first sides that Gray has cut in this vein are "The Carioca" and "Stormy Weather March." The latter is so similar to the Miller technique that the listener will probably do a double-take and check the record again to make sure that he is really listening to a new group. Gray, who was the arranger for Glenn Miller and was fundamental in his success, is well qualified to follow this style.

Paradoxically, Gray did not want to copy the late Miller when he stopped arranging for him and created his own orchestra. However, the phenomenal success that Ralph Flanagan has enjoyed employing the typical rhythms of Glen Miller has persuaded Gray to follow the same arranging patterns that he did when he worked for the Miller orchestra. Gray's releases for Decca are winning much favorable comment and rank him as a "comer" worthy of serious consideration.

The two pronged appeal of music that gives listening pleasure and is perfect for dancing made Glen Miller the most popular orchestra leader of his era.

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A NEW SOUND!!!

★ An Authentic PLAYER PIANO Recording ★

"WHY DO THEY ALWAYS SAY NO?"

Backed by

"THE OLD PIANO ROLL BLUES"

By

Lawrence "Piano Roll" Cook & The Jim Dandies

★ **ABBEY No. 15003** ★

Music Ops—Visit With Us At The Palmer House—Room 717

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NATIONAL DISTRIBUTORS FOR

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THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"Sentimental Me" (2:56)
"Once Upon A Time" (2:24)

THE RAY-O-VACS
(Decca 48141)

THE RAY-O-VACS

● A ditty that is sure to step out and go like wildfire is this fresh one offered by The Ray-O-Vacs. Music ops will remember this group, since they've come up with a number of smash coin winners for the boxes. The vocal flavor spooned on this one, tagged "Sentimental Me" is nothing less than sensational. Vocal by Lester Harris on the side shows as smooth and sincere throughout. It's a slowly woven sentimental ode, the kind that rings a bell within you as you listen. Ditty has that extra bit of quality about it, that is sure to be taken up by music fans and ops alike. We'll wager the song will garner some extra heavy silver, and will surely be repeated by music fans once the side gets around. It's a very compelling tune, one that surely will reap harvest for music ops. The flip shows just as well, and has the group turning in another excellent performance. Vocal spotlight on Lester Harris once again beams brightly, with the latter balladeer rating a big round of applause for a well-done job. The side to get with is the top deck—it can't miss. Music ops should load up on this one by the boxful!

"Can't Help Loving That Man" (2:45)
"Chucks Chuckles" (2:50)

WILLIS JACKSON ORCH.
(Apollo 800)

● The Willis Jackson ork on tap with some wax for music ops, with the echo of the oldie "Can't Help Loving That Man" seeping thru the ether. Disk shows as some extremely listenable music, with a mellow sax pitching the melodic refrain. Tune is one that has always caught its heavy share of juke box coin—this rendition should do the same. The flip is another instrumental, flowing in medium tempo, with a sax featured throughout. Platter should do very well in the boxes. Music ops take note.

"Don't Talk Darling" (2:40)
"It's Time To Kiss Goodnight" (2:34)

THE MASTER KEYES
(Abbey 3011)

● Vocal flavor by The Master Keyes, and the set up of "Don't Talk Darling" and "It's Time To Kiss Goodnight" in the offing for music operators. Both ends of this platter have the taint of juke box coin play about them, and should do very well in the boxes. Tunes are slow melodic sides that make for wonderful listening pleasure. Both sides have to be heard in order to be fully appreciated—that's just what we recommend.

"Hard Workin' Blues" (2:44)
"Drinkin' Beer" (2:46)

JIMMY WITHERSPOON
(Modern 737)

● Pair of sides by Jimmy Witherspoon, and some hot and holler blues in the offing for music ops via this coupling titled "Hard Workin' Blues" and "Drinkin' Beer". Both ends feature Jimmy in the vocal spotlight, turning out some great blues. It's mellow, low-down stuff, the kind that consistently grabs an avalanche of juke box coin play. Music ops familiar with Jimmy's wide popularity will lose no time in getting next to this duo.

"Whispering" (2:11)
"Sometimes I Feel Like A Motherless Child" (3:13)

HARRY BELAFONTE
(Capitol 856)

● Rich vocal allure by songster Harry Belafonte shows to excellent advantage on this pair of standards titled "Whispering" and "Sometimes I Feel Like A Motherless Child." Harry's soothing tonsils purr the gilded lyrics of both tunes in an extremely satisfying aura. Orchestral accompaniment by maestro Pete Rugulo glows brightly about both sides. Sides are too plush for jazz and blues locations, altho they might go in the more quiet spots.

"No Name Blues" (2:46)
"Choppin' It Down" (2:56)

EARL BOSTIC ORCH.
(King 4343)

● Pair of instrumental sides by the Earl Bostic ork, and the metro of "No Name Blues" and "Choppin' It Down" in the offing for music operators. Both sides make for fairly nice listening time, and should be greeted with effective enthusiasm on the part of Bostic's many fans. Hot sax is featured throughout the platter, with the rest of the group joining the maestro in mellow fashion. Ops should listen in.

"Madonna's Boogie" (2:46)
"We've Come A Long Way Together" (2:57)

MADONNA MARTIN
(Selective 15)

● The blues intonation of Madonna Martin on this pair, should be cause enough for music ops to get with this wax. Both sides of this platter show as hot sides for the boxes and should catch on and go in a big way. Top deck, tabbed "Madonna's Boogie" is just what the title indicates—a hot up tempo blues piece, howling and wailing away to the tinkle of a mellow bit of ivory work. The flip slows down and has a pleasing girl vocal chanting the blues refrain. Disk is a winner—ops should latch on.

Nat "King" COLE

Latest Rush Release

"I ALMOST LOST MY MIND"

Vocal by Nat "King" Cole and the Trio

78 rpm No. 889 • 45 rpm No. F889

WATCH FOR

"TWISTED STOCKINGS"

78 rpm No. 915 • 45 rpm No. F915

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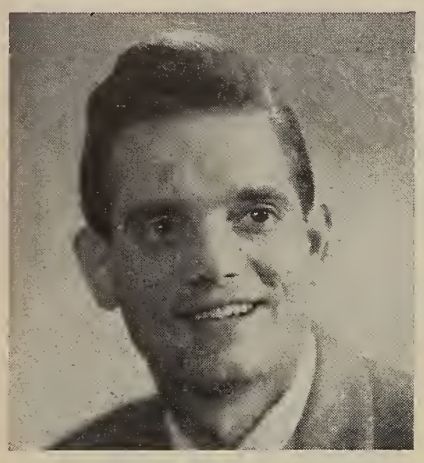

Bobby

COLT

THE FASTEST RISING SINGING STAR IN THE COUNTRY

Nick Kenny's

"SCATTERED TOYS"
From Motion Picture, CATSKILL HONEYMOON
b/w "TANGO OF THE ROSES"
No. 1002

"NO LOVE HAVE I"
b/w "CHAPEL IN MY HEART"
with RUSS CASE ORCH. and CHORUS
No. 1003

"ME AND MY CONCERTINA"
From Motion Picture, CATSKILL HONEYMOON
b/w "WHEN I HEAR YOUR NAME"
No. 1001

Just Released

"HIGH SIERRA" LECOUNA'S LATEST
b/w "OLD MAN RIVER"
with RUSS CASE ORCH. and CHORUS
No. 1004

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by JOHNNY GUARNIERI
and HIS QUINTETTE
AMERICA'S FOREMOST PIANIST

OF KIDDIE RECORDS

Star Series

ARNOLD STANG— STAR OF MILTON BERLE SHOW HENRY MORGAN SHOW

BOB DIXON— STAR OF C.B.S. "CHUCK WAGON" TELEVISION SHOW

ADMIRAL RECORDS
701 SEVENTH AVENUE • NEW YORK, N. Y.

Billy Eckstine Guests At "Sardi's"

M-G-M RECORDS' Billy Eckstine and radio's Bill Slater exchange pleasantries for the benefit of Mutual Network audiences during a recent Eckstine appearance on Slater's popular "Luncheon At Sardi's" Program. The interview traced Eckstine's fabulous rise to stardom during 1949. Eckstine, known as "The Great Mr. B," let listeners in on news of his contract with M-G-M Pictures.

Stafford Joins "Club 15"

NEW YORK—Jo Stafford will replace chirp Evelyn Knight on Campbell Soup's "Club 15" as the program's Tuesday and Thursday vocalist. Stafford will make her first appearance on the show March 28.

The addition of Stafford to the roster will mark the second major personnel switch on the C.B.S. show during that week—Bob Crosby will return to the nightly "Club 15" replacing Dick Haymes starting March 27. The program will continue to feature the Andrews Sisters on Mondays, Wednesdays and Fridays, and the Modernaires on Tuesdays and Thursdays.

Faith To Columbia

NEW YORK—Percy Faith has been added to the staff of Columbia Records, this city, in the post of musical director, assistant to Mitch Miller who is the head of the diskery's pop series A & R under Goddard Lieberson.

Faith has succeeded Hugo Winterhalter, who switched to RCA Victor in a similar capacity. His position will call for him to run recording dates, conduct the backgrounds for the label's vocalists and also to record under his own name with a royalty arrangement.

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"DOUBLE CROSSING BLUES" SAVOY # 731

featuring LITTLE ESTHER

★ WATCH ★

for the new Johnny Otis Record
SOON TO BE RELEASED
SAVOY #735

"MISTRUSTIN' BLUES" featuring LITTLE ESTHER and MEL WALKER

And

"MISERY" featuring LITTLE ESTHER

Climbing Fast To The Top 'The California Sensation'!
SAVOY #732

"THE TURKEY HOP"
Part 1 Vocal Part 2 Instrumental
JOHNNY OTIS and THE ROBINS

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HERE'S A SURE WINNER — 5366

5366 — WILL PAY OFF IN SALES AND PLAYS ON YOUR JUKE BOX

MR. YOUNG AMERICA

Gene WILLIAMS

And HIS ORCHESTRA

MERCURY 5366

"ONCE AROUND THE MOON"

AND

"BUTTON UP YOUR OVERCOAT"

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MILTON KARLE
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THANKS OPERATORS!

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RAY HENRY and His Orchestra	STAS JAWORSKI
TED MAKSYMOWICZ and His Orchestra	VINCENT JUST and His Orchestra
KRAKOWSKA ORCH. conducted by Krawczyk Bros.	WALT DANA and His Orchestra

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"ON A CRUISE TO OLD BERMUDA"

By THE HARMONY BELLS ORK. with Dana Choir
on DANA # 2062

Another Rousing Novelty

"COME WET YOUR MUSTACHE WITH ME"
By CAPTAIN STUBBY and the BUCCANEERS
on DECCA # 46169

EVAN GEORGEOFF MUSIC PUBLISHING CO.
1650 BROADWAY NEW YORK 19, N. Y.

Columbia Records Announce Intensive Campaign On Seven Inch LP Disks

Jeff Wilson, Gen'l. Sales Manager For Firm, Reports On Progress Of 33 1-3

NEW YORK—The response to Columbia Records' recently announced promotion campaign in behalf of the seven-inch 33 1/3 rpm LP Microgroove record has been so enthusiastic that production facilities of the company are now heavily taxed and delivery of the records is being delayed four to five weeks beyond the date originally antcipated, Jeff Wilson, General Sales Manager of Columbia, announced today.

Mr. Wilson issued the following statement:

"Columbia's recently announced campaign to acquaint the public with the advantages of the seven-inch LP Microgroove record has resulted in a flood of orders from dealers across the country. So numerous and so large were the orders—in a single week distributor orders totaled approximately one-half million—that our production facilities have become heavily taxed and completion of delivery is being delayed four to five weeks past the date originally anticipated.

"We withheld announcement of a concentrated promotion and sales drive on the Columbia seven-inch LP record until now because we did not want to ask Columbia dealers to merchandise the record until an adequate market in the form of a sufficient number of automatic record players could be established. With more than 800,000 reproducing units capable of playing the Columbia seven-inch LP record automatically already in the hands of consumers and more being purchased every day, the Columbia dealer today has an already sizeable and constantly growing market awaiting him. Further, now that all major record manufacturers have adopted the 33 1/3 rpm speed and the Columbia LP principle, industry-wide standardization of the LP system appears inevitable. That the dealer is aware of the inevitable future standardization of the 33 1/3 rpm speed and of the large and growing potential for seven-inch Microgroove records as a basic part of the LP system is best evidenced by the tremendous number of orders which attended Columbia's announcement of its seven-inch LP promotion."

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Will Sell All or Part $30,000 Inventory for 1/10 Value.
BOX No. 311, c/o THE CASH BOX
32 W. RANDOLPH STREET, CHICAGO 1, ILL.

It's Hot The AMES BROS. Smash
"SENTIMENTAL ME"

A Rising Coral Special!

"RAG MOP" No. 60140 ← . . . . BACKED WITH . . . . → "BLUE PRELUDE" No. 60173

CORAL RECORDS
(A subsidiary of DECCA RECORDS, INC.)

DECCA EMPHASIZES JUKE BOX MARKET WITH NEW MUSIC OPERATOR DEPARTMENT

NEW YORK—Bobby Arkin, has assumed the post of head of the newly created juke box operator's division of Decca Records in a spectacular first for that plattery and for the entire record industry.

Arkin will have the complete facilities of the Decca sales division at his call. The effort has, "One purpose—that of coordinating and directing sales to operators." As Arkin stated, in an exclusive interview with *The Cash Box*, "For many years there has been a real need for direct contact and more personalized attention with the juke box operators. We are hoping to impove our fine record in this endeavor."

After the MOA convention, which Arkin will attend as official juke box representative for Decca, he will leave on a tour of the entire United States. Arkin has already covered the Eastern Seabord from Maine to the Deep South in his efforts to establish a personal rapport with the music machine ops.

Cited particularly by the new Division Head were the Baltimore, Washington and Newark associations with special plaudits going to well-known operator Hirsh De la Viez, head of the Washington Music Operator's Association. Arkin feels that a direct tie-in with disk jockeys can prove of immeasurable benefit to the operator and stresses the use of "standards" rather than outmoded former-top records. The saving, he feels, comes with the fact that standards can always be re-employed and thus reduce record buying expense for the operators.

"Programming is the key to the entire question of greater profits, in my opinion," Arkin asserted, "I find that trade journals are invaluable to the operator in making selection. In particular, *The Cash Box*, is used widely as a guide for purchasing records.

"I am learning all the time that I am in the field and actually going on the routes with the operators and the service men. I feel that the knowledge that I am gaining will be of immediate value to Decca. We are working on volume problems all the time in order to create records that will be even better suited to location needs than the ones that we are pressing at this time."

Arkin has been with Decca Record for the past twelve years, and has always taken an interest in the juke box field and was a logical choice as the head of the new department. He predicts that within six months to a year all the other platter firms will follow Decca's example and set up similar bureaus. (Editor's Note—Times-Columbia, New York distributor for Columbia Records has already announced the organization of a special juke box division.)

"However," says Arkin, "I believe that Decca's head start will prove a great advantage to us. I have found the cooperation from association heads has far exceeded even my wildest hopes. We are hoping to be able to make music operation more profitable and pleasurable for the operator. In my talks and personal conversation I am stressing the maxim 'Be A Money Maker—Not A Hit Maker.' It is the other 35 records on the multiple choice machines of today that are often the difference between profits and deficits in a location. We hope to be an aid to the operator in remedying this situation for him."

In keeping with this "direct contact" policy Decca is now mailing samples of the platters that they think are the most outstanding for juke boxes to the 67 associations in the United States as well as to disk jockeys. Arkin has spoken, among other places, in Philadelphia, Washington, Newark, Baltimore, Richmond, and Boston. In his trans-continental tour he will cover all towns including the smaller ones, heading first for the South, then the Mid-West and finally the West Coast.

To every operator that he meets, Arkin has one stock question, "What can Decca Records do to help you?" It is on the basis of the answers that he receives that the plattery will proceed. Arkin states that some of the suggestions that he has gotten so far have been really excellent."

During the past week there has been inaugurated the first of a direct mail campaign to all operators that Decca can reach. The ops have been sent four letters so far, on juke box numbers that Arkin has selected as being the best suited for the machines and the most likely to reap big profits. The four thus chosen are "Chattanoogie Shoe Shine Boy," "Dearie," "I'd've Baked A Cake" and "Peter Cottontail." The next, claims Arkin, will be "Ask Me No Questions" by Bing Crosby and the Andrews Sisters.

Wha' Hoppen'?

CHICAGO — Anybody remember what ever happened to the "Music of the Month Club?"

Seems they folded their tent and silently stole away sometime last year. Now comes the news that Sy Stern is acting as sole selling agent on inventory and assets of the defunct company which was bought from court action sale last winter.

Anybody in the disk biz that might be interested can contact Sy thru *The Cash Box*, 32 W. Randolph St., Chicago, Ill.

OPEN LETTER to the JUKE BOX OPERATOR

Plaza 7-1977-8-9 — Cable Address: Exporecord, N. Y.

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Thanks FOR MAKING HER
THE NATION'S NEWEST SINGING STAR
Rosemary CLOONEY
with Orchestra under the direction of HUGO WINTERHALTER
sings
"THE KID'S A DREAMER"
backed with
"WHY DON'T YOU HAUL OFF AND LOVE ME"
on COLUMBIA RECORD # 38678
Personal Mgt.: JOE SHRIBMAN, RKO Bldg., N. Y.

HOT in Harlem

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators in New York City's Harlem Area.

1. **DOUBLE CROSSIN' BLUES**
   Little Esther
   (Savoy 731)
2. **RAG MOP**
   Doc Sausage
   (Regal 3251)
   Lionel Hampton
   (Decco 24855)
3. **I'VE BEEN A FOOL**
   The Shadows
   (Lee 200)
4. **FOR YOU MY LOVE**
   Larry Darnel
   (Regal 3240)
5. **NO ROLLIN' BLUES**
   Jimmie Witherspoon
   (Modern 721)
6. **IS MY HEART WASTING TIME?**
   The Orioles
   (Jubilee 5018)
7. **PUSH KA PEE SHEE PIE**
   Louis Jordan
   (Decco 24877)
8. **I ALMOST LOST MY MIND**
   Ivory Joe Hunter
   (MGM 10578)
9. **BIG FINE GIRL**
   Jimmie Witherspoon
   (Modern 721)
10. **INDIANA EXPRESS**
    Freddie Mitchell
    (Derby 725)

HOT on Chicago's South Side!

1. **RAG MOP**
   Ames Brothers
   (Coral 60140)
2. **DOUBLE CROSSIN' BLUES**
   Little Esther
   (Savoy 731)
3. **BIG FINE GIRL**
   Jimmie Witherspoon
   (Modern 721)
4. **I DON'T HAVE TO RIDE NO MORE**
   The Ravens
   (National 9101)
5. **I ALMOST LOST MY MIND**
   Ivory Joe Hunter
   (MGM 10578)
6. **CHATTANOOGIE SHOE SHINE BOY**
   Red Foley
   (Decco 46205)
7. **SITTING BY THE WINDOW**
   Billy Eckstine
   (MGM 10601)
8. **IT ISN'T FAIR**
   Bill Farrell
   (MGM)
9. **TIMES ARE GETTING HARD**
   Blues Rockers
   (Aristocrat 407)
10. **MY FOOLISH HEART**
    Billy Eckstine
    (MGM)

HOT in New Orleans

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators in New Orleans.

1. **DOUBLE CROSSIN' BLUES**
   Little Esther
   (Savoy 731)
2. **INFORMATION BLUES**
   Roy Milton
   (Speciolty)
3. **RAG MOP**
   Lionel Hampton
   (Decca 24855)
4. **WHY DO THINGS HAPPEN TO ME?**
   Roy Hawkins
   (Modern 734)
5. **FAT MAN**
   Fats Domino
   (Imperial 5058)
6. **I ALMOST LOST MY MIND**
   Ivory Joe Hunter
   (MGM 10578
7. **S. P. BLUES**
   Ivory Joe Hunter
   (MGM)
8. **I'VE BEEN A FOOL**
   The Shadows
   (Lee 200)
9. **3 X 7 = 21**
   Jewel King
   (Imperiol 5055)
10. **HOWLING WAIF**
    John Lee Hooker
    (Modern)

HOT on Central Ave. in Los Angeles

1. **RAG MOP**
   Lionel Hampton
   (Decca 24855)
2. **DOUBLE CROSSIN' BLUES**
   Little Esther
   (Savoy 731)
3. **FOR YOU MY LOVE**
   Larry Darnel
   (Regal 3240)
4. **WHY DO THINGS HAPPEN TO ME?**
   Roy Hawkins
   (Modern 734)
5. **WHAM-A-LAM**
   Joe Thomas
   (King)
6. **HUNGRY MAN**
   Louis Jordan
   (Decca)
7. **NO ROLLIN' BLUES**
   Jimmy Witherspoon
   (Modern 721)
8. **JOHNSON RAG**
   Amos Milburn
   (Aladdin)
9. **I ALMOST LOST MY MIND**
   Ivory Joe Hunter
   (MGM 10578)
10. **I'LL GET ALONG SOMEHOW**
    Larry Darnel
    (Regal)

HOT IN OTHER CITIES

DALLAS, TEX.
1. Double Crossin' Blues (Little Esther)
2. Rag Mop (Doc Sausage)
3. Information Blues (Roy Milton)
4. Why Do Things Happen To Me? (Roy Hawkins)
5. Big, Fine Girl (Jimmy Witherspoon)
6. Jesus Hit Like Atom Bomb
7. Little School Girl (Smokey Hogg)
8. For You My Love (Larry Darnel)
9. How Long Has The Train Been Gone? (Amos Milburn)
10. Turkey Hop (Johnny Otis)

MACON, GA.
1. Double Crossin' Blues (Little Esther)
2. Hungry Man (Louis Jordan)
3. I Almost Lost My Mind (Ivory Joe Hunter)
4. School Days (Louis Jordan)
5. For You My Love (Larry Darnel)
6. Rag Mop (Lionel Hampton)
7. Little School Girl (Smokey Hogg)
8. Confused (Lonnie Johnson)
9. Caldonia (Louis Jordan)
10. Big Fine Girl (Jimmy Witherspoon)

NEWARK, N. J.
1. Rag Mop (Doc Sausage)
2. I'm Tired Crying Over You (Buddy Johnson)
3. For You My Love (Larry Darnel)
4. Double Crossin' Blues (Little Esther)
5. You've Changed (Billy Eckstine)
6. I Almost Lost My Mind (Ivory Joe Hunter)
7. No Rollin' Blues (Jimmy Witherspoon)
8. Sittin' By The Window (Billy Eckstine)
9. I'll Get Along Somehow (Larry Darnel)
10. Forgive and Forget (Orioles)

OAKLAND, CALIF.
1. Fat Man (Fats Domino)
2. Double Crossin Blues (Little Esther)
3. Rag Mop (Doc Sausage)
4. Information Blues (Roy Milton)
5. Western Union Blues (Lowell Fulson)
6. No Rollin' Blues (Jimmy Witherspoon)
7. Butcher Pete (Roy Brown)
8. I'm Just A Fool In Love (Amos Milburn)
9. Why Do Things Happen To Me (Roy Hawkins)
10. 3 x 7—21 (Jewel King)

WINSTON-SALEM, N. C.
1. Double Crossin' Blues (Little Esther)
2. I Almost Lost My Mind (Ivory Joe Hunter)
3. Rag Mop (Doc Sausage)
4. I've Been A Fool (Shadows)
5. I'll Never Be Free (Lucky Millinder)
6. I Don't Have To Ride No More (Ravens)
7. Information Blues (Roy Milton)
8. Push Ka Pee Shee Pie (Louis Jordan)
9. Air Mail Boogie (F. Mitchell)
10. Sneakin' Around (Rudy Render)

SHOALS, IND.
1. School Days (Louis Jordan)
2. Sittin' In On It (Wynonie Harris)
3. Caldonia (Sugar Chile Robinson)
4. Rag Mop (Lionel Hampton)
5. Don't Put Me Down (Joe Liggins)
6. I Gotta Have My Baby (Mills Bros.)
7. Sitting By The Window (Billy Eckstine)
8. All She Wants To Do (Wynonie Harris)
9. Number's Boogie (Sugar Chile Robinson)
10. Good Daddy Blues (Dinah Washington)

Eddie Hubbard Goes Western

CHICAGO—Popular deejay Eddie Hubbard, shown on the ABC Chesterfield program, received the proper atmosphere for a vocal instrumental rendition of "Chattanoogie Shoe Shine Boy." It was Red Foley's smash Decca recording of that hit tune that prompted the above session. Audience was given shoe shine rags carrying news of Foley's Decca record.

Bernie Woods To Manage Flanagan Ork

NEW YORK—Bernie Woods has resigned his post as music editor of Variety to become the personal manager of Ralph Flanagan, orchestra leader who skyrocketed from the Bluebird to the RCA Victor label on the strength of the tremendous reception that his Glen Miller style music has received.

Woods assumed his new position March 1; he was with Variety for a number of years, covering all phases of the music, recording and allied industries.

Bob Chester Wax Due

NEW YORK — Bandleader, Bob Chester, recently signed by Columbia Records to a waxing pact, has announced the cutting of his first four sides for the label on March 23.

The recording date will mark the return of Chester after an absence of several years from the field of recorded music. The orchestra leader is currently appearing at the Roseland Ballroom, this city.

It is believed that the current movement to get more of the "danceable" style of music on wax is responsible for his decision to return to making platters.

IT'S ALL IN THE POINT

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WE LOVE BEING SWAMPED WITH ORDERS FOR

Eileen BARTON'S

SENSATIONAL HIT VERSION OF

"If I Knew You Were Comin'

I'D V'E BAKED A CAKE"

backed by "POCO LOCO IN THE COCO"

NATIONAL RECORD No. 9103

★ ★ ★ ★ and ★ ★ ★ ★

"THE 3rd MAN THEME"

Recorded by

DAVE APOLLON

IN HIS

SENSATIONAL ZITHER STYLE

BACKED BY

"THE CAFE MOZART WALTZ"

NATIONAL RECORD No. 9104

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Promotion Stunt Hypo's "Gentlemen Prefer Blondes" Disk Sales

NEW YORK, N. Y.—Oscar W. Ray, owner of Times-Columbia, which is the distributorship for Columbia Records in New York, really brought Barnum & Bailey back to Madison Avenue recently when he planned a tie-in promotion with Bob O'Brien of the Haynes-Griffin music shop on Madison Ave. and 47th St., featuring a whole window display of "Gentlemen Prefer Blondes" albums.

The stunt was initialed to spark the sales of albums through association with the hit play now on Broadway.

For the first two weeks Haynes-Griffin had a complete window which centered around "Gentlemen Prefer Blondes." Then, Oscar Ray got the brainstorm of putting a live model in the window to attract attention.

Dick Linke, who handles the Times-Columbia account in New York, contacted the Ziegfield Theater and made arrangements with Biff Liff, assistant stage manager, to have five of the beautiful show girls from the original cast pass in the music shop window each day from 12:30 to 1:30 p.m.

The stunt ran for five days and attracted quite a bit of attention and also a noticeable increase was seen in the sale of albums.

In the above picture Anne Duffy can be seen doing her chores. Pat Donahue and Marge Winters were the other beauties who stopped the traffic.

1-2-3-4 JUKE BOX "NATURALS"

"THE WRESTLER'S SONG"

JUST RELEASED

DV 117

"OH - OH - OH - OPHELIA"

ZOOMING UP—UP—UP

DV 115

by ED FARLEY and his Orchestra

"THE FLYING GHOST BOOGIE"

ALREADY NO. 4 IN THE TOP 10 IN CLEVELAND

DV 501

"THE FUZZY BEAR BOOGIE"

(ALSO CLIMBING HIGH)

DV 503

by THE FOUR WILD CATS

ALL FOUR TUNES WRITTEN BY BETZNER - FARLEY - DEA

THE WRITERS WHO ARE BECOMING A NATIONAL SENSATION

MUSIC LOVED BY EVERYONE DELVAR DOMESTIC FOREIGN RECORDS

DELVAR RECORDING COMPANY

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4 New Releases on Peacock Label

Peacock #1508

Clarence "Gatemouth" Brown

Guitar & Blues Sensation

"I've Been Mistreated"

Flip

"It Can Never Be That Way"

Release Date March 10

Peacock #1526

Iona Wade

Songs With Feeling

sings

"Take My Number"

Flip

"Come On In Drink Some Gin"

Release Date March 16

Peacock #1531

Willie Holiday

"I've Played This Town"

Flip

"My Woman Put Me Down"

17 Yr. Old Sensation

Release Date March 16

Peacock #1514

Edgar Blanchard

Guitar & Vocal

"She'll Be Mine After While"

Flip

"Creole Gal Blues"

The Gondoliers Music

Now on sale

Distributor Territory Available

PEACOCK RECORD COMPANY

4104 LYONS AVE., HOUSTON, TEXAS

(PHONE: BEacon 1164)

Elliot Lawrence To Give Teen-Age Concerts At New Low Prices

NEW YORK—Spurred by the hypo-the-band-business meeting at the N. Y. RCA Exhibition Hall last Monday (Feb. 27), which emphasized the importance of the teen-ager in stirring up such interest, Elliot Lawrence will inaugurate a series of special matinee dates for the adolescents.

Elliot, who is managed by Stan Broza and booked by General Artists Corp., will tee off his unique plan of reaching the teen-age group at Bridgeport, Conn., March 26, when he's booked for an evening dance at the Ritz Ballroom. Promoter Roy Colonari and Lawrence have agreed to offer an afternoon three hour concert for youngsters at 60c a head. The concert will also include an informal discussion on music by Lawrence who, incidentally, conducts a radio program of that type via WNEW in New York and WCAU in Philadelphia.

Lawrence and Colonari point out that few of the youngsters of that age attend the evening dance anyhow because of school the following day and, perhaps, the $1.50 tariff. Colonari also said that 14-15- and 16-year-olds rarely attend ballroom dances featuring name bands because of their inability to mix with the older patrons. Although Colonari and other promoters run evening teen-age dances with local bands, interest in those bands is practically nil outside of the ballroom. Lawrence feels that closer contact with name bands now is what the teen-ager needs to whet the appetite for future ballroom dances featuring such bands. This will also go a long way in improving record sales.

Stan Broza is making arrangements to have the band play similar matinee concerts in other cities where the band has been booked for evening engagements. In time, Lawrence may even bring his band to public school auditoriums during school hours where he'll offer a lecture-musical program.

Also on the agenda for Stan Broza and the young bandleader is the promotion of afternoon teen-age dances at 60c top. By admitting youngsters up to the age of 16 only, Lawrence and Broza point out that the evening dance would be just as successful as it draws a much older group and is not dependent upon patronage of 14-15- and 16-year-olds.

THE NATION'S NEXT BIG HIT

FROM "THE CASH BOX" FEBRUARY 25, 1950 ISSUE

DISK OF THE WEEK

"IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE" (2:37)

EILEEN BARTON

(National 9103)

EILEEN BARTON

● What a splash this one is gonna make! Sure cinch to clinch a top spot on juke boxes throughout the land in no time at all is this hot novelty tagged "If I Knew You Were Comin' I'd've Baked A Cake." Chirp Eileen Barton makes her bow on National wax with this one, and steps out on the right foot right off. It's a mellow up tempo novelty, tailor made for the phono trade. The tune fairly reeks of the stuff that goes toward making top juke box material. Eileen's vocal work on the side is nothing less than sensational. Ditty has a merry bounce to it, with a band chorus chanting in the background and a fond clap to brighten the side all the more. It's the type of tune that makes you wanna play the thing all the more—and then come back time and again for another earful. Music ops should keep their eyes on Eileen—the gal is gonna be a top contender for juke box honors from here on in. A click if there ever was one—ops should catch this one—quick!

ALREADY RECORDED BY...

Tommy Carlyn	Bee #5005
Benny Strong	Capitol #916
Al Trace	Columbia #38707
Georgia Gibbs	Coral #60169
Ethel Merman and Ray Bolger	Decca #24944
Art Mooney	MGM #10660
Eileen Barton	Mercury #5392
Eileen Barton	National #9103
Fontane Sisters	RCA-Victor #20-3713

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NEW YORK CHICAGO HOLLYWOOD

IN COOPERATION WITH

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HERE IS A REAL JUKE BOX SENSATION

TOMMY CARLYN

AND HIS ORCHESTRA

With The Only DIFFERENT Record

of

"If I Knew You Were Comin'

I'D'VE BAKED A CAKE"

Bee Bee Record # 5005A

Lyrics Feature An Actual Recipe For A Cake

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Press Relations SAXIE DOWELL

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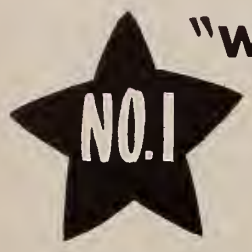
Great Artists



"WHY DO EVERYTHING HAPPEN TO ME"

Roy Hawkins

MOD. 20-734

"ROCKIN' CHAIR MAMA"

Little Willie Littlefield

MOD. 20-729

"DRINKIN' BEER"

Jimmie Witherspoon

MOD. 20-737

"PLEASE COME BACK"

Pee Wee Crayton

MOD. 20-732

Watch These

- GLOOMY BABY . . . *Floyd Dixon* MOD. 20-727
- EVERYBODY GOT A RACKET . . . . *Smokey Hogg* MOD. 20-735
- I GOTTA GUY . . . . *Little Esther* MOD. 20-715

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- ERROL GARNER
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- ANDRE' PREVIN
- EDDIE GOMEZ

BE MODERN

BUY MODERN

Modern RECORDS hollywood

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending March 4.

Bill Mason
KXL—Portlond, Ore.

1. OLD MASTER PAINTER *(Frank Sinatra)*
2. DREAMER'S HOLIDAY *(Perry Camo)*
3. I SAID MY PAJAMAS *(Martin-Warren)*
4. CRY OF THE WILD GOOSE *(Frankie Laine)*
5. LOVELY BUNCH OF COCONUTS *(T. Tucker)*
6. I CAN DREAM, CAN'T I? *(Andrews 5isters)*
7. BIBBIDI BOBBIDI BOO *(Stafford-MacRae)*
8. QUICKSILVER *(Bing Crasby)*
9. THERE'S NO TOMORROW *(Tony Martin)*
10. RAG MOP *(Ames Bras.)*

Ted Conner
WFMJ—Youngstown, Ohio

1. IT ISN'T FAIR *(Sammy Kaye)*
2. CHATTANOOGIE SHOE SHINE BOY *(B. Crasby)*
3. WITH MY EYES WIDE OPEN *(Patti Page)*
4. RAG MOP *(Ralph Flanagan)*
5. BIBBIDI BOBBIDI BOO *(Stafford-MacRae)*
6. TWO FACED HEART *(Eddie Miller)*
7. JOHNSON RAG *(Jimmy Darsey)*
8. I SAID MY PAJAMAS *(Martin-Warren)*
9. BAMBOO *(Vaughn Monrae)*
10. MUSIC, MUSIC, MUSIC *(Hugo Winterhalter)*

Howard Malcolm
WCOP—Boston, Moss.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. CRY OF THE WILD GOOSE *(Frankie Laine)*
3. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
4. DADDY'S LITTLE GIRL *(Dick Todd)*
5. DEAR HEARTS & GENTLE PEOPLE *(D. Share)*
6. DID ANYONE EVER TELL YOU, MRS. MURPHY? *(Perry Como)*
7. THE HORSE TOLD ME *(Bing Crasby)*
8. GOD'S COUNTRY *(Vic Damone)*
9. LEAVE IT TO LOVE *(Huga Winterhalter)*
10. SENTIMENTAL ME *(Ames Bras.)*

Jim Ensslin
KROP—Brawley, Calif.

1. SUNSHINE CAKE *(Peggy Lee)*
2. GODS WERE ANGRY *(Whiting-Wakely)*
3. ENJOY YOURSELF *(Louis Prima)*
4. BROKEN DOWN MERRY-GO-ROUND *(Whiting-Wakely)*
5. THE HORSE TOLD ME *(Bing Crasby)*
6. IF YFOU'RE IRISH *(Benny Strong)*
7. SAVE A SUNBEAM *(Daris Day)*
8. CHATTANOOGIE SHOE SHINE BOY *(Phil Harris)*
9. RAG MOP *(Eddie Howard)*
10. TWO FACED HEART *(Eddie Miller)*

Larry Gentile
WJBK—Detroit, Mich.

1. CRY OF THE WILD GOOSE *(Frankie Laine)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. IT ISN'T FAIR *(Billy Farrell)*
4. SENTIMENTAL ME *(Ames Bras.)*
5. MY FOOLISH HEART *(Billy Eckstine)*
6. C'EST SI BON *(Johnny Desmand)*
7. CHATTANOOGIE SHOE SHINE BOY *(F. 5inatra)*
8. WITH MY EYES WIDE OPEN *(Patti Page)*
9. BLACK LACE *(Frankie Laine)*
10. JET *(Leslie Baxter)*

Don Larkin
WAAT—Nework. N. J.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. RAG MOP *(Johnny Lee Wills)*
3. TENNESSEE BORDER *(Tubb-Foley)*
4. DADDY'S LITTLE GIRL *(Dick Tadd)*
5. BEYOND THE SUNSET *(Allen, Britt & 3 Suns)*
6. I JUST DON'T LIKE THIS KIND OF LIVIN' *(Hank Williams)*
7. ISN'T HE WONDERFUL? *(B. Starcher)*
8. TAKE ME IN YOUR ARMS *(Eddy Arnold)*
9. THE CRY OF THE WILD GOOSE *(Tennessee Ernie)*
10. LETTERS HAVE NO ARMS *(Ernest Tubb)*

Sid Dickler
WHOD-WMCK—Pittsburgh, Pa.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. GOD'S COUNTRY *(Snaaky Lanson)*
3. OH KATHERINA *(Teddy Phillips)*
4. DADDY'S LITTLE GIRL *(Henry Jerome)*
5. I'D'VE BAKED A CAKE *(Eileen Barton)*
6. SPAGHETTI RAG *(Jack Fina)*
7. MONDAY, TUESDAY, WEDNESDAY *(R. Goff)*
8. WHERE OR WHEN *(Ralph Flanagan)*
9. IT ISN'T FAIR *(5ammy Kave)*
10. ZING A BOOM *(Edmunda Ros)*

Bill Wright
WSGN—Birminghom, Ala.

1. CHATTANOOGIE SHOE SHINE BOY *(B. Darnel)*
2. RAG MOP *(Ralph Flanagan)*
3. THE KID'S A DREAMER *(Rasemary Claanev)*
4. CRY OF THE WILD GOOSE *(Frankie Laine)*
5. I ALMOST LOST MY MIND *(Fran Warren)*
6. WEDDING SAMBA *(Irving Fields)*
7. THIRD MAN THEME *(Guy Lombardo)*
8. PLEASE BELIEVE ME *(Perry Como)*
9. SENTIMENTAL ME *(Ames Bros.)*
10. CABARET *(Rosemary Clooney)*

Bob Earle
KSO—Des Moines, Iowo

1. RAG MOP *(Ames Bras.)*
2. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
3. MUSIC, MUSIC, MUSIC *(Carmen Cavallera)*
4. SITTING BY THE WINDOW *(Billy Eckstine)*
5. IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
6. BIG MOVIE SHOW IN THE SKY *(Bing Crasby)*
7. DADDY'S LITTLE GIRL *(Mills Bros.)*
8. SORRY *(Frank Sinatra)*
9. WEDDING SAMBA *(Andrews 5isters)*
10. WITH MY EYES WIDE OPEN *(Bab Eberly)*

Joe Niagara
WIBG—Philodelphia, Po.

1. GOD'S COUNTRY *(Frank Sinatra)*
2. CRY OF THE WILD GOOSE *(Frankie Laine)*
3. THE FLYING DUTCHMAN *(Richard Hayes)*
4. BEWITCHED *(Bill Synder)*
5. ENJOY YOURSELF *(Doris Day)*
6. LEAVE IT TO LOVE *(Ralph Flanagan)*
7. K!D'S A DREAMER *(Rosemary Claaney)*
8. IT ISN'T FAIR *(5ammy Kaye)*
9. JOHNSON RAG *(Alvino Rey)*
10. I DON'T WANNA BE KISSED *(Doris Day)*

Russ Offhaus
WPIT—Pittsburgh, Po.

1. I'D'VE BAKED A CAKE *(Eileen Bartan)*
2. CRY OF THE WILD GOOSE *(Tennessee Ernie)*
3. IT ISN'T FAIR *(5amy Kaye)*
4. SENTIMENTAL ME *(Ames Bros.)*
5. DEARIE *(5tafford-MacRae)*
6. WE'LL BUILD A BUNGALOW *(Johnny Long)*
7. RAG MOP *(Ames Bros.)*
8. FLYING DUTCHMAN *(Richard Hayes)*
9. STOP—STOP—STOP *(Enoch Light)*
10. C'EST SI BON *(Johnny Desmond)*

Jackson Lowe
WWDC—Washington, D. C.

1. RAG MOP *(Lionel Hampton)*
2. WITH MY EYES WIDE OPEN *(Patti Page)*
3. MARTA *(Tony Martin)*
4. CHATTANOOGIE SHOE SHINE BOY *(Bill Darnel)*
5. I SAID MY PAJAMAS *(Martin-Warren)*
6. IT ISN'T FAIR *(Sammy Kaye)*
7. JOHNSON RAG *(Pearl Bailey)*
8. COME DANCE WITH ME *(Fred Waring)*
9. SITTING BY THE WINDOW *(Ray Anthany)*
10. IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*

Maurice Hart
KFWB—Hollywood, Calif.

1. I ALMOST LOST MY MIND *(Fran Warren)*
2. BAMBOO *(Vaughn Monroe)*
3. MUSIC, MUSIC, MUSIC *(Carmen Cavallero)*
4. I SAID MY PAJAMAS *(Martin-Warren)*
5. C'EST SI BON *(Jahnny Desmand)*
6. ONE FOR MY BABY *(Lena Harne)*
7. MARTA *(Tony Martin)*
8. ONCE AROUND THE MOON *(Gene Williams)*
9. DEARIE *(Kirk-Warren)*
10. GYPSY IN MY SOUL *(Dick Pierce)*

Jimmy Lowe
KXOL—Fort Worth, Tex.

1. SENT'MENTAL ME *(Russ Morgan)*
2. THERE'E NO TOMORROW *(Tony Martin)*
3. YODEL BLUES *(Crosby-Morgan)*
4. CANDY & CAKE *(Mindy Carsan)*
5. MARTA *(Tony Martin)*
6. ECHOES *(5ammy Kaye)*
7. DADDY'S LITTLE GIRL *(Henry Jerame)*
8. TENDERLY *(Les Brawn)*
9. MELISSA *(Russ Margan)*
10. RAG MOP *(Ralph Flanagan)*

Claude Taylor
WJHP—Jocksonville, Flo.

1. FRENCH CAN-CAN POLKA *(Ethel 5mith)*
2. MY SMALL SENOR *(Peggy Lee)*
3. ENJOY YOURSELF *(Louis Prima)*
4. FAIRY TALES *(Paul Weston)*
5. OPEN DOOR—OPEN ARMS *(Ja Stafford)*
6. WITH MY EYES WIDE OPEN *(Patti Page)*
7. FIFI *(Eddie Miller)*
8. SAN FRANCISCO BAY *(Cliff Steward)*
9. BEYOND THE SUNSET *(Staffard & MacRae)*
10. YOU'RE THE ONE I CARE FOR *(Kay Starr)*

Bill O'Toole and Alan Carter
WPAT—Paterson, N. J.

1. CHATTANOOGIE SHOE SHINE BOY *(Frank 5inatra)*
2. SITTING BY THE WINDOW *(Ray Anthony)*
3. RAG MOP *(Ralph Flanagan)*
4. DADDY'S LITTLE G'RL *(Bob Eberly)*
5. I CAN DREAM, CAN'T I? *(Toni Arden)*
6. BLACK LACE *(Artie Wayne)*
7. C'EST SI BON *(Johnny Desmond)*
8. JOHNSON RAG *(Jimmy Dorsey)*
9. COUNT EVERY STAR *(Ray Anthony)*
10. I SAID MY PAJAMAS *(Warren-Martin)*

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS – LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AR—Aristocrat	MO—Modern
BB—Bluebird	NA—National
BU—Bullet	RA—Rainbow
CA—Capitol	RE—Regent
CM—Commodore	RO—Rondo
CO—Columbia	SA—Savoy
CR—Coral	SIT—Sittin' In
DA—Dana	SP—Specialty
DE—Decca	SPT—Spotlite
DV—Delvor	SU—Supreme
HA—Harmony	TE—Tempo
HT—Hi-Tone	TW—Tower
KI—King	VI—Victor
LO—London	VO—Vocalion

Mar. 4 Feb. 25

1—CHATTANOOGIE SHOE SHINE BOY 110.9 103.4
CA-40282—TOMMY DUNCAN
Never No Mo' Blues
CA-850—SKITCH HENDERSON
Daddy's Little Girl
CO-20669—LEON McAULIFFE
Rag Mop
CO-38708—FRANK SINATRA
God's Country
CR-60147—BILL DARNEL
Sugarfoot Rag
DE-24863—BING CROSBY
Bibbidi-Bobbidi-Boo
DE-46205—RED FOLEY
Sugarfoot Rag
ME-5369—TWO TON BAKER
Music! Music! Music!
VI-20-3685—BRADFORD-ROMANO
Rag Mop
VI-20-3692—PHIL HARRIS
That's a Plenty

2—MUSIC, MUSIC, MUSIC 94.9 68.9
CA-862—MICKEY KATZ
The Wedding Samba
CO-38704—HUGO WINTERHALTER
Glow-Worm
CR-60153—AMES BROS.
I Love Her Oh! Oh! Oh!
DE-24881—CARMEN CAVALLERO
O, Katherina
LO-604—TERESA BREWER
ME-5369—TWO TON BAKER
Chattanoogie Shoe Shine Boy
MG-10627—JOHNNY BOND O.
Rag Mop
RA-90055—EDDIE MILLER
VI-20-3685—BRADFORD-ROMANO
VI-21-0169—HOMER & JETHRO
I Said My Nightshirt

3—RAG MOP 92.7 102.9
BU-696—JOHNNY LEE WILLS
Near Me
BU-322—CHUCK MERRILL
Chattanoogie Shoe Shine Boy
CA-844—THE STARLIGHTERS-PAUL WESTON O.
It Not Bad
CA-40286—ROY HOGSED
Rainbow Polka
CO-38710—JIMMY DORSEY O.
That's A Plenty
CO-20669—LEON McAULIFFE
Chattanoogie Shoe Shine Boy
CR-60140—AMES BROS.
Sentimental Me
DE-24855—LIONEL HAMPTON O.
For You My Love
DE-46214—FOGGY RIVER BOYS
I'm So Lonesome I Could Cry
ME-5371—EDDY HOWARD O.
Daddy's Little Girl
MG-10627—JOHNNY BOND O.
Music, Music, Music
VI-20-3685—BRADFORD-ROMANO
Chattanoogie Shoe Shine Boy
VI-20-3688—RALPH FLANAGAN ORCH.
You're Always There
VI-21-0167—PEE WEE KING
When They Play That Old Mississippi River Waltz

4—I SAID MY PAJAMAS AND PUT ON MY PRAYERS 70.2 42.9
CA-841—M. WHITING-DE VOL
Be Mine
CO-38709—DORIS DAY
Enjoy Yourself
CR-60157—BABBIT-TILTON
Let's Get Away From It All
DE-24873—MERMAN-BOLGER
Dearie
VI-20-3613—MARTIN-WARREN
Have I Told You Lately

5—DEAR HEARTS AND GENTLE PEOPLE 66.9 60.9
CA-57-777—GORDON MacRAE
Mule Train
CA-57-757—BENNY STRONG O.
You're The One
CA-57-40260—EDDIE KIRK
Careless Kisses
CO-39605—DINAH SHORE
Speak A Word Of Love
DE-24794—HANNON-RYAN
There's A Broken Heart, Etc.
DE-24798—BING CROSBY
Mule Train
LO-558—BUDDY GRECO
Fiesta In Old Mexico
ME-5336—PATTI PAGE
The Game Of Broken Hearts
VI-20-3596—DENNIS DAY
I Must Have Done Something Wonderful

6—THERE'S NO TOMORROW 63.9 72.5
CO-38636—HUGO WINTERHALTER O.
When The Wind Was Green
CO-38637—DORIS DAY
Game Of Broken Hearts
DE-24782—CARL RAVAZZA
Vieni Su
HA-1078—ALAN DALE
LO-554—CHARLIE SPIVAK
VI-20-3583—TONY MARTIN
A Thousand Violins

7—CRY OF THE WILD GOOSE 51.8 41.3
CA-40280—TENNESSEE ERNIE
DE-24755—TERRY GILKYSON
Oh Brandy Leave Me Alone
DE-24895—MARINE-WARING
It Isn't Fair
DE-46220—MERVIN SHINER
Dust
ME-5363—FRANKIE LAINE
Black Lace

8—DADDY'S LITTLE GIRL 41.0 39.8
CA-850—SKITCH HENDERSON
Chattanoogie Shoe Shine Boy
CO-38711—DICK JURGENS
We'll Build A Bungalow
CO-20670—RAY SMITH
Unfaithful One
CR-60158—BOB EBERLY
With My Eyes Wide Open I'm Dreaming
DE-24872—MILLS BROTHERS
If I Live To Be A Hundred
LO-602—HENRY JEROME O.
ME-5371—EDDY HOWARD
Rag Mop
RA-80088—DICK TODD
VI-20-3550—PHIL REGAN
Oh Eleanor

9—JOHNSON RAG 39.6 57.1
CA-57-735—ALVINO REY O.
Four Leaf Clover
CO-38649—J. DORSEY O.
Charley, My Boy
DE-24819—RUSS MORGAN O.
Where Are You, Blue Eyes?
DE-25442—RUSS MORGAN O.
China Doll Parade
HA-1088—PEARL BAILEY
LO-501—JACK TETER TRIO
Bock Of The Yards
MG-10589—GLEN MOORE
RO-207—HOYLMAN QUARTET
VI-20-3604—CLAUDE THORNHILL O.
Iowa Indian Song

10—BAMBOO 32.1 24.2
CA-859—RAY ANTHONY O.
Count Every Star
DE-24894—JERRY GRAY O.
One! Two! Three!
VI-20-3627—VAUGHN MONROE O.
A Little Golden Cross

Mar. 4 Feb. 25

11—I CAN DREAM, CAN'T I? 28.5 49.8
CO-38612—TONI ARDEN
A Little Love—A Little Kiss
CR-60106—GLEN GRAY O.
DE-24705—ANDREWS SISTERS
The Wedding Of Lili Marlene
HA-1078—ALAN DALE
NA-9092—THE BLENDERS
RA-10038—JIMMY SAUNDERS
VI-20-3553—TEX BENEKE O.
Over Three Hills

12—BIBBIDI-BOBBIDI-BOO 28.4 19.5
BL-30-0019—ILENE WOODS
So This Is Love
CA-57-782—JO STAFFORD-GORDON MacRAE
Echoes
CA-57-778—RAY ROBBINS O.
Skirts
CO-38659—DINAH SHORE
Happy Times
DE-24807—SY OLIVER
Dream Is A Wish
DE-24863—BING CROSBY
Chattanoogie Shoe Shine Boy
ME-5347—LAWRENCE WELK
Dream Is A Wish
MG-30226—JIMMY DURANTE
Take An "L"
VI-20-3607—PERRY COMO-FONTANE SISTERS
Dream Is A Wish

13—IT ISN'T FAIR 27.2 37.9
CA-860—BENNY GOODMAN O.
You're Always There
CR-60156—BILL HARRINGTON
High On The Eiffel Tower
DE-24895—MARINE-WARING
Cry Of The Wild Goose
VI-20-3609—SAMMY KAYE
My Lilly and My Rose

14—ENJOY YOURSELF 21.2 25.8
CO-38709—DORIS DAY
I Said My Pajamas
DE-24825—GUY LOMBARDO O.
Rain Or Shine
ME-5361—LOUIS PRIMA O.
I Ain't Gonna Take It
VI-20-3375—TOMMY DORSEY
She's A Home Girl

15—THIRD MAN THEME 17.7 8.3
CA-820—ALVINO REY
Steel Guitar Rag
CO-38706—HUGO WINTERHALTER
Come Into My Heart
CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
DE-24908—ETHEL SMITH
Cafe Mozart Waltz
DE-46218—HANK GARLAND
Lawdawn Billy
DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
DE-24916—ERNST NASAR
Cafe Mozart Waltz
LO-536—ANTON KARAS
Cafe Mozart Waltz
ME-5373—HERMAN STACHOW
Under The Linden Tree
VI-20-3698—IRVING FIELDS' TRIO
Paet And Peasant Rumbature
VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba

16—WITH MY EYES WIDE OPEN I'M DREAMING 17.2 19.7
CR-60158—BOB EBERLY
Daddy's Little Girl
DE-24887—INK SPOTS
Lost In A Dream
ME-5344—PATTI PAGE
Oklahoma Blues

17—OLD MASTER PAINTER 17.1 33.9
CA-57-791—PEGGY LEE-MEL TORME
Bless You
CO-38650—FRANK SINATRA
Lost In The Stars
DE-24801—DICK HAYMES
Why Was I Born?
ME-5342—RICHARD HAYES
Open Door, Open Arms
LO-549—SNOOKY LANSON
VI-20-3608—PHIL HARRIS
St. James Infirmary

Mar. 4 Feb. 25

18—QUICKSILVER 16.6 24.7
CO-38638—DORIS DAY
Crocadile Tears
DE-24827—CROSBY-ANDREWS SISTERS
Have I Told You Lately, Etc.
VI-21-0157—ROSALIE ALLEN-ELTON BRITT

19—SITTING BY THE WINDOW 15.8 18.1
CA-794—RAY ANTHONY O.
Dixie
CO-38672—DINAH SHORE
Scarlet Ribbons
DE-24837—JERRY GRAY O.
Just For Old Times
ME-5343—VIC DAMONE
Nice To Know You Care
MG-10602—BILLY ECKSTINE
Lost In A Dream
VI-20-3629—CLAUDE THORNHILL O.
720 In The Books

20—THE WEDDING SAMBA 15.6 30.4
CA-836—CHUY REYES O.
Lost Love
CA-862—MICKEY KATZ
Music, Music, Music
CO-38696—TONY PASTOR O.
Can I Come In For A Second?
CO-38725—XAVIER CUGAT O.
Zing-A-Zing-Zing Boom
DE-24841—MIRANDA-ANDREWS SIS.
I See, I See
DE-24838—GUY LOMBARDO O.
There's A Lovely Lake In Loveland
LO-449—EDMUNDO ROS
MG-10622—ZIGGY ELMAN O.
VI-20-3628—IRVING FIELDS' TRIO
Kitty

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—DREAMER'S HOLIDAY 13.5 18.9

22—BROWEN DOWN MERRY-GO-ROUND 12.1 5.3

23—MARTA 8.6 12.3

24—YODEL BLUES 8.5 10.7

25—BIG MOVIE SHOW IN THE SKY 8.4 9.3

26—FAIRY TALES 8.3 4.8

27—BLUES STAY AWAY FROM ME 8.1 4.2

28—IF I KNEW YOU WERE COMING, I'D'VE BAKED A CAKE 8.1 —

29—IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE 7.8 3.2

30—MY FOOLISH HEART 7.2 5.2

31—DEARIE 7.1 —

32—I'VE GOT A LOVELY BUNCH OF COCONUTS 6.9 15.4

33—OPEN DOOR OPEN ARMS 6.2 5.1

34—GOD'S COUNTRY 5.9 4.9

35—GODS WERE ANGRY WITH ME 4.9 —

36—SORRY 4.7 4.5

37—CANDY AND CAKE 4.4 —

38—ECHOES 4.2 7.6

39—MONDAY, TUESDAY WEDNESDAY 1.9 —

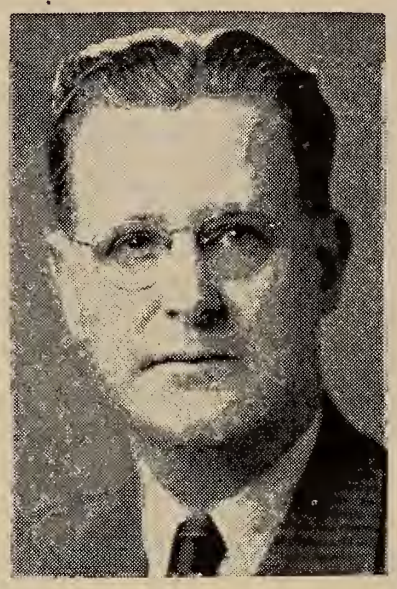
40—HAVE I TOLD YOU LATELY THAT I LOVE YOU 1.6 5.9

WELCOME TO THE FIRST MOA CONVENTION

By

GEORGE A. MILLER

National Chairman



GEORGE A. MILLER

The executive officers and members of Music Operators of America (MOA) extend their sincere appreciation to all who are taking part in the first "all music convention" under the auspices of Music Operators of America.

Speaking for the entire executive committee, it is most inspiring to realize that there are many who wish to see the automatic phonograph business recognized as one of the most outstanding in the country as a means of bringing the public economical musical entertainment.

Many matters of importance are being discussed at this meet on a national basis and some fine progressive resolutions will be passed during our three day meet.

One of the highlights of the meeting will be the election of officers for the coming year, and all operators of the nation are invited to take part.

There are some manufacturers who were unable to show at this first meet, and we sincerely hope that in the future every manufacturer and supplier who is connected with the automatic phonograph industry will realize the importance of the MOA convention and will be with us at the next annual convention.

We owe a great deal of gratitude to all trade magazines for the large amount of editorial space devoted in our behalf. To *The Cash Box* and *The Billboard* we are especially appreciative for their cooperation.

Every operator who is attending this convention will go home with a greater amount of information than was his expectation. The operator now knows exactly why MOA was organized and what he can expect of this orgamization in the future.

Salute

to the Music Operator!

He is ambassador to the heart of America, a bringer of food to the music hungry, a dynamic sponsor of joy.

He seeks out new points and places and stations for his equipment, opening avenues of revenue to merchants who never expected this windfall when they began their businesses. He brings life into these places–people, song, and laughter–and four hundred thousand of them feel an extra touch of human warmth because the music operator has been there.

He is the producer whose show can never stop; day and night, month after month, his boxes must keep on playing. He is a vassal of the telephone, a slave to public fancy, dashing from here to there to keep his machines perpetually turning, shuffling his black wax discs to serve a satisfying menu to countless special appetites.

In twenty years he has become a public servant, unique and indispensable, but his service is anonymous. The cheers and gratitude his equipment elicits are never heard by him–the credit and the Oscars go elsewhere. Yet he loves his work and glories in its nature, and would not trade its excitement and challenges for any other calling.

AMI salutes him, his greatness and his strength, and wishes him a forever of continued health, physical and financial. AMI has never tried to force on him products he doesn't need and cannot use profitably. AMI here and now re-affirms its trust: to continue to build for him the kind of equipment that will make his life and work freer from care, decrease his troubles, and increase his rewards.

AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S.E., Grand Rapids 2, Michigan • *Sales Office*: 127 North Dearborn Street, Chicago 2, Illinois

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

BREAKING ALL PRODUCTION RECORDS!

Chicago Coin's Bowling Alley

Now In It's 19th Week

And Still Going Stronger Than Ever!

IT HAS BEEN THE "CASH BOX" ANSWER TO AN OPERATOR'S DREAM

Plus these

EXTRA FEATURES

- CORK LINED RAILS for BANK SHOTS and SILENT PLAY
- PICK UP SPLITS for added REAL BOWLING thrills

AT NO EXTRA COST

MOA CONVENTION VISITORS

WHEN IN CHICAGO BE SURE TO VISIT US AT CHICAGO COIN

Chicago Coin Machine Co. 1725 Diversey Blvd. Chicago 14, Ill.

ATTENTION, M.O.A. VISITORS

Rudy Greenbaum
Fred A. Mann
and
Ben Palastrant

Cordially invite you to see the newest and most unusual of all money-makers

SEE US AT THE FACTORY

Trans-Vue CORP.

1139-41 S. WABASH AVE.
CHICAGO 5, ILLINOIS

First Distributors Handling Four Conversion Units For Shuffle Games

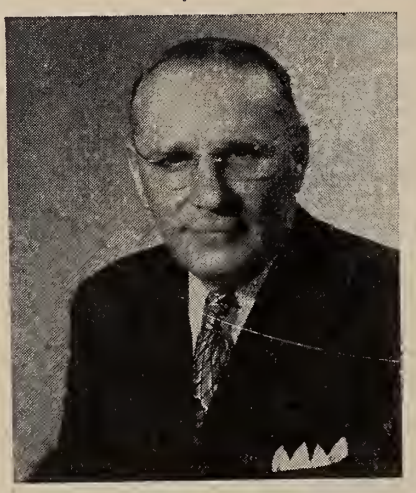
CHICAGO—First Distributors, this city, report that it is working overtime supplying its customers with several conversions for old type shuffle games.

Wally Finke and Joe Kline, heads of this new distributing company, are rushing these new shuffle conversions to operators who are converting their old type shuffle games.

The firm handles M & T Sales Company's "Lite-A-Pin," the conversion unit made of plexiglass tray with lite-up plastic pins; Royal Shuffle Pin; Supreme Shuffle Lite; and Keeney's conversion unit.

Kline and Finke report operators tell them of the great assistance these conversions have been in increasing play. They state that demand keeps increasing, keeping the firm hustling to continue to meet the great demand.

Wurlitzer Ingenuity Beats Coal Shortage Problem



EDWARD R. WURGLER

NORTH TONAWANDA, N. Y.—Like industry thruout the entire country, the coal shortage problem was brought to the immediate attention of Wurlitzer executives this past week, and thru ingenuity and hustle, the phonograph manufacturing firm has solved what could have been a very serious barrier to its program of volume shipments of its new 1250 phonograph to its customers.

"We spent several days, 24 hours a day, converting two of our boilers to the use of other types of fuel," stated Ed Wurgler, general sales manager. "One boiler was converted entirely for the use of oil, and upon its completion, we immediately backed two train loads into our yards. The other boiler was set so that it could be used with wood shavings (which we have in large quantities) plus a small percentage of coal. These conversions cost us considerable money, but the most important matter of getting large shipments of the 1250 out to our customers thruout the country is being taken care of."

Wurgler explained that never in the history of the firm's existence, has there been such a demand for a new phonograph. "And," Wurgler continued "never has operator acceptance been so immediate and enthusiastic. Usually, upon the introduction of a new phonograph, our distributors take a number of orders from operators, and relay them to us here at the factory. The introduction and showing of the 1250 brought direct word form operators, as well as from our distributors. We must have received 1,000 wires right from music machine operators this past few weeks—not only complimenting us for the presentation of the 1250, but in addition, ordering numbers of machines. Naturally, our distributors will handle these personally, but it certainly was a most pleasant development."

A Message from MIKE HAMMERGREN, *President*
SuperVend Sales Corporation

To all M. O. A. Members: Welcome to Chicago—for the M. O. A. show. While you're in the city, be sure to stop in at the SuperVend office at 134 N. LaSalle Street. We would like to renew old acquaintances—to say "hello" again, even if we don't talk any business.

Mike

P.S. Larry Cooper, Paul Fuller and the rest of the fellows would like to see you, too.

Have you seen the SuperVend three-drink vendor? We believe it's the finest drink-vending machine ever made. The vendor pictured above is also available with hot drink attachment for hot chocolate or hot soup—in addition to the three regular drinks.

Also SuperVend Cigarette Machine.

SuperVend
SALES CORPORATION
134 N. LaSalle St., Chicago 2, Illinois.

WANTED

BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

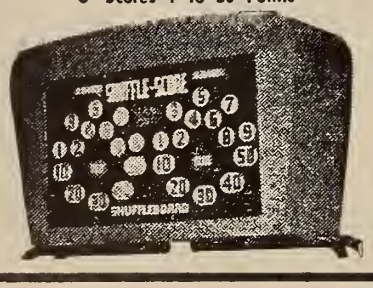
c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

Coin Operated Electric **SCOREBOARDS** Fits All Shuffleboards

Frame Scoring—Horse Collar—Baseball—Etc.

CENTER OVERHEAD SCOREBOARD

- Double Faced
- Trouble Free
- Scores 1 to 50 Points



SINGLE FRONT SCOREBOARD

Floor or Wall Models.

Scores up to 50 points for 2, 4 or more players.

ABT Slug Rejector — coin box holds over $200.00.

WRITE FOR "GIVE AWAY" PRICES!

IMMEDIATE DELIVERY.

M & T SALES CO.

2849 W. Fullerton Ave. Chicago 47, Ill.

Dickens 2-2424

PROFIT with KEENEY'S

TEN PINS • PYRAMID • PIN BOY

Electric Bell

• ELECTRIC CIGARETTE VENDOR •

J. H. KEENEY & CO., INC.

2600 W. FIFTIETH STREET CHICAGO 32, ILLINOIS

United Holds 2 Day Distrib Meet— Shows New "Double Shuffle Alley"

BILLY DeSELM

CHICAGO—The two day meeting of United Manufacturing Company distribs here finished in a blaze of glory, according to executives of the firm, with the distribs returning to their homes thrilled with the new two player "Double Shuffle Alley" machine which they saw and on which deliveries are reported to have started immediately. In addition they all were enthused over the firm's policies discussed at this meeting.

First get-together was on Monday evening when a dinner was given for the firm's distributors at the world famed Imperial House here. This noted dining emporium rang to the cheers of the United men.

After this dinner they hastened over to the Chez Paree where Jimmy Durante is turning huge crowds away each performance and one of the most outstanding gags of the year was pulled by the distribs of the firm which won Durante over to United immediately.

Everyone of the distributors and execs were given a false large nose attachment which they put on the moment Jimmy Durante came near their table.

Durante immediately took advantage of the gag and in his second show asked the gang of 45 men to come out on the floor with him where they performed a snake dance for the audience.

A breakfast meeting was held Tuesday at the Sheraton Hotel where the firm's execs discussed future policies with the distributors. This meet went on all day with luncheon being served to men.

It broke up about 4:30 P.M. on Tuesday and most of the men dashed for planes to get back to their homes in time for the weekend business.

Lyn Durant, President of United Mfg. Co. had the following executives along with him: Herb Oettinger, Billy DeSelm, Ray Riehl, Paul Federman Johnny Casola, H. F. (Denny) Dennison, Hank Dabek and Ray Deroche.

Among the distributors who attended were: Martin Bromley of Honolulu: Lou Wolcher of San Francisco; Joe Ash of Philadelphia; Sam Taran of Miami; Herman Paster of St. Paul; Dave Simon of New York; Gil Kitt of Chicago; Woolf Solomon of Columbus; Al Rodstein of Philadelphia; Harry Rosenthal of Pittsburgh; Harry Rosenberg of Baltimore; Fletcher Blalock of New Orleans; Ray Williams of Dallas; Ed Newell of Memphis; Carl Hoelzel of Kansas City; Wolf Roberts of Denver; Irv Sandler of Des Moines; Frank Swartz of Nashville; South Dixon of Johnson City, Tenn.; Sol Weiss of Cleveland; W. Richardson; Sam Cooper; Alan Nilva; T. B. Holliday and many others.

Coin Machine Associations To Attend CMI Convention In June

CHICAGO—Four coin machine associations in the United States and one in Mexico have informed Coin Machine Institute that their members are already planning on attending CMI's annual coin machine show to be held at the Hotel Stevens, June 26, 27, and 28, according to a statement by Dave Gottlieb, CMI show chairman.

One of the largest groups to take such action is the New York State Coin Machine Dealers' Association, whose president Joseph A. Hanna stated in a letter to CMI:

"I personally plan to attend as president of both the Utica (N. Y.) and New York State Coin Machine Dealers' Association. In behalf of the coin machine men of New York state, I extend to you their sincere wishes for a most successful convention."

Hanna, singled out by his Chamber of Commerce for high honors, is president of the Hanna Distributing Co., of Utica.

From Mexico comes word, according to CMI officials, that members of the National Association of Automatic Phonograph Owners of the Republic of Mexico will attend.

"Our association will be officially represented at the CMI show by the attendance of our President, David L. Romero, exclusive distributor in Mexico for Rock-Ola Manufacturing Co."

Other groups who have informed CMI of their intention of attending the June show at the Stevens are Washington (D. C.) Coin Machine Association, Horace Biederman, secretary-treasurer; South Dakota Phonograph Association, Mike Imig, president; and the Denver Music Operator's Association, Wolf R. Roberts, president.

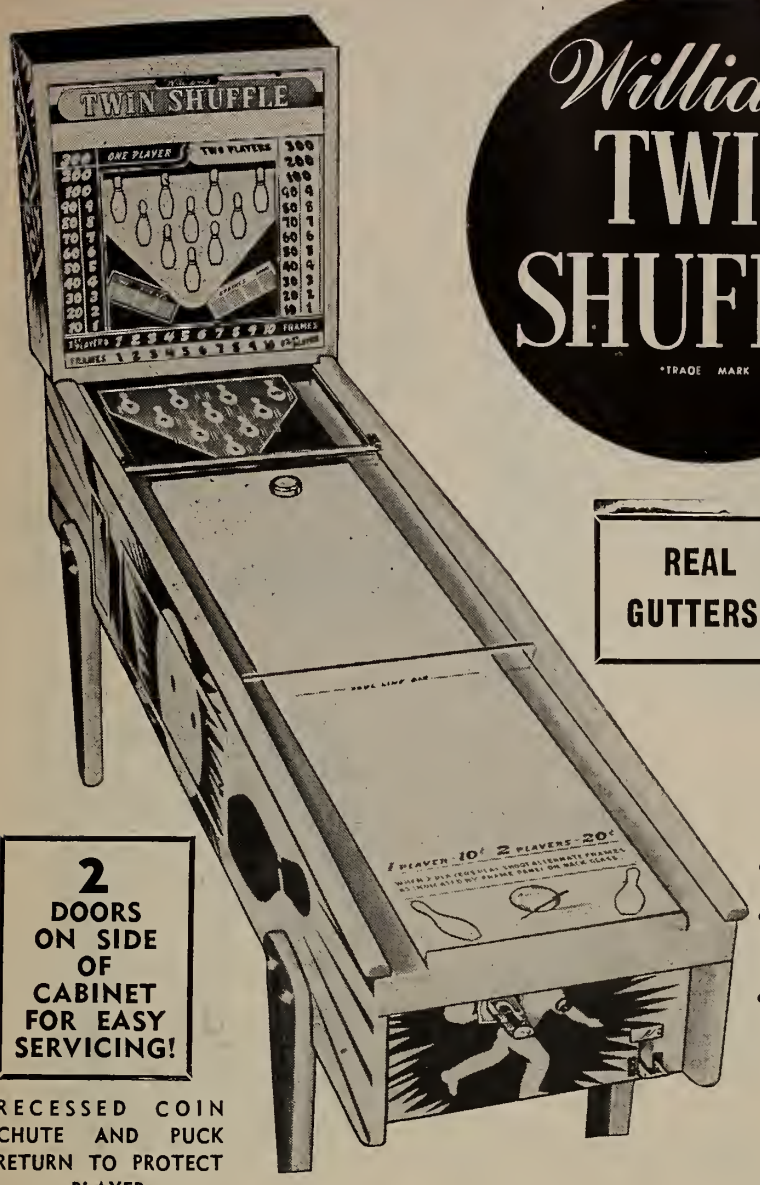
With nearly two-thirds of the exhibit space in the huge air conditioned convention hall at the Stevens already applied for, hotel officials have increased the allotment of rooms for the CMI show, it was stated.

"Some 1,500 double rooms and 64 suites have been now set aside for those attending the three day CMI annual show," Dave Gottlieb said.

"All reservations for rooms should be made direct to the hotel mentioning reservations are for attendance to the CMI show," he added.

Gottlieb again stressed there is only one CMI show this year and this is on June 26, 27, and 28, dates indicated as most desirable by a vote of 10 to 1 in a poll of more than 10,000 operators.

"Show applications show beyond any doubt," Gottlieb declared, "that 1950 will be one of the biggest years in the industry's history. It is also being demonstrated that this industry is growing by leaps and bounds and operators will see for the first time many coin operated devices which have never been exhibited at any show."



Williams TWIN SHUFFLE*
*TRADE MARK

1ST BOWLING TYPE SHUFFLE GAME with AUTHENTIC SCORING for 1 or 2 PLAYERS!

GETS DOUBLE THE EARNINGS!

1 PLAYER 10¢
2 PLAYERS 20¢

2 CAN PLAY AT THE SAME TIME, with ALTERNATING FRAME-BY-FRAME SCORING FOR EACH PLAYER!

REAL GUTTERS!

8 FT. or 9½ FT. LENGTHS
2 FT. WIDE

STRIKES - SPARES
DOUBLES - TURKEYS
RAILROADS
SPLITS - ETC.

TERRIFIC for Competitive Play!

2 DOORS ON SIDE OF CABINET FOR EASY SERVICING!

RECESSED COIN CHUTE AND PUCK RETURN TO PROTECT PLAYER

- AUTOMATIC PUCK RETURN
- PUCK LOCKED IN AFTER EACH GAME
- IDEAL SIZE FOR ANY LOCATION!

SEE IT — BUY IT AT YOUR DISTRIBUTOR NOW!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILLMORE ST., CHICAGO 24, ILLINOIS

Manufacturing Firms Go Thru Busy Week—Now Face Another With MOA Visitors

CHICAGO—This past week proved to be one of the busiest and most hectic for most of the manufacturers here. Visitors who had come here to attend various meetings, as well as the general group of coinmen who arrive here each week, simply jammed the factories and kept execs hopping.

As one well known manufacturer stated, "We were jammed practically every day with distributors and with others who were calling to say 'hello' and see about getting deliveries."

Now that this one busy week is over, the same manufacturers face another, and even busier week, according to all indications, as the MOA (Music Operators Of America) open its first national convention at the Palmer House here this week.

Most of the factories have arranged to hold their execs in town so that they will be on hand to greet the visitors who will arrive here with the opening of the MOA meet.

Others are planning to entertain and some are even arranging for celebrations of one sort or another at their factories. Generally, it will be open house at almost everyone of the large plants here and the members of MOA will have the opportunity to get around and see all the factories in top speed operation.

Some of the manufacturers have delayed winter vacation and business trips to be on hand to greet the MOA. Many will also make it their business to drop around at the Palmer House and see what this first music operators' national convention looks like.

"WHAT'S SO STRANGE? PIN BOYS GET HUNGRY TOO, YOU KNOW!"
The Cash Box

"H. Z."
A RELIABLE HOUSE
featuring
RELIABLE PRODUCTS
from
RELIABLE MANUFACTURERS
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ROCK-OLA PRODUCTS
For Entire States of Nebraska and Iowa
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D. GOTTLIEB & CO.'s
Games — "Always a Winner"
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"Twin Shuffle"
Creators of Dependable Play Appeal
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Call us for good used Rock-Ola and Wurlitzer Phonographs—new and used Bowlers, any make.
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For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
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GENCO DOES IT AGAIN!

SOUTH PACIFIC

Tops them all

WATCH FOR DETAILS!

ATT.: MOA VISITORS: Be Sure To Call Around To See This Sensational Five-Ball Game.

Returns From Biz Trip—To Host MOA Convention Visitors

SAM STERN

CHICAGO—Sam Stern, Williams Manufacturing Company, this city, returned from a far western business trip this week, to find that his desk was loaded with messages from distributors thruout the country, and from many distributors and operators who were visiting in the big coin city.

As soon as his friends discovered Sam was back at his desk, he began to get a slew of visitors, all anxious to look over the beautiful offices and factory—and to pressure for more and more equipment.

However, he soon discovered that with more and more coinmen coming along for the MOA convention, he wouldn't even be able to take a breather during the week-end. Altho the MOA meet is sceduled for Monday, a great many visitors were arriving early, and wanted to see him.

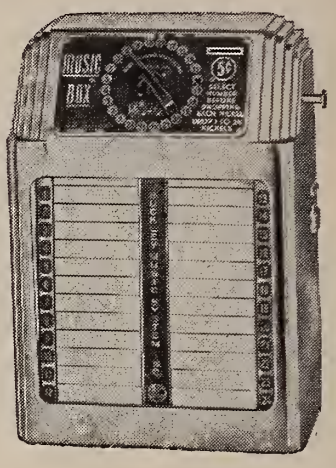
Exhibit Staff On Hand To Greet Visitors

JOE BATTEN

CHICAGO—Joe Batten, vice president of Exhibit Supply Company, this city, recalled his entire sales staff from the road, with the exception possibly of Frank Mencuri, who is now traveling on the West coast, to be present for the expected influx of coinmen for the MOA convention.

"Many of the visiting music operators" stated Batten "are users of Exhibit equipment, and have indicated their intention of visiting our plant during their stay here. Our entire staff will be on hand at both the factory and at the Palmer House to meet with all visitors."

MOA SEE BUCKLEY ROOM 732



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BUCKLEY

MUSIC SYSTEM, INC.

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'EXHIBIT'S SHUFFLE BOWL

FOR ALL SHUFFLE BOARD OPERATORS

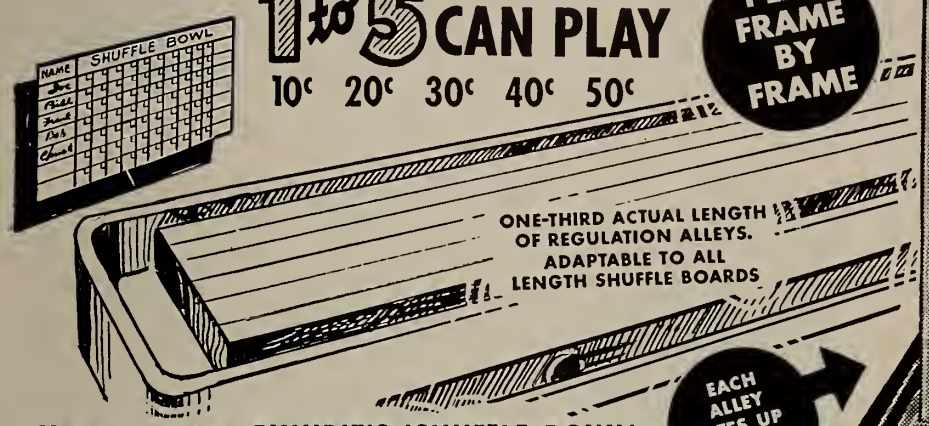
CONVERT YOUR SHUFFLE BOARDS into immediate BIG MONEY MAKERS . . . RIGHT NOW with the smartest and the most REAL miniature Bowling performance of today.

STRIKES SPARES RAILROADS SPLITS ETC.

OFFICIAL REGULATION SCORE TAB

1 to 5 CAN PLAY
10¢ 20¢ 30¢ 40¢ 50¢

PLAY FRAME BY FRAME



AUTOMATIC PUCK RETURN NO WAITING

10 REAL PLASTIC ILLUMINATED PINS

EACH ALLEY LITES UP FOR EACH LINE PLAYED

Here you see EXHIBIT'S 'SHUFFLE BOWL' assembly on your Shuffle Board. The installation is simple—easily done by yourself with illustrated instructions right on your locations. Puck return also provided. You then have a NEW POPULAR GAME ON YOUR LOCATION . . . to EARN BIGGER and BETTER for you than ever before.

AT ALL EXHIBIT DISTRIBUTORS

EXHIBIT SUPPLY CO.
4218-30 W. LAKE STREET • CHICAGO 24, ILL.

ATTENTION MOA MEMBERS

COME IN AND VISIT OUR FACTORY - SEE THE NEW EXHIBIT LINE FOR 1950

Genco Presents "South Pacific" New Five-Ball Game

CHICAGO—After a lapse of six months the Genco factory returned to production of a brand new five-ball game, "South Pacific," and have found immediate, excellent reaction to this new machine.

According to Dave Gensburg, "This is the type of five-ball well known to all the players. It features ball lift, plunger and flippers. It offers the players high score as well as the thrill of many more ways to score.

"It's just a grand, old fashioned five-ball moneymaker," he continued, "that instantly appealed to all who have seen it."

"Everyone of our distributors who received shipments," he said, "have reordered and, it appears, that we have a hit game here which is going to reawaken the entire five-ball field."

Gensburg also reported that, even before official notice was given to the trade regarding their new "South Pacific" five-ball, they were being pressed for deliveries by those who saw the game first.

"We're working at top production schedule," he stated, "and are delivering just as fast as we possibly can. We will handle all orders that arrive in rotation.

"We believe, tho, that the trade will be more than happy to wait a day or two to get 'South Pacific' for this game has already proven itself one of the best ever built."

ONE OF EAST'S BEST SALESMEN

desires to make a change. Many years experience with leading distributing firms. Best references available. Prefer Wholesale firm in Baltimore, Md.; or Mid-Western or South-Western firm.

What Do You Offer?

BOX # 75, c/o THE CASH BOX
EMPIRE STATE BLDG., NEW YORK, N. Y.

WELCOME Music Operators!

M & T
LITE-A-PIN
All Plastic—Transparent base of clear plastic. Watch the puck sail all the way. Sizes for all games. **$20**

KEENEY
CONVERSION
Light up plastic pins. Made especially for Keeney PIN BOY and Bally SHUFFLE BOWLER **$21.50**

RECONDITIONED SPECIALS

United SHUFFLE ALLEY	$189.50
Genco BOWLING LEAGUE, 9½ ft.	194.50
with Royal DeLuxe Shuffle Pin Conversion Installed	219.50
Genco GLIDER	75.00
Exhibit DALE GUN	85.00
Bally HOT ROD—Like New!	WRITE

MAKE FIRST your Chicago Headquorters —10 minutes from the Palmer House.

SUPREME
SHUFFLE LIGHT
Light up plastic pins. Veneer base. Clear plastic shield protects pins. Fits all games. **$21.50**

ROYAL
SHUFFLE PINS
Masonite and veneer panel. Adjustable to fit all games. Plexiglas shield to protect pins. **$29.75**

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Automatic Hostess System
complete with
30 Units
In Perfect Condition

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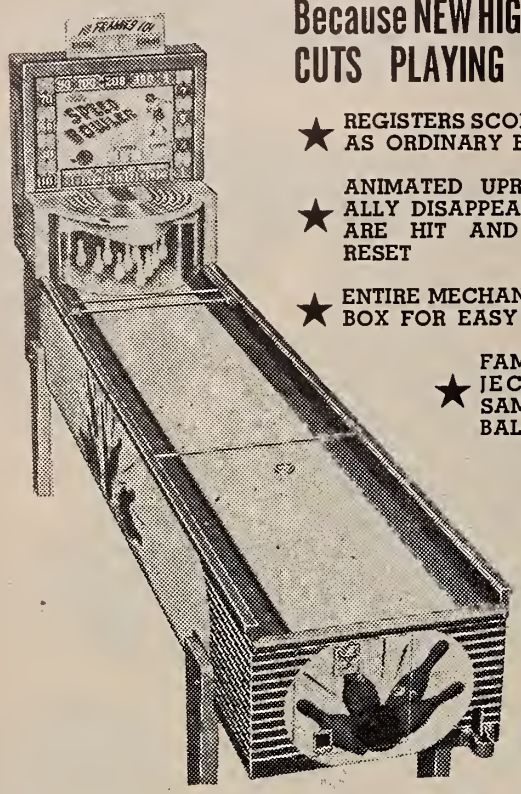
MILLS BELLS!
We have all Mills latest Bells in stock.
FRIEDMAN AMUSEMENT COMPANY
441 Edgewood Ave. S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

Bally SPEED BOWLER

GUARANTEED DOUBLE EARNING POWER

Because NEW HIGH SPEED TOTALIZER CUTS PLAYING TIME IN HALF!!!



★ REGISTERS SCORES TWICE AS FAST AS ORDINARY BOWLING GAMES

★ ANIMATED UPRIGHT PINS ACTUALLY DISAPPEAR AS ROLL OVERS ARE HIT AND AUTOMATICALLY RESET

★ ENTIRE MECHANISM IN BACK BOX FOR EASY SERVICING

★ FAMOUS Bally SLUG REJECTOR COIN CHUTE SAME AS ON Bally ONE-BALLS and CONSOLES

★ TWO SIZES 9½ Ft. and 8 Ft. Long. 2 Ft. Wide

SEE IT AND PLAY IT TODAY *at*

Exclusive Bally Factory Distributor . . .

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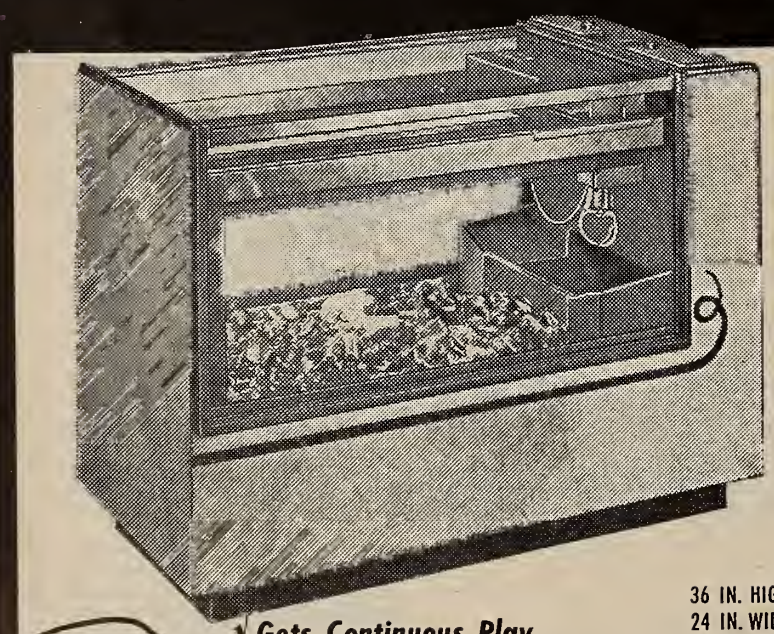

36 IN. HIGH
24 IN. WIDE
48 IN. LONG

√ *Gets Continuous Play*
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√ *Large Super-Size Play-Field*
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√ *Choice of Merchandise or Free Play Models*
√ *Ideal For Locations of All Types*

NO OTHER COIN-OPERATED EQUIPMENT CAN COMPETE WITH THIS AMAZING SKILL-GAME

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EASTERN FLASHES

A number of coinmen, both music operators and members of distributing firms on the way to Chicago for the MOA meet. Many who hadn't planned on attending the show, decided at the last moment that they should be there, particularly as most of the Chicago factories plan on having open house for all visitors . . . Members of the board of directors of the Automatic Music Operators Association of New York will be there, with Al Denver, president, flying in from his Florida vacation. Dick Steinberg, executive director; Sam Waldor, president; Lambert Marks, treasurer; and Rudy Leitgeb head the group from the Music Guild of America (New Jersey music association) leaving for the show . . . Hirsh de LaViez heads a delegation from the Washington Music Guild, and will make one of the featured talks to the operators "Merchandise Your Music." While he's on the podium, the boys will have nothing to fear from Hirsh in the way of practical jokes, as he can be deadly serious, and this will be one of the occasions. However, when he's mixing among the various groups—beware of sudden, and maybe noisy surprises.

* * * * *

Barney (Shugy) Sugerman and Abe Green, Runyon Sales Company, AMI distributors, on the way to Chicago for the MOA meet. Shugy will combine this visit with a call on Bally to see if deliveries of the new shuffle game "Speed Bowler" can be stepped up. He tells us he's going crazy trying to satisfy the great demand, but cannot come close . . . Lou Wolberg, head accountant at Runyon, the happiest individual on coinrow this week. His wife presented him with a girl, named Pearl, on February 15—his first. On the subject of personal items, Shugy's beautiful daughter gets married in Newark this month . . . Another happy guy on coinrow this week was Mike Munves, but for entirely different reasons. Workmen were tearing down a partitioning wall that separated his new quarters from the Tavern next door. When Munves bought this building, he permitted the Tavern to remain until the owner could locate a new store. Now the Tavern is out, and the wall is coming down. Beautiful, modern offices will be built in this space, with the remaining space devoted to showrooms, stock rooms, repair and shipping departments. The three floors above are for stocking equipment . . . Max Munves, who usually spends the entire winter in Miami, but who stayed around until the moving job was completed, now is in Florida taking a much needed rest.

* * * * *

When we dropped in on Koeppel Distributing Company, Hymie was there all alone, and busier than a factory with a hit shuffle game going. Harry was on the road buying some needed music machines to fill orders. Upon his return from the road, Harry will then fly to the MOA meet to meet with many of his out-of-town friends and customers . . . Harry Berger, West Side Distributing Company, home fighting off an attack of the flu . . . Moe Luber, who repairs phono motors for the trade, has in addition, developed quite a nice music route . . . Jack Semel completed the purchase of that big shuffle game route we noted in last week's column—about 100 pieces. Put this together with his present route, and Jack has quite a healthy business. Jack plans to run the business from the inside, while Herby (Happy) Semel, his son, supervises the outside work . . . Al Simon, Albert Simon, Inc., Chicoin representative, out of town calling on his customers this week. Upon his return here, he'll also fly to Chicago for the MOA meet. Chicoin has quite an item for music operators.

* * * * *

Fletcher Blalock, F.A.B. Distributing, New Orleans, La., and Ray Williams, Commercial Music, Dallas, Texas, stop off in the big city for a few days on their way back home. Fletch and Ray were in Chicago visiting the factories, then to North Tonawanda, N.Y. to the Wurlitzer plant, then to New York . . . Dave Lowy, Dave Lowy & Company, out of the office when we visited this week. After a short wait, along came Dave with a big smile. He just returned from the bank, and anyone with that happy a smile, must have had a good visit—or was it something else? We're just guessing from the twinkle in his eyes . . . Dick DeCicco, Westchester operator, on the street, doing some buying. Dick, for a young fellow, has been in the coin biz for many years, and is one of the best liked ops around.

* * * * *

Joe Young, Young Distributing, Inc., very happy over his move to coinrow. "We're getting plenty of operators visiting us who pass by the building" stated Joe "and who ordinarily wouldn't have come in when we were on 43rd Street. These operators, with no intention of doing any additional buying, drop in to pass the time of day, remember they need this and that, and in addition get another opportunity to see the new 1250. It seems that the machine grows on you the more you see and hear it" . . . Bill Alberg and Charlie Aronson, Brooklyn Amusement Machine Company, Brooklyn, off to Chicago for the MOA convention . . . Max Lobo of Antwerp, Belgium, drops into the office to discuss ways and means of picking up used five-balls. Belgium is one of Europe's countries which is riding a prosperity wave, and as there are no restrictions on the importation of coin operated amusement equipment, shipment of games there can be a decided opportunity for dealers to develop a nice sales market . . . Dave Stern and Tom Burke, Seacoast Distributors, Elizabeth, N. J., would like to get to the Chicago convention, and if they can get away they will. However, they've been so busy with Rock-Ola's "Shuffle-Lane" and the buying, selling and trading in machines, it appears at this time as if they'll have to stay pretty close to the office . . . Ed Wurgler, general sales manager for Rudolph Wurlitzer Company, North Tonawanda, N.Y., would like to scram off for a short vacation in Florida, now that the 1250 phono has been shown to the trade. And if things work out, he'll soon be on his way—maybe to test out that new fishing set.

CHICAGO CHATTER

When this appears in print music operators from everywhere in the nation will be in town at the Palmer House for their very first national meeting. There will be much discussion regarding many national plans which are under way. But, from what he hear, there will be no discussion regarding any "national music operators' association." This latter doesn't jive with what leaders created MOA for. The original purpose for which MOA was created, according to the men on top, remains the same purpose today. That is, to protect music ops from any national legislation which might, in any fashion whatsoever, upset the nation's juke box operations. And this, according to what I'm told, is what the men will stick to, come .. or high water. . . . George Miller, Chairman in town in advance of the big meet at the Palmer House along with other members of the MOA Board of Directors to set up a program for general discussions. . . . From Miami we hear that Ray Moloney and Tom Callaghan are at the Saxony Hotel enjoying Florida's famed sunshine and also meeting with many other coin-men they see around Chicago all the time. . . . The MOA members, anyway 500 of them, will be invited to a "sneak prevue" of the new 20th Century Fox pic, "Wabash Avenue," which will be world premiered at the Monroe Theatre here. Tickets are being passed out by *The Cash Box* while some of the men are reading this. Prevue will take place at Midnite, Tuesday, Mar. 7, and will allow juke box operators to listen to two grand new songs, "Wilhelmina," getting plenty of air plugs at this writing and also, "Baby Won't You Say You Love Me." . . .

LYN DURANT

At the same time 100 tickets have been made available to MOA members by the world famed "Breakfast Club" ABC network program over WCFL. Here ops will be able to listen to one of their favorites. A youngster who is fast climbing to the top in juke boxes, Johnny (Desmo) Desmond. Johnny will sing, "C'est Si Bon," his click MGM Record tune ("It's So Good"). . . . Also planning an airshow for the boys is Dick (Two Ton) Baker who gets lots of good fellowship and laughter into his WGN airshows. Dick's latest click Mercury Record being, "Chattanoogie Shoe Shine Boy" backed with "Music, Music, Music."

O. D. JENNINGS

At the same time all the leading manufacturers here are inviting MOA members to "come on over and say 'hello.'" So it looks like the MOA boys will be torn between attendance at various forums, seeing displays in the rooms on the seventh floor of the Palmer House, getting around to world premiere movies, hearing air shows, and meeting with the manufacturers. . . . United Manufacturing Co. also had a very busy week. All of their distribs came to town and meetings were held beginning late Monday of this past week and running into Tuesday with, of course, a bit of food and entertainment in between times. But, from what Billy DeSelm, Herb Oettinger, Ray Riehl, Denny Dennison, Paul Federman, John Casola and last, but not least, Lyn Durant and others of the firm are saying, it was one of the most successful sales meets the firm has ever held. . . . Ben Coven introduced his "Coven Finance Plan" at just the right moment, from what we can gather. Seems that with the MOA convention many of his customers are coming to town and will have a chance to talk over the details of this plan with Ben and his men. . . . Dave Gensburg of Genco also back in town to greet the ops after an extended stay in California and having something new to show them. . . . O. D. Jennings & Co. closed down for a week due to lack of coal, but, some of the leading execs on hand to see the men who came in for the MOA meeting. . . . Sam Stern of Williams Mfg. Co. extended a special invitation to all MOA members to visit this beautiful, new factory. Sam just flew back from California where he spent a few days at the Bel Air on business. . . .Mike Hammergren of SuperVend Sales and his entire staff on hand to greet the MOA men and asking that they drop up and see what's what at SuperVend. . . . At Exhibit Supply many MOA members will find what they need for the shuffleboards they own, and will probably be going home feeling much better after seeing this great conversion, "Shuffle Bowl." It's clicked with so many, many ops around the country.

HERB JONES

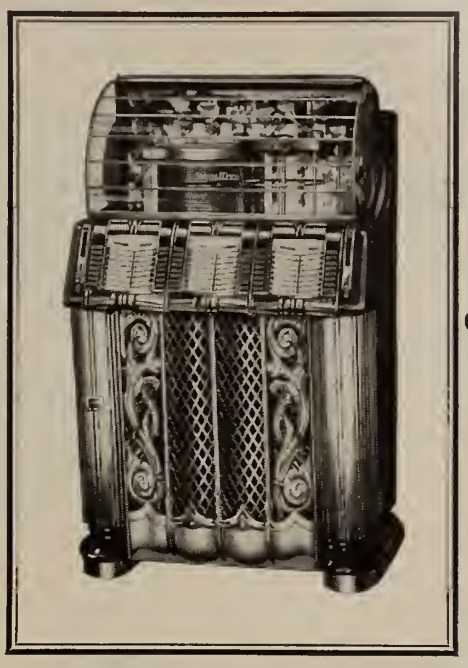
Bill Billheimer and his Como Mfg. Corp. ("Hollycrane") are going great guns and ask that all ops drop in and look over this remarkable machine. . . . Nate Gottlieb in charge over at D. Gottlieb & Co. while Dave is in Florida and already to talk things over with the ops who came to see what's what. . . . John Conroe over at J. H. Keeney & Co., while Roy McGinnis is fishing and playing golf in Miami, is busy as a bee, but, never too busy to say "hello" and show the boys around the big Keeney plant. . . . Ted Rubenstein of Comet and M & T Sales, is naturally happy to have the boys drop around to see the firm's counter games as well as their shuffle game conversion, "Lite-A-Pin." Ted will also make it his business to drop over at the Palmer House and renew old acquaintanceships. . . . Sam Gensburg, Sam Wolberg, Ed Levin, Sam Lewis and all the others at Chicoin, tremendously proud of their speedy "Bowling Alley," have asked that all the ops drop around to see the speed production which is under way at this factory. . . . Bruno Kosek of Mid-State says, "I'll buy and I'll sell. Just tell those guys from MOA to drop around here." . . . If Hirsh de LaViez of Washington, D. C., has his way some of the guys will be jumping to the noise of fire crackers and laughing at many a gag. . . . And, of course, everyone over at Bally Mfg. Co., is eager to say "hello." Herb Jones has set aside time as has Jack Nelson and Bill O'Donnell and many of the other executives here. . . . Jerry Haley over at Buckley is also anxious to discuss music biz with the MOA men. . . . Meet us in *The Cash Box Room 746* at the Palmer House.

JERRY HALEY

WURLITZER 1250

DESIGNED AND PRICED FOR TODAY'S MARKET

★ PLAYS 48 SELECTIONS ★ QUICK CHANGEOVER TO 45 and 33-1/3 RPM RECORDS ★ NEW DYNATONE SOUND SYSTEM FOR PERFECT REPRODUCTION OF ANY SPEED RECORD ★



★ NEW CABINET BEAUTY ★ PROTECTS AGAINST OBSOLESCENCE ★ NEW EYE APPEAL ★ NEW PLAY APPEAL ★

SEE AND HEAR *The* WURLITZER *1250* "GOLDEN OPPORTUNITY FOR PROFITS" *at* . . .

Exclusive Wurlitzer Factory Distributor for Northern Illinois, Northwest Indiana and Berrien County, Mich.

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25c PLAY
MILLS
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BELLS
The smallest automatic payout in the world. It's built by MILLS on a special order. All new improved mechanism. Equipped with jackpot register. Send 1/3 deposit with order.
Featuring world's smallest machine with 25c payout. Snugly sized, 8x7x8 inches. This mighty money-maker weighs but 15 pounds carton packed and ready to go. Factory built to our special order by Mills. Component parts and mechanisms are the newest . . . the latest. Lots of 10 or more— Each $84.50
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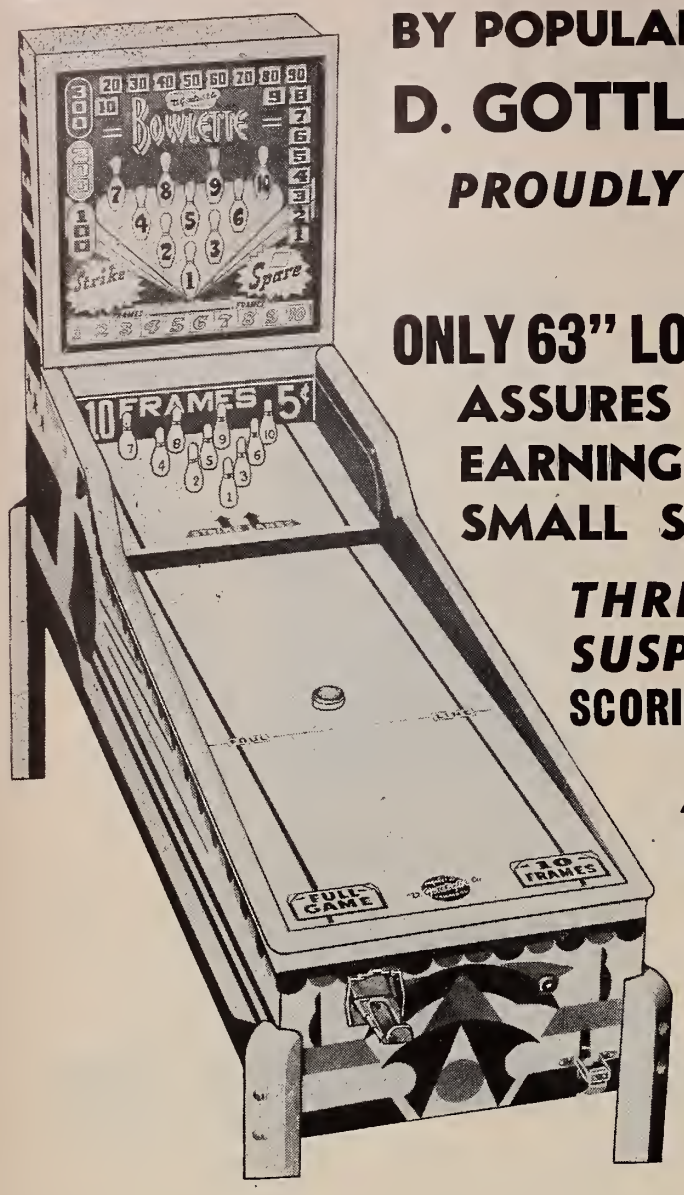

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ONLY 63" LONG-65" HIGH-20" WIDE!

ASSURES BIG-LOCATION EARNING POWER IN SMALL SPACE!

THRILLS OF BOWLING!
SUSPENSE OF BOWLING SCORING —

All Built into a Game that "GOES" ANYWHERE — Is Welcome EVERYWHERE!

SMOOTH - QUIET FAST PLAY!

ORDER FROM YOUR DISTRIBUTOR TODAY!

ACTUAL STANDING LIGHTED PINS !

STRIKES — DOUBLES — TURKEYS
RAILROADS — SPARES — ETC. !

FULL GAME — 10 FRAMES !

FAST PLAY ! Average game requires only 2 minutes !

AUTOMATIC PUCK RETURN

PUCK LOCKED IN AT END OF PLAY

COMFORTABLE TABLE HEIGHT — encourages extended play !

PLUS
GOTTLIEB'S FAMOUS
TROUBLE-FREE MECHANISM !

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1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"

NOW DELIVERING
in
NEW YORK
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Bally's NEW
SPEED-BOWLER
The Greatest Shuffle Bowler Of Them All!
ORDER TODAY!
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354 SO. WARREN ST., TRENTON, N. J.
(TRenton 5-6593)

SuperVend To Have All Execs In Chi To Greet MOA Visitors

All Officers And Regional Men Called Back To Chicago For Meet

M. G. HAMMERGREN

CHICAGO—All execs of SuperVend Sales Corp., this city, were called into town this past week to be on hand to greet members of MOA (Music Operators Of America) who would be meeting in convention this week (March 6, 7 and 8) at the Palmer House.

Mike Hammergren, president of the firm, advised that he had issued the call early last week so that everyone of the firm's officers and roadmen would be here to meet with friends who are attending the MOA convention.

Hammergren stated, "For many years most of the men who are now with our firm, SuperVend Sales Corporation, have been in close contact with the nation's music operators.

"Therefore," he continued, "we wanted all of the men on hand here in our offices to say 'hello' to the men we believe will be calling around to see our new line of automatic merchandisers."

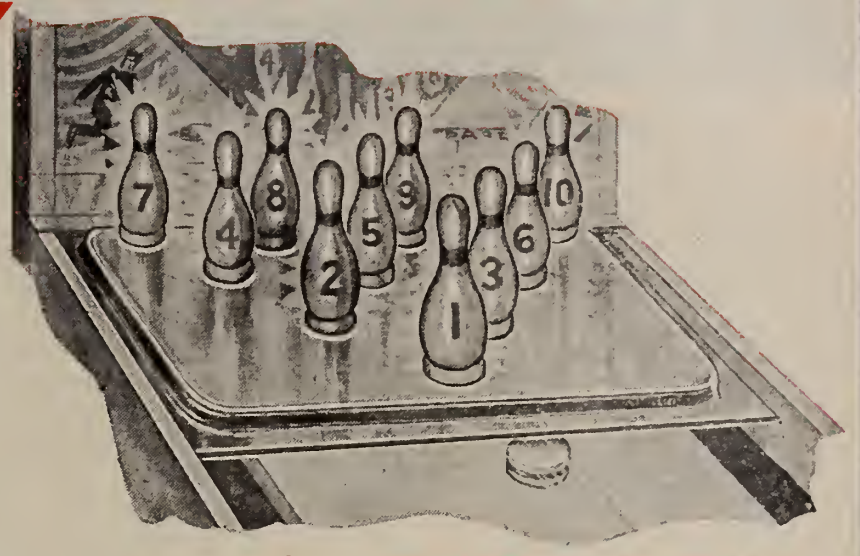
The execs who will be present, in addition to Mike Hammergren, are: Larry Cooper, vice-president; Herman Paster, vice-president and sales manager; Paul M. Fuller, vice-president in charge of design, production and engineering; J. J. Booth, consulting engineer; C. A. Brinkert, chief engineer; George Dick, secretary.

In addition to the above officers the following Regional Sales Directors will also be on hand: Harry Henning, Harold Moe, Dick Eaton, Jim Hosler, Harris Porter and Jackie Fields.

The firm features the SuperVend drink vendor which serves three flavors. An attachment is available for hot drinks (hot chocolate or hot soup.) Other automatic vending machines of the firm are the cigarette machine and Brooke Coin Changer.

NOW DELIVERING

"Lite-A-Pin"



JUST PLUG IN—NO SOLDERING!

THE ONE AND ONLY PLASTIC (PLEXIGLAS) TRAY WITH LITE-UP PLASTIC PINS—*YOU CAN SEE THE PUCK SAILING UNDER THE PINS!!* PIN LITES GO OUT AS HIT—AUTOMATICALLY RE-LITE FOR NEW PLAY. *IT'S SENSATIONAL!*

CONVERT EVERY SHUFFLE GAME YOU OWN TO THE NEW STYLE "Lite-A-Pin" GAMES!!

MADE TO FIT—United—Genco—Bally—Keeney—Williams—Rockola. PLEASE SPECIFY NAME OF GAME FOR WHICH YOU DESIRE "Lite-A-Pin" CONVERSION.

IMPORTANT NOTICE

It takes only a few minutes on location to install the "Lite-A-Pin" unit on your shuffle game. No soldering. Just plug into light box.

Only $20.00 COMPLETE UNIT FOR EACH OF YOUR SHUFFLE GAMES

½ Deposit With Order, Balance C.O.D., F.O.B. Chicago

DISTRIBUTORS ATTENTION

WRITE, WIRE OR PHONE IMMEDIATELY. DELIVERIES NOW BEING RUSHED. GET YOUR SHARE QUICK.

M & T SALES CO.

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Adventures Of An Indiana Coinman In South America

RIO DE JANEIRO, S. A.—Charles Ewing, owner of Automatic Amusement Company, Evansville, Ind., traveling thru South America on a vacation jaunt, drops us an informative and humorous note, written while stopping off at the Copacabana Palace Hotel, this city.

Several items are worth a quote from Ewing's light-hearted viewpoint. For instance: "We have done the West Coast, but good, including Inca Land with so many ruins . . . we are about ruined ourselves." And—"Let no one kid you on Argentine Beef—our steaks are better." Or—"Haven't seen but one Juke Box and no coin machines since leaving Guatemala—but other things to make up for that."

The Ewings ran into a strike in Buenos Aires, so only spent a few days there, flying to Rio for a "Carnival." "Bigger than New Orleans Mardi Grass" writes Charlie. "Singing and dancing all day and night for three days. We really had fun."

Charlie concludes his note with the information that he'd have written considerably more about his adventures, but a paper shortage in all South American countries has resulted in rationing—one sheet of paper to a letter.

Friedman Amuse. Co. Bally Distributor

CHICAGO.—Appointment of Friedman Amusement Company as Bally distributor for the state of Georgia was announced this week by Jack Nelson, general sales manager.

The company is owned by Jake Friedman, one of the industries' pioneers. Office and display rooms are located at 441 Edgewood Avenue, S. E., Atlanta, Ga. Friedman will handle all Bally products including the new "Speed Bowler" which plays a game of 1 frames in less than 90 seconds.

Joe Boyle is traveling representative for Friedman Amusement Company and is also very well known in the business through his former connections with CMAC for several years.

New Distrib. Firm Opens In Baltimore, Md.

BALTIMORE, MD. — Double-U-Sales Company, a new distributing firm formed by Sam Weisman and Harry Rosenberg, opened its doors at 1020 E. Baltimore Street, this city, this past week.

"The present address is temporary," stated Weisman. "We have just about completed a deal for a very suitable building, and shall inform the trade when the details have been completed."

The firm starts off as distributor for United Manufacturing Company for Maryland, Virginia, Delaware and the District of Columbia. It also has been wholesaling "Twin Bowlers" for Universal Industries.

Weisman was formerly connected with General Vending Sales Corporation, and Rosenberg is known as one of the large operators in this city.

If

you operate in Louisiana or Southern Mississippi, you can purchase the following products:—Bally's CHAMPION and KENTUCKY; Bally's SPEED BOWLER; Bally's CLOVER BELL; Gottlieb's JUST 21; Gottlieb's BOWLETTE, from

NEW ORLEANS NOVELTY COMPANY
115 MAGAZINE STREET
NEW ORLEANS, LOUISIANA
Telephone: CAnal 5306

• *Regional Bally and Gottlieb distributors for Louisiana and So. Mississippi* •

DISPOSAL SALE!!

PHONOGRAPHS:
Wurlitzers: P-10, 412, 616, 600, 51, and 81; 125 Wallboxes
Seeburgs: Royal, Regal, Classic, Cadet, 8200
Rock-Olas: 16 Record, Windsors, Monorchs; 1530 Wallboxes
Mills: Throne of Music and Empress
A. M. I.: Singing Tower
Keeney: Wallboxes

FIVE BALLS:
Pre-Wor such as Spot-A-Card, ABC Bowler, Jungle, etc.
Post-War such as Amber, Baffle Card, Dynamite, Honey, Midget Racer, Rio, Show Girl, Surf Queens, etc.

ARCADE:
Skyfighters, Air Raider, Drivemobiles, Chicken Sam, Batting Practice, etc.; miscellaneous penny machines

ONE BALLS:
Pre-war and Victory Specials, Victory Derbys

SCALES:
Watling Hi Boy Guessers

SOUTHSIDE VENDING MACHINE CO., INC.
(Formerly O. E. CROCKER CO.)
308 N. SYCAMORE STREET, PETERSBURG, VIRGINIA
Telephone 349 or 355

CALIFORNIA CLIPPINGS

Plenty of interest on the L. A. Coin Row as to what might come out of MOA Convention in Chicago in the way of news concerning every aspect of the automatic music business, particularly as regards the 7½ cent coin, percentages, legislation and taxation on national levels . . . Another matter that many operators are beginning to think seriously about is the prospective advent of 45 RPM into the jukebox, especially since so many of the record companies, even the local independents, appear to be increasingly concentrating their production on the small platters and the Wurlitzer people have publicly recognized the 45 with an attachment unit on their new box . . . In the way of something new and different, Chicago Coin's "Band Box" garnered a fair share of the spotlight at Bill Leuenhagen's latest and biggest party for music operators, held Feb. 23 at the Rodger Young Auditorium . . . Perched atop the big Seeburg, the clever novelty proved its visual appeal, even to the extent of sharing audience interest with the big lineup of top live talent Bill and Mary Solle had on hand.

Phil Robinson, who was beaming like a proud daddy, explained to us that the "Band Box" had upped the jukebox take as high as 25 per cent on its Eastern trial runs in bar locations . . . It so happens that an operator had raised the question in our hearing at the party as to why the additional capital should be invested in equipment that didn't show a direct and immediate cash return . . . But the point made by Phil is that "Band Box" will quickly show that return if strategically placed, the premise being that it may not be a sufficient asset in one location but it can be a mortgage lifter in another, depending on the layout, type of trade etc. . . . As to the Leuenhagen party otherwise, it's a safe bet to say that at least 75 per cent of the active music ops in this area turned out for this one, adding up to an audience of over 500 operators, their families, distribs, recording artists, song writers and assorted people . . . Nice chat with Jack Ryan and wife, who enjoyed the show even though they had to leave early—the shindig didn't break up till midnight . . . The lucky winners of the door prizes were Mrs. Rusty Jones, who brought home an electric roaster; Abe (Double Lucky) Rhein, who won a toaster and then garnered another prize in five sets of goon bones (what, ya' don't know what goon bones are?); Warren Clemons, who waltzed away with a Victor 45 player, thanks to RCA, Leo Meyberg Co. and rep Phil Woods.

Other ops who were on tap, if not as lucky, included Earl Cole, L. R. Wilson, Cecil Wilson, Mr. and Mrs. Harold Aberle, Louis Olson, Dan Julien, Dale Buck, Hal Sherry, Melba Kindig, Harold and Irma Tureen, Earl Jones, W. A. Stansberry, Eileen Bloomer (all the way in from Mojave), George Faith, Mario Friarte, J. F. Murray, Hal Burkhart, Laurence Bros., Earl Bryden, Jack Delpit, Wm. Muchnick, Merl Van Lydegraf, H. C. Rutherford, L. I. Romero, Mel Eader, C. B. Reeder, Keith Meyer, Roy Jones, Ray Powers, Lee Walker, Jack Goodman, Bob Young, L. C. Uhl, Cliff Jones, D. G. Pearce, K. A. Herrington, Jean Wilson, W. R. Hunt, E. S. Simpson, Pete Pellegrino, R. R. Snyder, Al Nielson, and Olle Olson . . . Otherwise on the Row, Paul Laymon's appeared to be the center of interest, with all the game ops showing a keen interest in Bally's new bowling game, "Speed Bowler," which promises to surpass even the success of "Shuffle-Bowler."

MINNEAPOLIS–ST. PAUL, MINN.

Fred Grohs, St. Paul operator, back on the job again after spending a pleasant three week vacation in Florida. Freddy spent most of his time on the golf course . . . F. E. Donaldson of Taunton, spending a few days in Minneapolis calling on several of the distributors . . . Eddie and Millie Birkemeyer of Litchfield, in Minneapolis for the day calling on several of the distributors and picking up a good supply of records. Florian Shaw, mechanic for Millie and Ed, recently in an automobile accident is out of the hospital and now at home on the mend. It will be several weeks yet before he will be able to get around.

Frank Major of Grand Rapids, spending the day in Minneapolis making the rounds . . . Buzz Whisman of Robbinsdale, back home again after driving his mother to Sioux Falls, S. D., to visit his grandmother who is seriously ill . . . Phil Moses of the Phillips Sales Company, Minneapolis, left with the Mrs. on Sunday, February 26th for a nice five weeks vacation in Florida. Phil will be breaking in a brand new Pontiac on this trip.

MIAMI MURMURS

Ray Moloney and Tommy Callaghan at the Saxony sunning and resting. The other nite both boys had themselves quite a time with their friend, Danny Thomas, who is featured at Copa City. Both Ray and Tom holding their own matching wits with this well known wit . . . Mr. and Mrs. Dave Gottlieb also seen about the Beach enjoying the sunshine . . . Joe Mangone of All-Coin Amusements advises that he's getting himself a trailer attached to his car. He leaves again for the road and will be showing a small size shuffle game, "Bowlette" . . . Gil Kitt and Willie (Little Napoleon) Blatt in a long and serious chat with Kitt. Gil admitting that he would like to move down and spend the rest of his days here. But, Kitt buts, he would, first, have to find someone to take over for him in Chi and, second, he feels he isn't old enough to retire as yet . . . The actors' and musicians' baseball game drew many coinmen. Willie Blatt reporting that he sat thruout the nine innings with Mr. and Mrs. Charley Aronson of Brooklyn and that they were talking about the "good old days" in Brooklyn when neither had a quarter but got along marvelously well . . . Roy McGinnis has taken to fishing these days. Roy claims that this is just as good a way to keep in trim until Bill Gersh gets down here and he gives Bill a few lessons in "How To Play Golf The Roy McGinnis Way" (In case you don't know, the guy who gets the most strokes wins in this style golf play) . . . Sam Taran flies up to cold, cold Chicago to attend the United distributors' meeting and also to stay over for the forthcoming MOA show there at the Palmer House. The poor guy's gonna freeze, is what Ely Ross tells us. In the meantime, Ely seems to have a secret that he's not sharing with anyone. So everyone now looks forward to a big surprise from Taran Distributing . . . Ozzie Truppman of Bush Distributing, is a tough man to catch hold of on the phone these days. Ozzie has been punching away at the long distance phone for hours at a time each and every day since their Wurlitzer showings. When we at last did get to him Ozzie told us that the Tampa Wurlitzer show was a terrific success.

THE CASH BOX

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Count every word including all words in firm nome. Numbers in address count os one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You ore entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT — Magic Music Wired Telephone Equipment. Must be reasonable. TOLEDO MAGIC MUSIC COMPANY, 715 ADAMS STREET, TOLEDO, O.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT—Wurlitzer 219 fast steppers. Will pay $20 in good condition. We pay freight. Write for confirmation. HUGHES ELECTRIC COMPANY, LADOGA, IND. Tel.: 17.

WANT—Used, new or surplus stock records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—For cash. 1946 Pace DeLuxe Slots. Quote price and condition in letter. CAVALIER COIN MACHINE CO., 19th and CYPRESS AVENUE, VIRGINIA BEACH, VA.

WANT—All late model phonographs. Will pay cash. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. TEL.: CH 4-5100.

WANT—Bally Spot Bells, Citations, Champions, Arrow Bells 5c and 25c, and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—Reliable first class all around man to head service and mechanical department for Long Island firm. Must be fully acquainted with music and games. Write stating full qualifications first letter. BOX # 72, c/o THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK, N. Y.

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52 WEEKS (Full Year)	$48.00
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THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

FOR SALE

FOR SALE—6 Keeney Pin Boys, like new $249.50 ea. 1/3 deposit with order, balance C.O.D. Write, wire, phone ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Phone: LI 9106.

FOR SALE—2 Sceburg 100 Selectomatics. Best offer. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, MD. Tel.: CHesapeak 6612.

FOR SALE—27 Bally Shuffle Bowlers, reconditioned like new, $269.50 ea. 1/3 deposit with order, balance C.O.D. Write, wire, phone ALFRED SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. Phone: LI 9106.

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FOR SALE

FOR SALE—Wurlitzer 215 Transmitters $6; 216 Receivers $20; 219 Steppers $23; 3020 Wall Boxes $28; Star Speaker Tear Drop $20; Seeburg W4L56 Wall Boxes $39; W1L56 Wall Boxes $24; 47M Seeburg Hideaway $335; 146M $240; Wurlitzer 1080 $300. V. YONTZ, BYESVILLE, O.

FOR SALE—South Louisiana Distributor for Keeney, Universal, Buckley, Aireon—has for sale the following, in A-1 condition and appearance: 5 25c Original Jewel Bells $120 ea.; 2 5c Original Jewel Bells $110 ea.; 20 5c and 25c Brown Fronts $47.50 ea.; 1 Mills Three Bells 5/10/25c like new $175; 1 5c Bally Hi Boy $150; 10 A.B.T. Challengers, very clean, all for $100. Send 1/3 deposit and advise how to ship. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Used alleys: Shuffle Alley $195; Shuffle Skill, Beacon, Bango $59 ea.; Chicoin Bowling Alley, Keeney Ten Pins, Rock-Ola Shuffle Lane, write. Phonographs: Wurlitzer, 1015 $245; 1100 $379; AMI "A" $389; Strikes N' Spares $149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Postwar, used Mutoscope Voice-O-Graph, excellent condition, like new. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

FOR SALE — Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Special Buy! 10 Only—Lyceum Shoe Shine Machines, black or brown $69.50 each. 1/3 deposit, balance C.O.D. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Eliminate Escalator Trouble on your Mills machines. Use Jerry's Push-type Escalator. No Jam-ups. Fewer wearing parts. Displays more coins. Write for prices. JERRY'S COIN MACHINE REPAIR, 410 N. SYNDICATE STREET, ST. PAUL 4, MINN.

FOR SALE — 5/25c Challengers—late model $249.50, original model $179.50; Victory Derby PO $39.50; Wurlitzer 1015, clean, $325. WESTERN DISTRIBUTORS, 1226 S W 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—1 Rebound Shuffleboard $50; 1 Jumbo Parade P.O. $25; 1 25c Mills Glitter Gold $40; Mills 25c Handload $40; Mills Cherry Bell 5c $25; Jennings 50c Club Console $200; ABT 1c Gun $30; Seeburg 9800 RC $60; Seeburg Colonel $60. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—8 Uneeda Monarchs, like new—will trade for phonos or games; 2 Seeburg Vogues revamped $60 ea.; Wurlitzer 850 revamped $100; 60 Jiffy "Hot" Dog machines, including advertising material, etc., everything to start in business. Also Willy's Jeep, 4 speeds, Ice Cream Body, only 18,000 miles, very reasonable. Write ACE DISTRIBUTING CO., 507 FIFTH AVE., NEW YORK, N. Y. Tel.: ACademy 2-7400.

FOR SALE—4 Bally Hot Rods. Thoroughly reconditioned the Alfred Sales way and guaranteed. $199.50 ea. 1/3 deposit, balance C. O. D. Write, wire, phone ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Phone: LI 9106.

FOR SALE—Keeney's New sensational "Ten Pins". Actual bowling game played with ball which is directed at real pins. Immediate delivery. Exclusive distributors for H. J. Keeney & Company. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—10 United Shuffle Alleys, thoroughly reconditioned and guaranteed $195 each. 1/3 deposit with order, balance C.O.D. Write, wire, phone ALFRED SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. Tel.: LI 9106.

FOR SALE — Bango $69.50; Beacon $69.50; Shuffle Skill $69.50; Dale Gun $104.50; Chicago Coin Pistol $114.50; Beacon Pool Table $225; Shuffle Alley, like new, $239.50. Trades accepted. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: CIrcle 6-8464.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—AMI "B" used $525; AMI "B" new $575; AMI "A" used $425. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y. Tel.: CI 6-8939.

FOR SALE—Mercury DeLuxe Counter Grippers. 600 on locations. Few months old. Factory guaranteed. Moneymakers. Regular $59.50. Sacrifice $12, all or part. Locations Detroit, Toledo, Cleveland, Akron. Also 80 one month old. Will ship. C. ROZINSKI, 2416 HOLMES AVENUE, HAMTRACK, MICH.

FOR SALE — Used electric scoring units for shuffleboards, Genco, Edelco, Monarch's and others. Used little. 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—Goalees $75; Dale Guns $75; Bing-A-Rolls $80; Wurlitzer $750E $160; Packard Model 7 $189.50; Shuffleboard Scoring Units that hang on wall $75. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE — Gliders, thoroughly reconditioned, guaranteed. $89.50 each. 1/3 deposit, balance C.O.D. Write, wire, phone ALFRED SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. Phone: LI 9106.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c $80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent $200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE — I Packard Model # 7 phono $150; 1 Packard Manhattan phono $250; 2 Dale Guns $125 ea.; 1 Williams All Stars $115. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—Wurlitzer: Victories $33; 850 $97.50; 600R $65. Rock-Ola Commandos $50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—Two Koffee King vending machines. Floor samples. Never on location. $375 each. Complete with changers. AUBREY STEMLER, 2667 W. PICO, LOS ANGELES, CALIF. Tel.: DU 86179.

FOR SALE—25 National 918 Candy Machines $69.50 ea.; 50 U-Needa-Pak Monarch Cigarette Machines, just like new $59.50; 1 1017 Wurlitzer hideaway $249.50; 3 AMI Model "A" phonograph $465 ea.; 4 Brand New Mercury Scales $69.50 ea.; 2 Bally Big Innings $239.50 ea.; 1 Quizzer like new $149.50; 4 Dale Guns late model $95 ea.; 2 Wilcox-Gay Recordios New $235 ea.; 10 Seeburg late model Wall-O-Matics wireless $32.50 ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: SUperior 4600.

FOR SALE—Chicoin Midget Skeeball $200; Basketbball Champ $150; Bing-A-Roll $125; Hy-Roll $50; Pro-Scor $50; Advance Roll $25. Steel Balls, write. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE — Exhibit's Silver Bullets and Shuffle Bowl; Double Double pool game; and Scientific Jungle Joe. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

MISCELLANEOUS

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EMPIRE STATE BLDG., NEW YORK 1, N. Y.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keeney & Company's fast selling electric Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Liberal Finance Plan Arranged—also Liberal Trade-In allowances on your cigarette machines. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

WURLITZER

P 10	15.00	25.00
P 12	15.00	25.00
312	17.50	29.50
400	17.50	35.00
412	25.00	39.50
412 ILL	19.50	39.50
316	24.50	39.50
416	24.50	39.50
616	29.50	79.50
616 ILL	40.00	46.00
616A	25.00	40.00
716A	25.00	39.50
24	32.50	35.00
600 R	54.00	65.00
600 K	54.00	109.50
500	59.00	60.00
500 A	69.50	110.00
500 K	55.00	110.00
41 (Counter)	24.50	35.00
51 (Counter)	24.50	39.50
61 (Counter)	25.00	39.50
71 (Counter)	29.50	49.50
81 (Counter)	34.50	65.00
700	75.00	99.50
750 M	135.00	145.00
750 E	119.00	160.00
780M Colonial	109.50	129.50
780 E	89.50	129.00
800	84.50	120.00
850	79.50	120.00
950	89.00	104.50
1015	249.00	325.00
1017 Hideway	225.00	250.00
1100	389.00	565.00
1080	299.00	445.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	4.25	12.50
310 Wall Box 30 Wire	4.50	6.50
320 2 Wire Wall Box	4.25	7.50
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	3.50	5.00
Wireless Strollers	25.00	.....
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
3031 Wall Box	14.50	15.00
3045 Wall Box	14.50	19.50
3020 Wall Box	32.50	45.00
219 Stepper	22.50	25.00
Selector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	3.50	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	2.00	3.50
Bar Brackets	2.00	3.50
305 Impulse Rec.	2.50	10.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	5.00	6.50
135 Step Receiver	15.00	29.50
145 Imp. Step Fast	3.50	7.50
150 Impulse Rec.	20.00	.....
337 Bar Box	32.50	.....
306 Music Transmit	7.50	9.50
79A Speaker	25.00	.....
130 Adaptor	15.00	17.50

WURLITZER (Cont.)

Steel Cab. Speaker	140.00	175.00
580 Speaker	25.00	75.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	3.00	7.50

SEEBURG

Model A ILL	19.50	29.50
Model B	19.50	29.50
Model C	19.50	25.00
Model H	14.50	24.50
Rex	34.50	49.50
Model K15	19.50	39.50
Model K20	25.00	39.50
Plaza	25.00	59.50
Royale	25.00	39.00
Regal	49.00	59.00
Regal RC	69.50	89.50
Gem	49.50	59.50
Classic	70.00	99.50
Classic RC	69.50	109.50
Maestro	74.50	89.50
Mayfair	59.50	69.50
Mayfair RC	69.50	99.50
Melody King	49.50	79.50
Crown	49.50	59.50
Crown RC	69.50	79.50
Concert Grand	49.50	60.00
Colonel	59.00	69.50
Colonel RC	74.50	99.50
Concert Master	59.50	89.50
Concert Master RC	85.00	99.50
Cadet	59.00	67.50
Cadet RC	79.50	99.50
Major	59.00	69.50
Major RC	74.50	89.50
Envoy	79.50	89.50
Envoy RC	85.00	99.50
Vogue	59.50	60.00
Vogue RC	79.50	99.50
Casino	49.00	69.50
Casino RC	69.50	89.50
Commander	59.00	69.50
Commander RC	85.00	99.00
Hi Tone 9800	59.50	99.50
Hi Tone 9800 RC	60.00	99.50
Hi Tone 8800	59.50	79.00
Hi Tone 8800 RC	55.00	99.00
Hi Tone 8200	59.50	79.00
Hi Tone 8200 RC	89.50	99.00
146 S ('46)	225.00	274.50
146 M	239.00	295.00
147 S	249.00	340.00
147 M	299.00	365.00
148 S	349.00	379.00
148 M	399.00	459.50
246 Hideaway	224.50	295.00
20 Record '43 Cab	149.50	200.00
Selectomatic 16	5.00	7.50
Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	10.00
Remote Speak Organ	10.00	27.50
Multi Selector 12 Rec.	12.50	35.00
Melody Parade Bar	4.50	.....
5c Wallomatic Wireless	3.00	8.50
5c Baromatic Wireless	4.50	5.00
5c Wallomatic 3 Wire	3.50	8.95

SEEBURG (Cont.)

30 Wire Wall Box	2.00	7.50
Power Supply	15.00	.....
5, 10, 25c Baromatic Wire	5.00	12.50
5, 10, 25c Wallomatic 3 Wire	7.50	17.00
5, 10, 25c Baromatic Wireless	12.50	17.00
5, 10, 25c Wallomatic Wireless	8.50	17.50
Electric Speaker	25.00	29.50
3W2 Wall-o-Matic	29.00	32.50
W1-L56 Wall Box 5c	24.50	28.50
3W5-L56 Wall Box 5, 10, 25c	32.50	59.50
W6-L56-5/10/25 Wireless	40.00	49.00
Tear Drop Speaker	12.50	29.50

ROCK-OLA

12 Record	19.50	39.00
16 Record	19.50	29.50
Rhythm King 12	21.50	34.50
Rhythm King 16	21.50	34.50
Imperial 20	24.50	39.50
Imperial 16	25.00	39.50
Windsor	39.50	60.00
Monarch	39.50	49.50
Std. Dial-A-Tone	69.50	89.50
'40 Super Rockolite	49.50	59.00
Counter '39	19.50	39.50
'39 Standard	39.00	59.00
'39 DeLuxe	59.00	69.50
'40 Master Rockolite	49.50	79.50
'40 Counter	39.50	49.50
'40 Counter with Std.	49.50	54.50
'41 Premier	84.50	99.50
Wall Box	4.00	9.50
Bar Box	4.00	9.50
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	35.00
Modern Tone Column	32.50	40.00
Playmaster & Spectravox	75.00	99.50
Playmaster	49.50	75.00
Playmaster '46	249.50	260.00
Twin 12 Cab Speak	39.00	49.00
20 Rec. Steel Cab ASA	75.00	109.50
Playboy	15.00	30.00
Commando	35.00	50.00
1422 Phono ('46)	149.00	199.50
1424 Phono (Hideaway)	189.50	239.50
1426 Phono ('47)	225.00	275.00
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	15.00	19.50
1530 Wall Box	16.50	21.50
Dial A Tone B&W Box	2.00	3.50
1805 Organ Speaker	24.50	49.00
DeLuxe Jr. Console Rock	50.00	79.50

PACKARD

Pla Mor Wall & Bar Box	12.50	14.50
Manhattan	199.50	250.00
Model 7 Phono	150.00	189.50
Hideaway Model 400	89.50	119.50
Bar Bracket	2.00	3.00
Willow Adaptor	14.50	29.50
Chestnut Adaptor	15.00	25.00
Cedar Adaptor	16.50	29.50
Poplar Adaptor	15.00	27.50
Maple Adaptor	15.00	30.00
Juniper Adaptor	15.00	27.50
Elm Adaptor	15.00	25.00
Pine Adaptor	15.00	25.00
Beech Adaptor	15.00	27.50
Spruce Adaptor	17.50	29.50
Ash Adaptor	15.00	25.00
Walnut Adaptor	17.50	25.00
Lily Adaptor	10.00	12.50
Violet Speaker	10.00	15.00
Orchid Speaker	19.50	27.50
Iris Speaker	21.50	29.50

MILLS

Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	125.00	195.00
Throne of Music	25.00	99.50
Empress	40.00	45.00
Panoram Adaptor	8.50	.....
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	.....
Panoram Peek (Con)	135.00	195.00
Conv. for Panoram Peek	10.00	29.50
Constellation	199.50	275.00

AMI

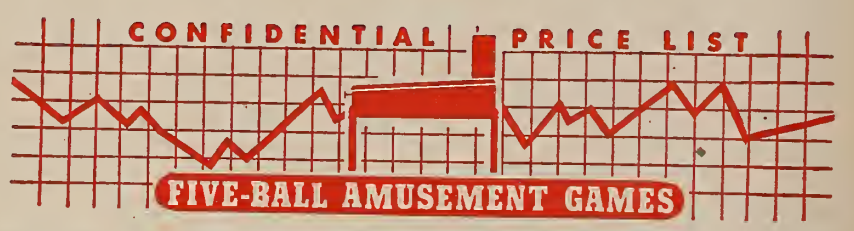
Hi-Boy (302)	49.50	89.50
Singing Towers (201)	39.00	69.50
Streamliner 5, 10, 25	25.00	59.50
Top Flight	25.00	50.00
Singing Towers (301)	39.00	99.50
Model A '46	349.50	465.00
Model B '48	525.00	675.00

BUCKLEY

Wall & Bar Box O. S.	3.00	5.00
Wall & Bar Box N. S.	12.50	17.50

AIREON

Super DeLuxe ('46)	79.50	109.50
Blonde Bomber	129.50	195.00
Fiesta	119.00	149.50
'47 Hideaway	150.00	195.00
'48 Coronet 400	179.50	295.00
'49 Coronet 500	275.00	299.50
Impresario Speaker	17.50	.....
Melodeon Speaker	17.50	.....
Carilleon Speaker	22.50	.....



ABC Bowler	19.50	24.50
Ali Baba	59.50	69.50
Alice	59.50	89.50
Amber	10.00	15.00
Aquacade	89.50	102.50
Arizona	10.00	14.50
Baby Face	79.50	104.50
Baffle Card	10.00	17.50
Ballerina	54.50	59.50
Ballyhoo	10.00	29.50
Band Leader	149.50	159.50
Banjo	39.50	49.50
Barnacle Bill	75.00	94.50
Bermuda	29.50	59.50
Big League	14.50	29.50
Big Time	32.50	39.50
Big Top	74.50	119.50
Black Gold	84.50	124.50
Blue Skies	60.00	74.50
Bonanza	15.00	18.00
Boston	129.50	159.50
Bowling Champ	100.00	109.50
Bowling League	12.50	19.50
Broncho	10.00	19.50
Buccaneer	75.00	94.50
Build Up	39.50	49.50
Buttons & Bows	109.50	110.00
Caribbean	44.50	54.50
Carnival	49.50	69.50
Carolina	84.50	89.50
Carousel	10.00	30.00
Catalina	29.50	59.50
Champion (Chicoin)	109.50	149.50
Chico	55.00	129.50
Cinderella	49.50	69.50
Circus	39.50	54.50
Cleopatra	25.00	44.50
Click	11.50	21.50
College Daze	125.00	144.50
Contact	54.50	59.50
Cover Girl	34.50	84.50
Crazy Ball	50.00	59.50
Cross Line	14.50	25.00
Crossfire	14.50	19.50
Dallas	89.50	95.00
Dew Wa Ditty	49.50	69.50
Double Barrel	10.00	19.50
Double Shuffle	99.50	139.50
Drum Major	25.00	34.50
Dynamite	10.00	20.00
El Paso	79.50	144.50
Fast Ball	7.50	19.50
Fiesta	14.50	27.50
Flamingo	10.00	29.50
Floating Power	65.00	119.50
Flying Trapeze	15.00	17.50
Football	119.50	144.50
Formation	15.00	25.00
Four Diamonds	14.50	19.50
Four Roses	12.50	17.50
Freshie	154.50	169.50
Ginger	14.50	20.00
Gizmo	54.50	55.00
Glamour	24.50	29.50
Gold Ball	18.00	32.50
Gold Mine	12.50	44.50
Golden Gloves	119.50	149.50
Gondola	84.50	115.50
Grand Award	79.50	99.50
Gun Club	14.50	17.50
Harvest Moon	74.50	99.50
Havana	14.50	37.50

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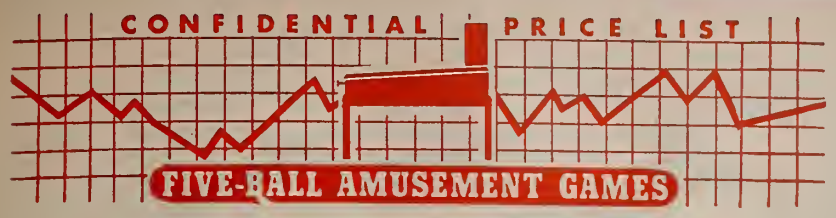
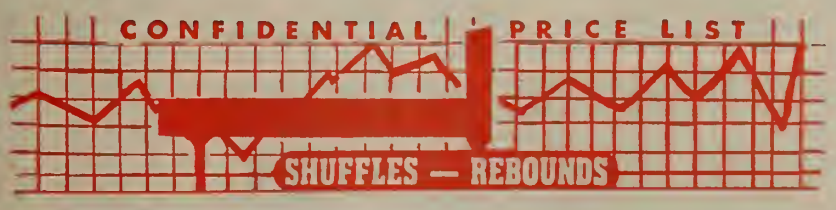
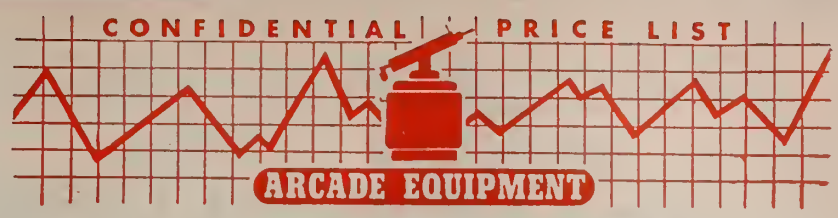


(Continued)

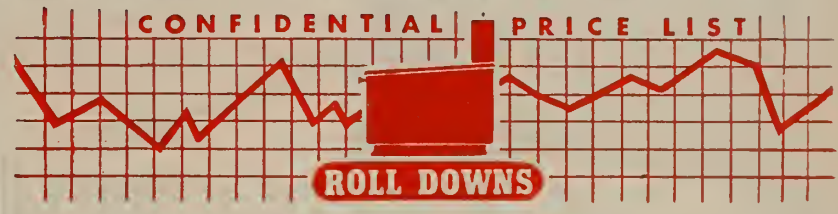
Hawaii	10.00	19.50
Hi Dive	14.50	19.50
Hi-Ride	17.50	29.50
Hit Parade	25.00	49.50
Hold Over	10.00	24.50
Holiday	65.00	109.50
Hollywood	14.95	19.50
Honey	10.00	19.50
Horoscope	12.50	15.00
Humpty Dumpty	45.00	59.50
Idaho	10.00	17.50
Jack 'N Jill	54.50	69.50
Jamboree	37.50	64.50
Jungle	12.50	15.00
Kilroy	10.00	12.50
King Arthur	159.50	167.50
King Cole	55.00	69.50
Kismet	17.50	32.50
Lady Robin Hood	39.50	59.50
Landslide	19.50	29.50
Laura	10.00	25.00
League Leader	10.00	14.95
Leap Year	29.50	59.50
Liberty	10.00	14.50
Lightning	14.50	29.50
Line Up	25.50	29.50
Lucky Star	10.00	15.00
Magic	59.50	89.50
Maisie	15.00	22.50
Majors '49	99.50	115.00
Major League Baseball	44.50	49.50
Manhattan	34.50	39.50
Mardi Gras	39.50	59.50
Marines-At-Play	12.50	15.00
Marjorie	14.50	20.00
Maryland	109.50	159.50
Mam-selle	10.00	39.50
Merry Widow	44.50	69.50
Melody	25.00	29.50
Metro	17.50	27.50
Mexico	10.00	37.50
Miami Beach	15.95	17.50
Midget Racer	10.00	25.00
Miss America	12.50	27.50
Monicker	10.00	17.50
Monterrey	42.50	49.50
Moon Glow	85.00	99.50
Morocco	69.50	84.50
Mystery	17.50	20.00
Nevada	10.00	17.50
Nudgy	14.00	22.50
Oh Boy	15.00	29.50
Oklahoma	89.50	129.50
One Two Three	64.50	79.50
Opportunity	19.50	25.00
Oscar	22.50	24.50
Paradise	40.00	65.00
Phoenix	89.50	99.50
Pinch Hitter	75.00	89.50
Pin Up Girl	15.00	29.50
Play Ball	15.00	19.50
Play Boy	12.50	22.50
Playtime	134.50	169.50
Progress	15.00	25.00
Puddin Head	50.00	89.50
Rainbow	50.00	65.00
Ramona	64.50	89.50
Rancho	65.00	75.00
Ranger	10.00	19.50
Repeater	16.50	29.50
Rio	10.00	32.50
Riviera	14.50	25.00
Rocket	15.00	37.50
Rondevoo	49.50	59.50
Round Up	50.00	94.50
St. Louis	105.00	149.50
Sally	54.50	69.50
Samba	32.50	45.00
Saratoga	59.50	84.50
School Days	15.00	17.50
Score-A-Line	20.00	39.50
Screwball	49.50	79.50
Sea Breeze	10.00	17.50
Sea Hawk	20.00	39.50
Sea Isle	14.50	19.50
Serenade	65.00	94.50
Shanghai	32.50	44.50
Shangri La	12.50	15.00
Sharpshooter	109.50	110.00
Shooting Stars	15.00	22.50
Short Stop	29.50	39.50
Show Boat	84.50	109.50
Show Girl	10.00	17.50
Silver Spray	14.95	24.50
Silver Streak	14.50	17.50
Singapore	27.50	37.50
Sky Line	16.50	29.50
Sky Ray	12.50	19.50
Slap the Jap	14.50	39.50
Slugger	14.50	19.50
Smarty	10.00	15.00
Smoky	12.00	19.50
South Paw	15.00	19.50
South Seas	10.00	17.50
Speed Ball	14.95	32.50
Speed Demon	15.00	29.50
Speedway	49.50	60.00
Spellbound	10.00	19.00
Spinball	29.50	59.50
Sports	19.50	25.00
Sports Parade	12.50	15.00
Spot-A-Card	25.00	29.50
Spot Pool	12.50	34.50
Stage Door Canteen	10.00	17.50
Stars	15.00	19.50
Star Attraction	10.00	19.50
Stardust	25.00	59.50
Starlite	10.00	19.50
State Fair	10.00	17.50
Step Up	10.00	17.50
Stormy	39.50	49.50
Stratoliner	14.50	29.50
Streamliner	10.00	14.50
Summertime	49.50	60.00
Sun Beam	19.50	35.00
Sunny	34.50	54.50
Supercharger	15.00	24.50
Super Hockey	89.50	124.50
Superliner	10.00	15.00
Superscore	10.00	20.00
Surf Queens	10.00	22.50
Suspense	20.00	27.50
Swanee	64.50	69.50
Tally Ho	14.50	18.00
Tampico	95.00	149.50
Target Skill	12.50	19.50
Telecard	100.00	114.50
Temptation	49.50	55.00
Tennessee	45.00	59.50
Three Feathers	99.50	149.50
Three Musketeers	119.50	124.50
Thrill	39.50	69.50
Topic	7.50	17.50
Tornado	17.50	29.50
Torchy	17.50	19.50
Towers	12.50	15.00
Trade Winds	39.50	69.50
Treasure Chest	20.00	29.50
Trinidad	54.50	59.50
Triple Action	39.50	59.50
Tropicana	20.00	37.50
Tucson	95.00	109.50
Tumbleweed	164.50	169.50
Utah	149.50	169.50
Virginia	39.50	59.50
Vanities	10.00	12.50
Vogue	15.00	29.50
Wagon Wheels	12.50	22.50
West Wind	15.00	20.00
Wild Fire	19.50	30.00
Wisconsin	29.50	34.50
Yankee Doodle	15.00	29.50
Yanks	44.50	49.50
Zig Zag	12.50	17.50



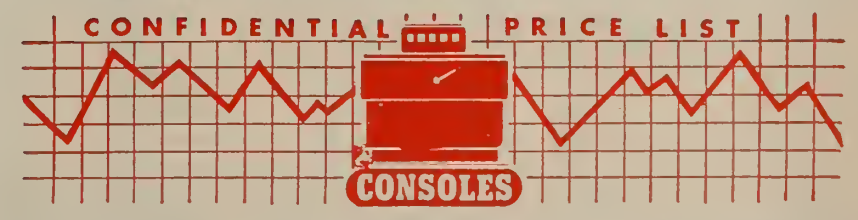
Bally Shuffle-Bowler	249.50	265.00
ChiCoin Bango	50.00	69.50
ChiCoin Beacon	59.50	89.50
ChiCoin Rebound	44.50	119.50
Genco Glider	50.00	125.00
Kenney Line Up	100.00	125.00
United Shuffle Alley	189.50	210.00
United Shuffle Skill	59.50	89.50



Allite Strikes 'N Spares	110.00	149.50
Boomerang	20.00	50.00
Bally Big Inning	175.00	239.50
Bally Bowler	165.00	219.50
Bally Convoy	27.50	100.00
Bally Defender	50.00	100.00
Bally Eagle Eye	39.50	49.50
Bally Heavy Hitter	35.00	59.50
Bally King Pin	35.00	45.00
Bally Lucky Strike	45.00	69.50
Bally Rapid Fire	39.50	100.00
Bally Sky Battle	40.00	100.00
Bally Torpedo	25.00	54.50
Bally Undersea Raider	69.50	99.50
Bank Ball	29.50	95.00
Bowling League	35.00	45.00
Buckley DeLuxe Dig	65.00	149.50
Buckley Treas Is Dig	99.50	115.00
Champion Hockey	17.50	39.50
Chicoin Basketball Champ	150.00	195.00
Chicoin Goalee	75.00	129.50
Chicoin Hockey	39.50	85.00
Chi Midget Skee	165.00	200.00
Chicoin Pistol	75.00	149.50
Chicoin Roll-A-Score	24.50	39.50
Edelco Pool Table	109.50	125.00
Evans Bat-A-Score	224.50	289.50
Evans In the Barrel	39.50	52.50
Evans Super Bomber	30.00	69.50
Evans Play Ball	50.00	69.50
Evans Ten Strike '46	39.50	69.50
Evans Tommy Gun	39.50	85.00
Exhibit Dale Gun	75.00	165.00
Exhibit Rotary Mdsr	225.00	299.50
Exhibit Silver Bullets	164.50	185.00
Exhibit Merchantman Roll Ch Digger	75.00	99.50
Exhibit Vitalizer	69.50	95.00
Genco Bank Roll	24.50	65.00
Genco Play Ball	29.50	79.50
Groetchen Met. Typer	150.00	195.00
Hoop-A-Roll	24.50	49.50
Jack Rabbit	50.00	100.00
Keeney Air Raider	69.50	100.00
Keeney Anti Aircraft Br	15.00	25.00
Keeney Anti Aircraft Bl	35.00	65.00
Keeney Sub Gun	44.50	79.50
Keeney Texas Leaguer	30.00	45.00
Kirk Night Bomber	50.00	119.50
Lite League	49.50	69.50
Mutoscope Ace Bomber	35.00	129.50
Muto. Atomic Bomber	79.50	195.00
Mutoscope Dr Mobile	129.50	150.00
Mutoscope Photomatic (Pre-War)	159.50	269.50
Mutoscope Sky Fighter	79.50	110.00
QT Pool Table	219.50	225.00
Quizzer	99.50	149.50
Rockola Ten Pins LD	19.50	39.50
Rockola Ten Pins HD	25.00	49.50
Rockola World Series	69.50	95.00
Scientific Baseball	49.50	75.00
Scientific Basketball	59.50	75.00
Scientific Batting Pr	59.50	75.00
Scientific Pitch 'Em	165.00	269.50
Seeburg Chicken Sam	59.50	100.00
Seeburg Shoot the Chute	42.50	100.00
Skee Barrell Roll	25.00	49.50
Skill Jump	25.00	39.50
Super Torpedo	25.00	79.50
Supreme Bolascore	50.00	95.00
Supreme Skee Roll	39.50	75.00
Supreme Skill Roll	35.00	69.50
Supreme Rocket Buster	49.50	109.50
Tail Gunner	30.00	49.50
Telequiz	175.00	225.00
Warner Voice Record	49.50	69.50
Western Baseball '39	20.00	35.00
Western Baseball '40	40.00	100.00
Whizz	17.50	49.50
Wilcox-Gay Recordio	95.00	149.50
Williams' All Stars	109.50	149.50
Williams' Box Score	49.50	69.50
Williams' Star Series	200 00	229.50
Williams' Quarterback	159.50	179.50
Wurlitzer Skeeball	75.00	125.00



ABC Roll Down	37.50	65.00
Arrows	17.50	40.00
Auto Roll	24.50	29.50
Bermuda	24.50	35.00
Big City	20.00	25.00
Bing-A-Roll	89.50	125.00
Bonus Roll	25.00	75.00
Buccaneer	49.50	64.50
Champion Roll	25.00	39.50
Chicoin Roll Down	24.50	45.00
Genco Advance Roll	25.00	49.50
Genco Total Roll	25.00	49.50
Hawaii Roll Down	10.00	24.50
Hy-Roll	50.00	75.00
Melody	15.00	35.00
One World	40.00	49.50
Pro-Score	50.00	75.00
Singapore	10.00	25.00
Sportsman Roll	29.50	50.00
Super Score	35.00	49.50
Super Triangle	15.00	49.50
Tally Roll	17.50	39.50
Tri-Score	25.00	49.50
Tin Pan Alley	40.00	54.50



Arrow Bell	375.00	500.00
Bally Draw Bell 5c	75.00	179.50
Bally Draw Bell 25c	224.50	239.50
Bally DeLuxe Draw Bell 5c	185.00	199.50
Bally DeLuxe Draw Bell 25c	269.50	279.50
Bangtails '41	19.50	49.50
Bangtails '46	119.00	175.00
Bangtails '47	119.00	195.00
Bangtails '47, Comb	165.00	229.50
Bangtails '48	229.50	295.00
Big Game PO	24.50	49.50
Big Game FP	24.50	49.50
Big Inning	210.00	250.00
Big Top PO	24.50	49.50
Big Top FP	24.50	49.50
Bob Tail PO	29.50	39.50
Bob Tail FP	29.50	49.50
Casino Bell 5c	150.00	159.50
Club Bells	27.50	49.50
Club Bells 25c	52.50	69.50
Club House	10.00	25.00
DeLuxe Club Console	469.50	529.00
Super DeLuxe Club Console	489.50	545.00
Double Up	239.50	250.00
Evans' Challenger '47 5-25c	175.00	249.50
Evans' Races—FP, PO	295.00	349.50
Evans' Gal. Dom. '47	275.00	299.50
Fast Time FP	25.00	39.50
Fast Time PO	25.00	39.50
Galloping Domino (41)	20.00	39.50
Galloping Domino (42)	30.00	59.50
Gold Nugget 5-5c	175.00	225.00
Gold Nugget 5-25c	235.00	274.50
Hi-Boy 5c	150.00	179.50
Hi-Boy 25c	150.00	179.50
High Hand	39.50	59.50
Jennings Challenger 5-25c	200.00	265.00
Jennings Club Console (late)	450.00	499.00

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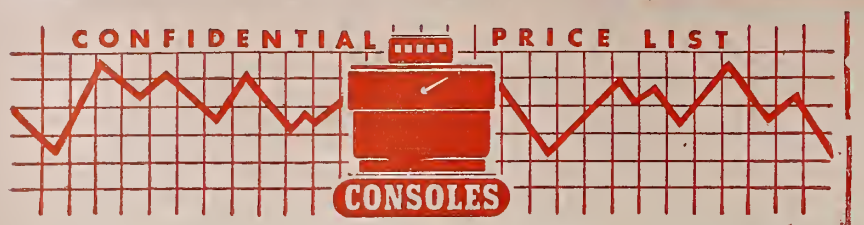
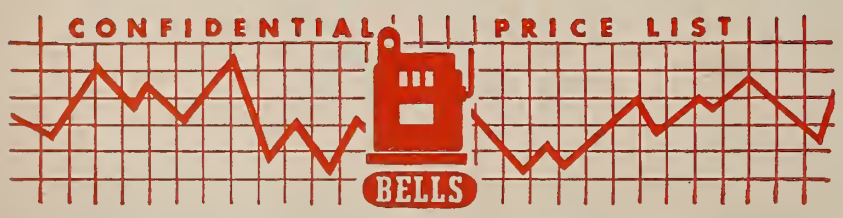


Jumbo Parade Comb.	39.50	69.50
Jumbo Parade FP	25.00	69.50
Jumbo Parade PO	25.00	69.50
Jumbo Parade 25c	49.50	70.00
Long Shot '48	475.00	650.00
Lucky Lucre 5-5	39.50	45.00
Lucky Lucre 5c	49.50	89.50
Lucky Lucre 25c	75.00	89.50
Lucky Star	39.50	69.50
Mills 4 Bells	69.50	89.50
Mills 3 Bells	79.50	99.50
Mills '47 3 Bells	95.00	125.00
Mills '48 3 Bells	149.50	175.00
Mills Duplex	295.00	325.00
Multi Bells	289.50	375.00
Paces Races Bl Cab	10.00	29.50
Paces Races Br Cab	15.00	39.50
Paces Races Red Arrow	20.00	49.50
Paces '39 Saratoga	10.00	39.50
Paces Saratoga w rails	24.50	69.50
Paces Saratoga no rails	24.50	39.50
Paces Saratoga Comb.	39.50	69.50
Paces Saratoga Jr. PO	25.00	49.50
Paces Saratoga Sr. PO	37.50	69.50
Paces Reels Comb.	49.50	69.50
Paces Reels Jr. PO	39.50	69.50
Paces Reels Sr. PO	39.50	69.50
Paces Reels w rails	24.50	49.50
Paces Reels no rails	24.50	39.50
Paces Twin 5-5	25.00	34.50
Paces Twin 5-10	25.00	39.50
Paces Twin 10-25	25.00	49.50
Paces Twin Console 5-25	89.50	99.50
Pastime	79.50	150.00
Reserve Bell	224.50	249.50
Roll 'Em	32.50	39.50
Silver Moon Comb.	49.50	69.50
Silver Moon PO	19.50	49.50
Silver Moon FP	19.50	49.50
Silver Moon 10c	49.50	69.50
Silver Moon 25c	55.00	79.50
Skill Time '38	10.00	25.00
Skill Time '41	19.50	35.00
Sun Ray	30.00	39.50
Super Bell 5c Comb.	34.50	69.50
Super Bell 25c Comb.	59.50	70.00
Super Bell Two Way 5-5	50.00	95.00
Super Bell Two Way 5-25	89.50	109.50
Super Bell Four Way 5-5-5-5	79.50	95.00
Super Bell Four Way 5-5-5-25	79.50	169.50
Super Bell Four Way 5-5-10-25	179.50	192.50
Super Bonus Bell 5c FP & PO	125.00	189.50
Super Bonus Bell 5c-25c FP & PO Combo	240.00	295.00
Super Bonus Bell 5c-5c FP & PO Combo	230.00	275.00
Super Bonus 5-5-5	400.00	595.00
Super Bonus 5-5-25c	340.00	425.00
Super Bonus Bell 5-10-25c PO	325.00	495.00
Super Track Time	30.00	89.50
Super Track Time TKT	30.00	69.50
Track Odds	69.50	109.50
Track Odds Daily Dbl.	125.00	149.50
Track Odds DD JP	395.00	425.00
Track Odds '48, 5c	550.00	575.00
Track Odds '46	299.50	375.00
Track Time '39	39.50	59.50
Track Time '38	30.00	60.00
Track Time '37	29.50	
Triple Bell 5-5-5	225.00	249.50
Triple Bell '47 5-5-25	325.00	349.50
Triple Bell '47 5-10-25	250.00	325.00
Triple Entry	49.50	89.50
Wild Bell 5-25c	399.50	575.00
Wild Lemon	195.00	250.00
Winterbook	345.00	375.00

Big Game PO	10.00	25.00
Big Parley	34.50	39.50
Big Prize FP	20.00	30.00
Big Prize PO	15.00	20.00
Blue Grass FP	15.00	25.00
Blue Ribbon PO	20.00	35.00
Citation	225.00	300.00
Club Trophy FP	22.50	50.00
Contest FP	30.00	45.00
Daily Races	49.50	69.50
Dark Horse FP	10.00	15.00
'41 Derby FP	20.00	29.50
Dust Whirls	32.50	49.50
Entry	49.50	79.50
Favorite	59.50	79.50
Gold Cup	99.50	150.00
Grand National	19.50	49.50
Grand Stand PO	14.50	20.00
Hot Tip	39.50	42.50
Jockey Club	25.00	49.50
Jockey Club '47	75.00	145.00
Jockey Special	75.00	109.50
Kentucky	29.50	49.50
Lexington	225.00	249.50
Long Acre	19.50	32.50
Long Shot PO	39.50	49.50
Pastime (Rev)	14.50	39.50
Pacemaker PO	15.00	35.00
Pimlico FP	15.00	32.50
Race King (Rev)	29.50	39.50
Record Time FP	22.50	59.50
Rockingham	59.50	99.50
Santa Anita	10.00	20.00
Sport Event FP	19.50	51.50
Sky Lark FP & PO	30.00	59.50
Special Entry	50.00	89.50
Sport Special FP	17.50	30.00
Sport Page PO	19.50	35.00
Spinning Reels PO	19.50	25.00
Sport King PO	20.00	22.50
Stepper Upper PO	15.00	50.00
Sportsman (Rev)	20.00	32.50
Thorobred	19.50	32.50
Trophy	99.50	195.00
Turf Champ FP	35.00	44.50
Turf King	22.50	49.50
Victory FP	10.00	25.00
Victory Derby	39.50	69.50
Victory Special	39.50	69.50
War Admiral (Rev)	15.00	25.00
Whirlaway (Rev)	25.00	30.00
Winning Ticket	15.00	29.50

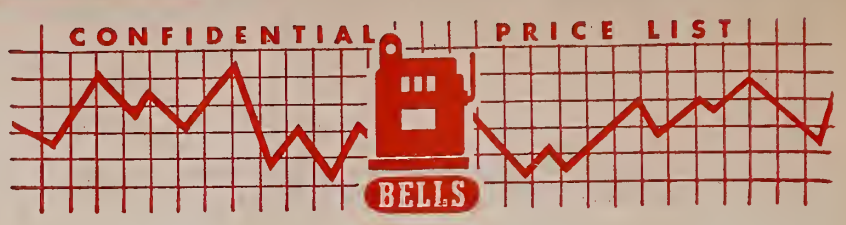


MILLS

5c Gold Chrome HL	35.00	65.00
10c Gold Chrome HL	35.00	69.50
25c Gold Chrome HL	40.00	79.50
50c Gold Chrome HL	75.00	125.00
5c Gold Chrome	35.00	48.50
10c Gold Chrome	39.50	48.50

MILLS (Cont.)

25c Gold Chrome	39.50	48.50
50c Gold Chrome	75.00	99.50
5c Copper Chrome	35.00	60.00
10c Copper Chrome	35.00	89.50
25c Copper Chrome	40.00	99.50
5c Club Bell	52.50	95.00



MILLS (Cont.)

10c Club Bell	75.00	99.50
25c Club Bell	80.00	99.50
50c Club Bell	100.00	189.50
1c Blue Front	20.00	49.50
5c Blue Front	35.00	69.50
10c Blue Front	35.00	74.50
25c Blue Front	35.00	79.50
50c Blue Front	75.00	150.00
1c Brown Front	20.00	59.50
5c Brown Front	35.00	69.50
10c Brown Front	35.00	74.50
25c Brown Front	35.00	79.50
50c Brown Front	120.00	159.50
1c Cherry Bell	20.00	39.50
5c Cherry Bell	25.00	47.50
10c Cherry Bell	35.00	47.50
25c Cherry Bell	35.00	47.50
1c Bonus Bell	39.50	49.50
5c Bonus Bell	48.50	69.50
10c Bonus Bell	48.50	69.50
25c Bonus Bell	48.50	69.50
5c Original Chrome	48.50	69.50
10c Orig. Chrome	48.50	69.50
25c Orig. Chrome	48.50	69.50
50c Orig. Chrome	59.50	89.50
1c QT Glitter Gold	15.00	30.00
5c QT Glitter Gold	20.00	60.00
10c QT Glitter Gold	25.00	65.00
25c QT Glitter Gold	40.00	79.50
1c VP Bell	15.00	19.50
1c VP Bell JP	15.00	25.00
1c VP Bell Green	15.00	19.50
5c VP Bell Green	15.00	22.50
1c VP Chrome	25.00	34.50
5c VP Chrome	25.00	34.50
5c VP Chrome Plus	27.50	42.50
1c P Bell B&G	22.50	32.50
5c VP Bell B&G	22.50	39.50
Vest Pocket '46	20.00	44.50
5c Futurity	10.00	34.50
10c Futurity	10.00	34.50
25c Futurity	15.00	34.50
50c Futurity	25.00	64.50
5c Black Cherry Bell	65.00	105.00
10c Black Cherry Bell	65.00	105.00
25c Black Cherry Bell	65.00	105.00
50c Black Cherry	149.50	200.00
25c Golf Ball Vendor	195.00	375.00
5c War Eagle	20.00	34.50
10c War Eagle	20.00	47.50
25c War Eagle	25.00	70.00
50c War Eagle	35.00	69.50
5c Melon Bell	125.00	145.00
10c Melon Bell	125.00	145.00
25c Melon Bell	125.00	145.00
Golden Falls 5c	99.50	115.00
Golden Falls 10c	99.50	115.00
Golden Falls 25c	99.50	115.00
Golden Fa'ls 50c	139.50	145.00
5c Jewel Bell	100.00	135.00
10c Jewell Bell	100.00	135.00
25c Jewell Bell	100.00	135.00
50c Jewell Bell	195.00	245.00
5c Bonus '49	149.50	175.00
10c Bonus '49	149.50	175.00
25c Bonus '49	149.50	175.00
5c Black Gold	114.50	145.00
10c Black Gold	125.00	145.00
25c Black Gold	125.00	145.00
50c Black Gold	199.50	225.00
5c Club Royale	100.00	179.50
10c Club Royale	105.00	179.50
50c Club Royale	225.00	250.00
5c Black Beauty	150.00	180.00
10c Black Beauty	150.00	180.00
25c Black Beauty	159.50	185.00

GROETCHEN

1c Columbia	15.00	29.50
5c Columbia Chrome	30.00	39.50
5c Columbia JPV Bell	30.00	40.00
5c-Columbia Fruit	32.50	37.50
5c Columbia Cig RJ	25.00	39.50
5c Columbia DJP	39.00	79.50
10c Columbia DJP	59.50	79.50
5c Columbia Club Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	82.50
10c Columbia Club Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	19.00	29.50
5c Conv Columbia Chrome	49.50	59.50
Columbia DeLuxe	75.00	90.00

PACE

5c Comet FV	10.00	50.00
10c Comet FV	15.00	50.00
25c Comet FV	30.00	60.00
50c Comet FV	50.00	100.00
5c Comet DJP	15.00	39.50
10c Comet DJP	20.00	42.50
1c Comet Blue	10.00	20.00
5c Comet Blue	15.00	29.50
10c Comet Blue Front	15.00	47.50
25c Comet Blue Front	20.00	49.50
50c Comet	40.00	89.50
5c Chrome	40.00	89.50
10c Chrome	45.00	89.50
25c Chrome	50.00	89.50
Chrome '47—50c	75.00	175.00
Chrome '47—$1.00	190.00	295.00
5c All Star Comet	45.00	50.00
10c All Star Comet	50.00	69.50
25c All Star Comet	55.00	69.50
50c All Star Comet	70.00	89.50
1c All Star 2-4	10.00	20.00
1c Rocket	20.00	49.50
5c Rocket	25.00	49.50
10c Rocket	30.00	59.50
25c Rocket	39.50	79.50
5c TJ Comet	20.00	29.50
5c Club Bell	25.00	64.50
10c Club Bell	30.00	75.00
25c Club Bell	75.00	125.00
50c Club Bell	100.00	175.00
5c Comet Red	20.00	40.00
10c Comet Red	20.00	49.50
5c DeLuxe '46	30.00	60.00
10c DeLuze '46	59.50	70.00

JENNINGS

5c Chief	20.00	49.50
10c Chief	35.00	54.50
25c Chief	35.00	65.00
5c Silver Moon Chief	35.00	69.50
10c Silver Moon Chief	40.00	69.50
25c Silver Moon Chief	40.00	69.50
5c Silver Chief	45.00	57.50
10c Silver Chief	45.00	57.50
25c Silver Chief	49.50	57.50
50c Silver Chief	169.50	189.50
10c Golf Vndr	59.50	89.50
25c Gold Ball Vndr	89.50	129.50
Cigarolla XXV	29.50	49.50
Cigarolla XV	39.50	99.50
5c Victory Chief	25.00	59.50
10c Victory Chief	30.00	59.50
25c Victory Chief	35.00	59.50
1c 4 Star Chief	10.00	35.00
5c 4 Star Chief	20.00	49.50
10c 4 Star Chief	35.00	49.50
25c 4 Star Chief	37.50	60.00
50c 4 Star Chief	75.00	140.00
5c Victory 4 Star Ch	75.00	100.00
10c Victory 4 Star Ch	75.00	110.00
25c Victory 4 Star Ch	95.00	150.00
5c DeLuxe Club Chief	80.00	115.00
10c DeLuxe Club Chief	80.00	115.00
25c DeLuxe Club Chief	80.00	135.00
5c Super DeLuxe Club Chief	109.50	175.00
10c Super DeLuxe Club Chief	109.50	175.00
25c Super DeLuxe Club	109.50	175.00
50c Super DeLuxe Club Chief	175.00	249.50
5c Standard Chief	80.00	150.00
10c Standard Chief	80.00	159.50
25c Standard Chief	80.00	169.50
50c Standard Chief	179.50	275.00
$1.00 Standard Chief	379.50	400.00
5c Bronze Chief	45.00	89.50
10c Bronze Chief	50.00	89.50
25c Bronze Chief	55.00	89.50
5c Tic Tac Toe	95.00	125.00
10c Tic Tac Toe	105.00	125.00
25c Tic Tac Toe	110.00	125.00
5c Sun Chief	169.50	175.00
10c Sun Chief	169.50	175.00
25c Sun Chief	169.50	175.00

WATLING

5c Rolatop '48	39.50	79.50
10c Rolatop '48	49.50	79.50
25c Rolatop '48	49.50	79.50
5c Rolatop '46	25.00	79.50
10c Rolatop '46	25.00	79.50
25c Rolatop	30.00	79.50
50c Rolatop	50.00	89.50
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

BUCKLEY

5c Criss Crosse	79.50	100.00
10c Criss Crosse	84.50	100.00
25c Criss Crosse	95.00	125.00

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UNITED'S

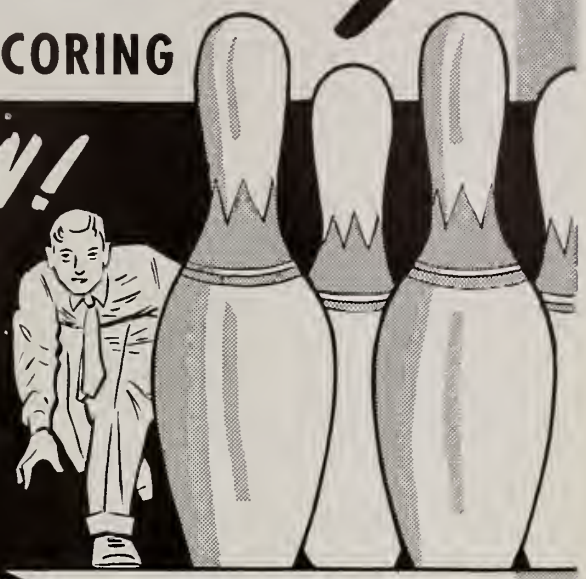
Super Shuffle-Alley

PATENT NO. 2,192,596

REGULATION BOWLING SCORING

NEW ANIMATION!

LIGHTED UPRIGHT BOWLING PINS



COMPLETE ACCESSIBILITY...

Entire Play Field Hinged

TWO SIZES

8 FT. OR 9½ FT. LENGTHS

•

EACH 2 FT. WIDE

NEW MODERNISTIC CABINET DESIGN

UNIVERSAL APPEAL

FUN FOR EVERYONE

•

EXCELLENT FOR COMPETITIVE PLAY

UNITED'S PROVEN DROP-CHUTE

"JUST DROP IN COIN"

PUCK RETURNS AUTOMATICALLY... LOCKED IN AFTER EACH GAME

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

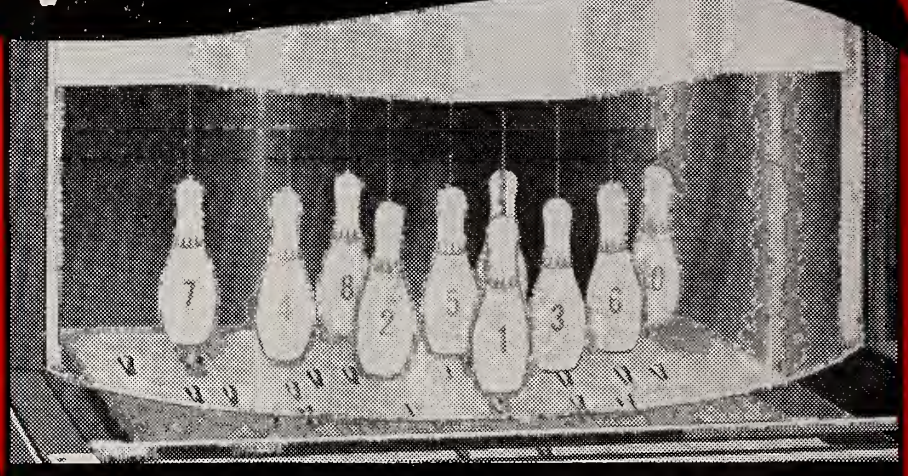
NEW HIGH-SPEED TOTALIZER CUTS PLAYING TIME IN HALF... ...DOUBLES EARNING POWER!

Bally® SPEED BOWLER

NEWEST SHUFFLE-BOWLING SENSATION!

Entire Mechanism Located in Back-Box

NEW TOTALIZER REGISTERS SCORES **TWICE AS FAST** AS ORDINARY SHUFFLE-BOWLING GAMES



Animated Upright PINS ACTUALLY DISAPPEAR

as roll-overs are hit...automatically reset

2 SIZES
9½ FT. LONG
8 FT. LONG
(FOR CROWDED SPOTS)
BOTH 2 FT. WIDE

SLUG-REJECTOR COIN-CHUTE
Same as on Famous Bally One-Balls and Consoles

All the bowling-skill and shuffle-science of the record-smashing SHUFFLE-BOWLER...plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half, DOUBLES EARNING POWER...plus new, animated upright pins that actually flip out of sight as roll-overs are hit...plus SLUG-REJECTOR Drop Coin-Chute used on Bally consoles and one-ball games... plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order SPEED-BOWLER now. Choice of two sizes: 9½ ft. by 2 ft., 8 ft. by 2 ft. A gold-mine either way!

SEE US AT THE ALL-INDUSTRY SHOW HOTEL SHERMAN CHICAGO MAY 22, 23, 24

CHAMPION
KENTUCKY
CLOVER-BELL
SPOT-BELL

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